



Worksheet 1: Self-Assessment – “Is Growing for Weddings a Fit?”

(Pairs with the 7 questions from Part One)

Instructions: Circle “**Yes**,” “**No**,” or “**Unsure**” for each. Add notes.

QUESTIONS:

Do I like the idea of my flowers being part of weddings?	YES	NO	UNSURE
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How do I feel about deadlines and expectations?	YES	NO	UNSURE
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Do I enjoy collaboration with florists/planners/couples?	YES	NO	UNSURE
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Do I already grow crops that fit weddings? <i>(list which ones)</i>	YES	NO	UNSURE
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How does this fit with my current sales streams?	YES	NO	UNSURE
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How do I feel about being part of a once-in-a-lifetime event?	YES	NO	UNSURE
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Do I enjoy growing in palettes?	YES	NO	UNSURE
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Scoring/Notes:

Mostly “Yes” = you may be a natural fit.

Mixed answers = test with small steps.

Mostly “No” = weddings may not be the right lane.