



Grow with Willmore

SPONSORSHIP & SUPPORT PROPOSAL



Grow with Willmore

Help a local treasure grow.

We invite you to be part of Willmore Kindergarten by giving to the **Grow with Willmore** campaign.

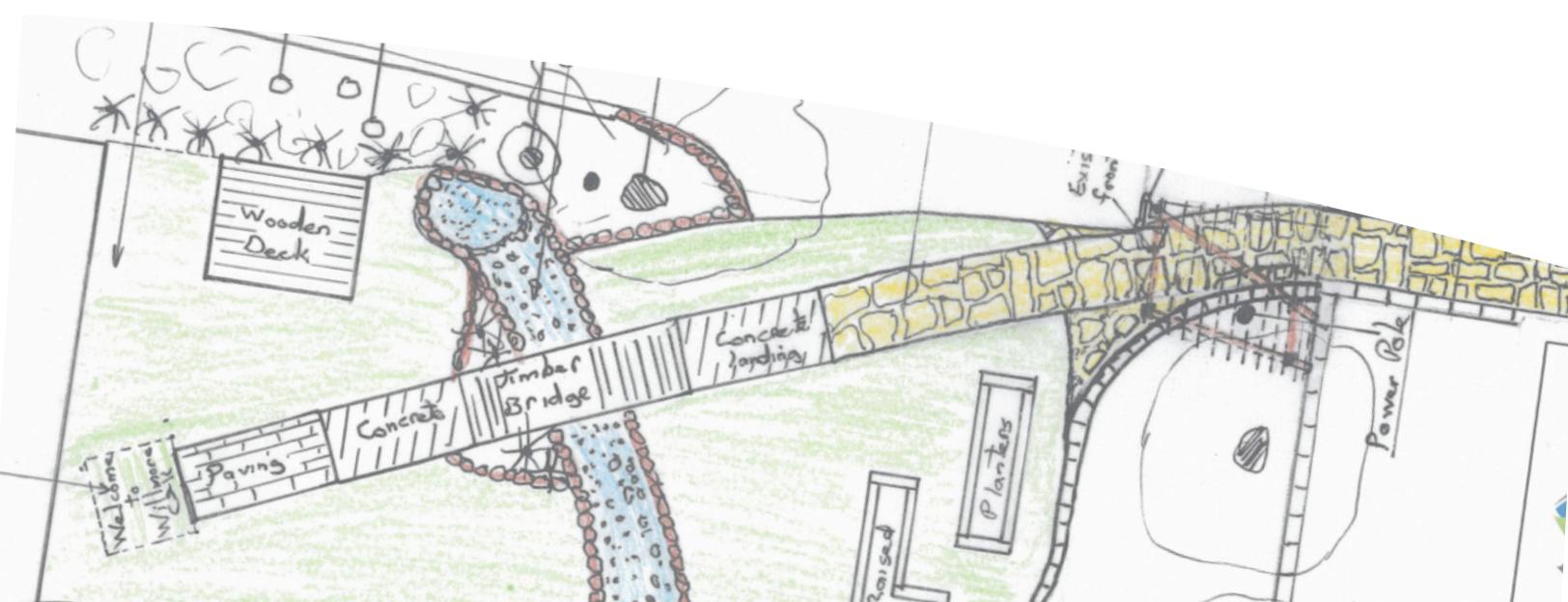
Nestled amongst tall leafy trees with beautiful natural outdoor spaces, Willmore Kindergarten was established 49 years ago by the Ferny Hills Progress Association who wanted a place for children to grow and learn.

In 2018, Willmore received \$17,500 Australian Government's Department of Industry, Innovation and Science Stronger Communities Programme as a contribution to the front garden redesign project.

Redeveloping the garden ensures the space is accessible and safe to all and a place the community can enjoy, however Willmore needs to raise a further \$10,000 to complete the project.

The **Grow with Willmore** campaign provides an opportunity for past, present and future families and local businesses to leave their mark at the Kindy by giving to the project.

We thank you in anticipation of your support.





Grow with Willmore

Benefits of Sponsoring

-  The opportunity to demonstrate your family's/organisation's support for Willmore.
-  A cost effective way to promote your company's brand on a daily basis and build brand awareness within a strong community.
-  Increased marketing opportunities including visibility on Willmore's website and in social media.
-  The opportunity to affiliate your brand with a historical, local, not-for-profit community kindergarten.

Sponsors

Arbour Sponsor \$2,500 (one available)

- Exclusive naming rights and branding on the entry arbour
- Invite to attend the Official Opening of the Front Garden
- Verbal acknowledgement of sponsorship by MC
- Opportunity to have one pull up banner at the official opening
- Acknowledgement on social media, Willmore website and newsletter.

Bridge Sponsor \$1,500 (one available)

- Exclusive naming rights on the bridge
- Invite to attend the Official Opening of the Front Garden
- Verbal acknowledgement of sponsorship by MC
- Acknowledgement on social media, Willmore website and newsletter.





Grow with Willmore

River Sponsor \$1,500 (one available)

- Exclusive naming rights of the river
- Invite to attend the Official Opening of the Front Garden
- Verbal acknowledgement of sponsorship by MC
- Acknowledgement on social media, Willmore website and newsletter.

Stepping Stone \$500 (10 available)

- Invite to attend the Official Opening of the Front Garden
- Verbal acknowledgement of sponsorship by MC
- Acknowledgement on social media, Willmore website and newsletter.





Grow with Willmore

Wooden Plaques

Families, past, present and future, have the unique opportunity to be part of Willmore's Journey by purchasing a wooden plaque and permanently be remembered as part of this wonderful kindy community.

Family \$175

Entitles you to have 2 to 4 names or a family name and multiple years of attendance laser engraved into a wooden plaque as a permanent record of your valued support. The plaque will be permanently installed at the entrance to the kindy, proudly showing your support.

ie. John Smith, 2018 and Jane Smith, 2021 or Smith Family 2018 & 2021

Individual \$100

Entitles you to have a name or family name and year of attendance laser engraved into a wooden plaque as a permanent record of your valued support. The plaque will be permanently installed at the entrance to the kindy, proudly showing your support.

ie. John Smith, 2018; Smith Family 2018

In-kind Support

Your contribution can also be made in the form of a monetary donation to purchase the many plants, shrubs, rocks, bark, soil and astroturf required to transform the garden.





Grow with Willmore

Sponsorship Terms and Conditions

Detailed Requirements and Due Dates

The 'Grow with Willmore' Organising Committee requirements regarding the artwork for logos and advertisements, specifications and delivery for signage, arrangements for static display or other arrangements will be sent to you in a confirmation letter at a later date with relevant due date.

In the event that materials, information or artwork required by the 'Grow with Willmore' Organising Committee are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded if this is the case.

Logos will be requested in both jpeg and eps format, high resolution 300dpi. Should an alternative format be received, the Organisers cannot be held responsible for the quality of the logos displayed in any of the promotional material.

Sponsorship Packages

Sponsorship Prospectus current as at 13 April 2019.

Please refer to the sponsorship packages in this proposal for outlined benefits. Any variation to the description of each package must be as agreed in writing with the

The 'Grow with Willmore' Organising Committee

Sponsorship entitlements will not commence until the acceptance form and deposit is received by the Committee.

