



**Sparks**  
MEDIA GROUP

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www.sparksmediagroup.com

## MEDIA RATE CARD

### Silver Package

- High Dynamic Range (HDR) Photography
- All the Photos You Need for Your Listing with Crystal Clear HDR Quality
- Property website with photo gallery, local amenities, interactive map and contact form
- Advanced Analytics with web traffic reporting and email-to-client functionality
- Branded and unbranded tour links for posting to MLS
- Integrated social media posting
- Do-It-Yourself fliers

**Starting at \$185**

### Silver Package

Sq ft	Price
0-2000	\$185
2001-3000	\$215
3001-4000	\$235
4001-5000	\$260
5001-6000	\$300
6000+	Visit Website

### Gold Package

Everything the Silver package includes plus:

- Virtual Tour video showcasing the HDR photos from the photo shoot, set to music with Ken Burns Transitions
- Virtual tour video plays on the property website with sharing tools for social media.

**Starting at \$210**

### Gold Package

Sq Ft.	Price
0-2000	\$210
2001-3000	\$235
3001-4000	\$260
4001-5000	\$285
5001-6000	\$310
6000+	Visit Website

### Platinum Package

Everything the Gold package includes plus:

- Unique dot com website that automatically links to your property website.

**Starting at \$240**

### Platinum Package

Sq. Ft.	Price
0-2000	\$240
2001-3000	\$270
3001-4000	\$290
4001-5000	\$320
5001-6000	\$355
6001+	Visit Website

**Matterport 3D virtual tour starting at \$275**  
(can include measured floorplan)

### Showcase Video \$300

Video Highlights of the Home on the Ground (~1 min.)

**Twilight Photography starting at \$200**

**iGuide virtual tour starting at \$275**



### Services we also offer:

Twilight Photos, Detail Photos, Community Photos, Measured Floor Plans, CAD files, On/Off screen introduction, and more..



### Aerial (Drone) Photography \$200

Still Photos of the Home and its Surroundings from the Air

### Premier Video \$500

Aerial + Ground Video + 5 Aerial Stills, Homes up to 4,000 sq. ft. (~3-5 min.)



### Dot Com Address \$50

Unique Dot Com that Automatically Links to Your Property Website



**Zillow Certified  
Photographer**