

# SPARKS MEDIA GROUP

## PHOTOGRAPHY PREPARATION GUIDE

Please use this document as a guide to prepare your home for its photo shoot.

Please note that insurance requirements limit the photographer's ability to handle or assist with personal property. Because of that please ensure that the home is ready to be photographed when we arrive.

### Before we arrive:

Any Staging should be completed in advance of the appointment

- ☐ The driveway should be clear of cars, trash cans, debris, etc.
- ☐ In the yards, ensure that garden hoses are rolled up and loose items are put away.
- ☐ Any yard umbrellas should be closed, leaving them open limits the view of the backyard.
- ☐ Kitchen counters should be cleared of clutter, soap, sponges, dishes, towels, small kitchen appliances, food, etc.
- ☐ Refrigerators should be free of magnets and papers on the outside. Items should not be placed on top.
- ☐ Bathroom counters should be cleared of toothbrushes, toothpaste, razors, soaps, shampoos, etc.
- ☐ Washers and Dryer areas should be cleared of loose laundry, detergent, etc.
- ☐ Interior trash cans should be hidden.
- ☐ Beds should be made and dressers cleared of clutter.
- ☐ Loose items laying on floors should be stored in closets or the garage.

### About 10 min prior to our arrival please do the following:

- ☐ Turn on all lights in the home (including lamps, stove vent lights, etc).
- ☐ Turn off all TVs, computer monitors, and ceiling fans.
- ☐ Secure all pets so that they are not in the cameras view.
- ☐ Put all toilet seats down.
- ☐ Open all window treatments (usually blinds lowered but open so we can see through is good).
- ☐ Please ensure all window treatments are consistent in room (if 1 set of blinds is down make all down in the same room).
- ☐ Turn off any water features (ponds, water falls, etc), movement causes blur in photos.
- ☐ For twilight shoots, turn on all interior and exterior lighting and light any gas firepits.

### Once the photographer arrives:

We will announce our arrival and gather our equipment to set up. While we are inside shooting we cannot have ANYONE inside the house. Please be prepared to wait in a vehicle or go for a walk/drive around the block. We ask that no one wait in the back yard as they may end up in a photo. Once the photographer begins the shoot, please allow him or her to perform the job without unnecessary interruptions. We have a set method to ensuring all photos are consistent, please do not ask the photographer to alter this method. This includes asking them to start in other rooms of the house first.

