

# SPARKS MEDIA GROUP

## PHOTOGRAPHY PREPARATION GUIDE

Please use this document as a guide to prepare your home for its photo shoot.

Please note that insurance requirements limit the photographer's ability to handle or assist with personal property. Because of that please ensure that the home is ready to be photographed when we arrive.

### Before we arrive:

Any Staging should be completed in advance of the appointment

- ☐ The driveway should be clear of cars, trash cans, debris, etc.
- ☐ In the yards, ensure that garden hoses are rolled up and loose items are put away.
- ☐ Any yard umbrellas should be closed, leaving them open limits the view of the backyard.
- ☐ Kitchen counters should be cleared of clutter, soap, sponges, dishes, towels, small kitchen appliances, food, etc.
- ☐ Refrigerators should be free of magnets and papers on the outside. Items should not be placed on top.
- ☐ Bathroom counters should be cleared of toothbrushes, toothpaste, razors, soaps, shampoos, etc.
- ☐ Washers and Dryer areas should be cleared of loose laundry, detergent, etc.
- ☐ Interior trash cans should be hidden.
- ☐ Beds should be made and dressers cleared of clutter.
- ☐ Loose items laying on floors should be stored in closets or the garage.

### About 10 min prior to our arrival please do the following:

- ☐ Turn on all lights in the home (including lamps, stove vent lights, etc).
- ☐ Turn off all TVs, computer monitors, and ceiling fans.
- ☐ Secure all pets so that they are not in the cameras view.
- ☐ Put all toilet seats down.
- ☐ Open all window treatments (usually blinds lowered but open is good).
- ☐ Please ensure all window treatments are consistent in room (if 1 set of blinds is down make all down in the same room).
- ☐ Turn on any water features (ponds, water falls, etc).
- ☐ For twilight shoots, turn on all interior and exterior lighting and light any gas firepits
- ☐ Provide any special instructions to the photographer.

### Once the photographer arrives:

We will do a quick walk through to point out any other items that should be addressed. Once the photographer is oriented to the home, please allow him or her to perform the job without unnecessary interruptions. We have a set method to ensuring all photos are consistent, please do not ask the photographer to alter this method. This includes asking them to start in other rooms of the house first, asking to see images on the camera during the photo shoot. If you have any questions about preparing the home for photography, please don't hesitate to contact us for additional guidance.

