
Professional Matchmakers' **Code of Conduct**





Introduction to the IMCB Matchmaker Code of Conduct

The International Matchmaking Compliance Board (IMCB) Code of Conduct serves as the foundation for ethical and professional standards in the global matchmaking industry. This document outlines the guidelines for accredited matchmakers and matchmaking companies, ensuring transparency, client protection, legal compliance, and the delivery of ethical services.

Matchmaking is a deeply personal and impactful service. As such, professionals who engage in it must be held to the highest standards of accountability. The IMCB Code of Conduct exists to:

- Promote trust between clients, matches, and professionals
- Establish industry-wide guidelines and protections
- Prevent unethical behavior, exploitation, or harm
- Support responsible business practices across jurisdictions

This Code applies to all accredited companies and their client-facing team members. It is binding for the duration of accreditation and serves as a framework for both self-regulation and IMCB enforcement procedures.

Matchmakers who uphold this Code not only protect their businesses but also contribute to the profession's credibility worldwide..



Revisions

The IMCB will review and update this Code of Conduct biennially or sooner to ensure it reflects the latest ethical standards, legal regulations, and industry best practices.

DATE	DESCRIPTION	SECTION
12-09-24	Version 1	
01-01-25	Inclusivity & Testimonials	5, 14
06-01-25	Removed redundancies with section 11	3
06-01-25	Added Referral Fee Disclosure	3.1
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Introduction

The International Matchmaking Compliance Board (IMCB) is a self-regulatory organization (SRO) that upholds the highest ethical standards in the matchmaking industry. Its Code of Conduct serves as a guiding framework for professional matchmakers to foster trust, ensure transparency, and maintain accountability in their practices.

This code, managed exclusively by the IMCB, establishes clear expectations for professional behavior, data security, client relationships, and industry collaboration. Compliance reflects a commitment to excellence and the goal of elevating the matchmaking profession worldwide.

As an SRO, the IMCB provides oversight and promotes adherence to ethical best practices, reinforcing industry integrity. All matchmakers who subscribe to this Code agree to abide by its principles and uphold the values of integrity, respect, and professionalism as stewards of the matchmaking industry.



1. Professional Integrity


- **Honesty and Transparency:** Always communicate truthfully with clients and colleagues. Misrepresentation of client information, services, qualifications, or outcomes is strictly prohibited.
- **Confidentiality:** Respect and protect clients' privacy and personal information. Confidentiality agreements must be honored at all times.
- **Truthful Claims:** Do not make false claims about success rates or create fake positive reviews to mislead potential clients. All testimonials and success stories must be genuine and verifiable, and clients must give explicit consent before they are used in marketing materials.
- **No High-Pressure Selling:** Avoid engaging in high-pressure sales tactics. Ensure that all sales interactions are conducted in an ethical and respectful manner.

2. Client-Centered Approach

- **Respect and Empathy:** Treat all clients with empathy, understanding, and respect. Acknowledge their needs and preferences and strive to provide a supportive and positive experience.
- **Informed Consent:** Before clients commit to the service, ensure they fully understand the matchmaking process, including potential outcomes, limitations, and any associated costs.
- **Commitment to Clients:** Always act in the client's best interest. Maintain regular communication to keep clients updated on their progress. Only take on clients who meet the service requirements and for whom you believe you can offer a complete and excellent service.
- **Complaint Response Policy:** Establish a policy to address consumer complaints and concerns. Cooperate with the dispute resolution process.

3. Ethical Business Practices

- **Fair Advertising:** All marketing and promotional materials must be truthful and not misleading. Avoid making unrealistic promises or guarantees about potential matches or outcomes.
- **Client Agreement:** Clients must have a comprehensive agreement outlining the service's terms and conditions.
- **Excessive Chargebacks and Refunds:** Avoid practices that lead to excessive chargebacks or refunds, such as poor service delivery or making promises you cannot keep. Strive to maintain high service standards to minimize disputes and dissatisfaction.
- **Handling Reviews:** Manage client reviews professionally and ethically. Address negative reviews constructively and avoid engaging in disputes or defensive responses.



Excessive bad reviews and poor handling of negative feedback reflect negatively on your professionalism and the reputation of the Matchmaking Industry.

- **Legal Compliance:** Adhere to all applicable laws, regulations, and legal requirements in your jurisdictions.

3.1 Referral Fee Disclosure

- Matchmakers must disclose any referral fees, commissions, or financial incentives they receive for referring clients to other matchmakers, dating professionals, or service providers. This disclosure must be made clearly and in writing before making the referral. Undisclosed referral arrangements may be considered a breach of ethical standards and subject to review and disciplinary action by the IMCB.

4. Professional Competence

- **Continuous Learning:** Matchmakers must engage in ongoing education and participate in annual professional review processes to comply with industry standards established by the IMCB.
- **Accurate Representation:** Represent your qualifications, skills, and experience accurately. Do not claim expertise or credentials that you do not possess.
- **Mandatory Professional Review:** Matchmaking companies are required to undergo a bi-annual professional review to ensure ongoing compliance with industry standards and guidelines. This review is required for ongoing membership in the IMCB. Additionally, members are encouraged to attend personal development conferences and seminars and continuously seek professional growth and advancement opportunities.

5. Respect for All Individuals and Public Conduct

- **Commitment to Inclusion:** Matchmakers must cultivate an environment of inclusivity, treating all individuals with dignity and respect. Discrimination based on race, ethnicity, gender, sexual orientation, religion, disability, or any other legally protected characteristic is strictly prohibited. Matchmakers are encouraged to actively promote diversity and ensure that all clients, colleagues, and partners feel valued and respected in their interactions.
- **For Companies with a Niche Focus,** Inclusivity means ensuring diversity within the niche. This could include representing subgroups, acknowledging intersectional identities, and providing equitable matchmaking services tailored to the niche's varied needs.

- **For Companies Without a niche, inclusivity** requires a broad and equitable representation of diverse backgrounds in matchmaking pools, ensuring that all individuals feel valued and respected.

All matchmakers are encouraged to actively promote diversity through:

- **Tailored Services:** Designing services that consider underrepresented identities or unique needs.
- **Cultural Competence Training:** Engaging in ongoing training to enhance understanding of diversity and reduce bias.
- **Client Engagement Practices:** Partnering with organizations and initiatives to improve inclusivity and ensure equitable matchmaking opportunities.
- **Professional Conduct in Public Spaces:** Matchmakers are expected to uphold the highest standards of professionalism in all public and private forums, including social media, websites, advertisements, and other marketing materials. Public-facing content must reflect the principles of respect, inclusion, and ethical representation outlined in this Code of Conduct. Personal expression is valued; however, matchmakers should avoid content or behaviors that could reasonably be perceived as discriminatory, offensive, divisive, or harmful to the reputation of the matchmaking profession.
- **Consequences of Violations:** Failure to adhere to these standards may result in disciplinary actions determined by the International Matchmaking Compliance Board (IMCB). Disciplinary measures may include formal warnings, suspension, or permanent revocation of IMCB membership. Matchmakers are responsible for ensuring that their conduct aligns with the IMCB's commitment to professionalism, inclusivity, and ethical practices across all platforms.

6. Professional Relationships

- **Collegiality:** Foster positive relationships with fellow matchmakers, colleagues, and other industry professionals. Share knowledge and support each other in achieving professional excellence.
- **Respectful Competition:** Do not badmouth or disparage other practitioners. Maintain a professional demeanor and respect towards all colleagues in the industry.
- **Collaboration Standards:** When collaborating with another matchmaker, follow industry standards. Be upfront about collaboration fees and ensure you pay promptly.
- **Conflict of Interest:** Avoid conflicts of interest and disclose any potential conflicts to clients and colleagues as soon as they arise.



7. Accountability & Enforcement

- **Responsibility:** Take responsibility for your actions and decisions. Acknowledge and correct any mistakes or misjudgments promptly.
- **Feedback and Improvement:** Actively seek and respond to feedback from clients and peers. Use constructive criticism as an opportunity for growth and improvement.
- **Evaluation and Assessment:** Regularly evaluate your services to ensure client satisfaction and continuous improvement.

Matchmakers who violate this Code of Conduct may face disciplinary actions determined by the IMCB. These actions include:

- **Formal warnings** for minor infractions.
- **Suspension of IMCB membership** for repeated violations.
- **Permanent revocation of IMCB recognition** for egregious or unethical behavior. All enforcement actions will follow a formal review process, ensuring fairness and transparency.
- In addition, the IMCB may maintain a confidential watchlist of clients or matchmakers who exhibit harmful behavior. This list, accessible only to verified IMCB members, protects the industry's integrity.

8. Commitment to the Mission

- **Alignment with Values:** Ensure that all professional activities align with the International Matchmaking Compliance Board's (IMCB) mission and values, fostering inclusivity, professionalism, and ethical practices.
- **Contribution to the Community:** Actively contribute to the matchmaking community by participating in events, discussions, and collaborative opportunities.

9. Ethics and Professional Standards

9.1 Commitment to Best Practices

IMCB-accredited matchmakers are expected to uphold the highest standards of professionalism and integrity. This includes a proactive commitment to continued education (see Section 14 – Continuing Education), skill development, and adherence to evolving legal and industry regulations.

9.2 Legal and Regulatory Compliance

Matchmakers must comply with all applicable laws and regulations related to the matchmaking profession, including but not limited to:

- General Data Protection Regulation (GDPR)
- California Consumer Privacy Act (CCPA)
- Any local, national, or international data privacy, consumer protection, or advertising standards relevant to their market(s)

See also Section 11.5 – Sanctions Compliance & Anti-Money Laundering for additional financial and legal responsibilities.

9.3 Professional Conduct

Maintain professionalism in all interactions with clients, colleagues, and the public. Avoid behavior—online or offline—that may discredit the profession or diminish public trust in the matchmaking industry. Personal challenges or opinions must not interfere with client service.

Ethical conduct in group settings and communications is further detailed in Section 13.2—Ethical Communication in Group Settings.

9.4 Service Excellence and Ethical Delivery

Matchmakers must provide a high-quality, respectful, and transparent service tailored to the needs of each client. Uphold ethical principles in marketing, sales, and delivery. Demonstrate integrity by:

- Avoiding deceptive claims or guarantees
- Respecting client boundaries and expectations
- Offering honest assessments and feedback

9.5 Accountability

Accredited matchmakers are individually and collectively responsible for upholding IMCB standards and supporting a culture of mutual respect, professionalism, and continuous improvement.

10. Compliance with Legal and Regulatory Requirements

- **Licensing and Registration:** Ensure your matchmaking business complies with all applicable licensing and registration requirements in your jurisdictions.

- **Consumer Protection Laws:** Adhere to all consumer protection laws, including those related to fair trading, advertising standards, and the provision of services.
- **Contractual Obligations:** Honor all contractual agreements with clients, partners, and third-party service providers. Ensure that all contracts are transparent, fair, and legally binding.
- **Follow Local Laws in all Jurisdiction Where You Operate:** Matchmakers operating globally must ensure compliance with applicable laws in each jurisdiction, including but not limited to consumer protection, contract enforcement, and business licensing.

11. Financial Integrity and Compliance

11.1 Transparent Financial Practices

Accredited matchmakers are required to maintain transparent and accurate financial records. Matchmaking companies must inform clients of all service costs, payment terms, applicable taxes (e.g., VAT), and fees. Hidden charges or deceptive pricing practices are strictly prohibited. Invoices must be detailed, timely, and easy to understand.

11.2 Ethical Billing & Refund Policies

Billing must reflect services rendered. Overcharging or billing for unprovided services is not allowed. Client agreements must include transparent, fair, and consistently applied refund and cancellation terms. Refunds must be processed promptly when warranted.

11.3 Chargeback Prevention & Dispute Handling

Matchmakers are expected to prevent chargebacks by proactively:

- Setting clear client expectations
- Maintaining transparency in contracts, pricing, and services
- Delivering services as promised

In the event of a chargeback, matchmakers must respond promptly and professionally, utilizing documentation (e.g., signed contracts) to support their response. A pattern of excessive chargebacks may trigger a review and potential disciplinary action by the IMCB.

11.4 Record-Keeping Requirements

Matchmakers must retain secure and accurate records for at least five (5) years, or longer if required by local law. Required documentation includes:

- Signed service agreements and consent forms
- Payment and refund records

- Match introductions and outcomes
- Client communications relevant to services
- Complaint logs and resolution notes

12. Client Relationship Management

- **Client Expectations:** Set realistic expectations with clients regarding the matchmaking process, potential outcomes, and timelines to ensure mutual understanding and satisfaction. Avoid making guarantees that you cannot fulfill.
- **Regular Communication:** Throughout the matchmaking process, maintain regular and transparent communication with clients, keeping them informed about progress and any changes that may affect them.
- **Conflict Resolution:** Establish a straightforward process for resolving client conflicts and disputes. Handle complaints professionally and promptly to maintain trust and satisfaction.

12.1 Industry Watchlist

To protect the integrity and safety of the professional matchmaking industry, the International Matchmaking Compliance Board (IMCB) may maintain a **confidential internal watchlist** of clients or matchmakers who have been reported for **documented harmful conduct**.

Examples of Reportable Conduct:

- Abusive, harassing, or threatening behavior toward matchmakers or other clients
- Repeated and unresolved breaches of contract (e.g., non-payment, misrepresentation)
- Behavior deemed to significantly disrupt the integrity of the professional matchmaking process

Process for Inclusion on the Watchlist:

- Matchmakers may submit a formal report to IMCB, including supporting documentation.
- IMCB will notify the reported party, allow time for a response, and participate in a resolution process.
- IMCB will conduct a structured review, which may include mediation, before making any determination.
- Final decisions are based on documentation, behavioral patterns, and ethical considerations, rather than personal opinions or isolated incidents.

Confidentiality and Access:

- The Watchlist is strictly confidential and accessible only to verified IMCB members who agree to nondisclosure.
- Any identifying information is limited to what is necessary to avoid errors and is protected in accordance with applicable privacy laws.
- The Watchlist is a risk management tool, not a public registry or blocklist.

Ethical Reporting Clause:

All IMCB-accredited matchmakers are required to include the following clause in their client agreements and internal policies:

“Both clients and matchmakers may be reported to the IMCB for review if their conduct raises ethical concerns. Following a documented and impartial process, IMCB may maintain a confidential watchlist for internal use among verified members.”

Disclaimer:

Inclusion on the Watchlist is not a finding of legal wrongdoing or liability. It is an internal risk assessment based on reported conduct intended solely to support professional standards and safety within the IMCB network.

12.2 Dispute Resolution Through IMCB

Matchmakers are expected to resolve disputes in a professional and good-faith manner. If an informal resolution cannot be reached, either party may submit the issue through the IMCB portal for preliminary review. See Section 14.2 – Reporting Misconduct for guidance on when and how to submit a formal complaint.

The IMCB Compliance Team will assess the submission to determine whether informal resolution or clarification is possible. If not, the matter will be referred to IMCB's designated legal partner, attorney **Peter Nahmias**, for **formal mediation or arbitration**.

Dispute Evaluation Process:

- Submit a complaint and supporting documentation through the IMCB portal
- IMCB reviews the matter for informal resolution potential
- If unresolved, IMCB refers the case to Peter Nahmias for formal ADR proceedings

Important Notes:

- IMCB does **not adjudicate** or enforce legal outcomes

- All formal dispute resolution is conducted **independently** by legal counsel
- **Participation in ADR** is a condition of accreditation and must be reflected in client contracts

Client Agreement Clause Requirement:

Matchmakers must include a clause in their client agreements stating that **disputes must first be submitted to the IMCB** for mediation evaluation before any external legal remedy is pursued.

12.3 Handling Abusive Clients

In the event of abusive or harmful behavior by a client, a matchmaker must:

- Document all incidents, including dates, behaviors, and any communications.
- Terminate the client relationship if abusive behavior persists, ensuring compliance with contract terms and ethical standards.
- Report egregious behavior to the IMCB for review and possible inclusion on the industry watchlist.
- Refrain from sharing identifying client details publicly or with other matchmakers unless you are legally authorized or part of an IMCB report, ensuring compliance with applicable privacy laws.

12.4 Conflict Resolution Steps

Matchmakers must follow these steps when resolving client complaints:

1. Acknowledge receipt of the complaint within three business days.
2. Provide a clear timeline for resolution and next steps.
3. Document all interactions and outcomes for accountability.
4. If unresolved, escalate the issue to the IMCB for mediation.

13. Data Security and Privacy

- **Data Protection Policies:** Implement robust data protection policies to safeguard client information and ensure compliance with relevant regulations. Ensure that all data is stored securely and accessed only by authorized personnel.
- **Privacy Notices:** Clients should receive clear and concise privacy notices that explain how their data will be used, stored, and protected. Before using their data, clients should be given explicit consent.
- **Breach Notification:** Establish a procedure for responding to data breaches. Notify affected clients promptly and take steps to mitigate any potential harm.



13.1 Use of Encrypted Platforms

When using platforms like WhatsApp, Signal, or similar tools to share client information, matchmakers must:

- Ensure the platform offers end-to-end encryption.
- Obtain explicit client consent before sharing identifying information.
- Refrain from sharing sensitive client details (e.g., photos, full names) in group settings unless explicitly authorized.
- Sensitive discussions should be conducted one-on-one or through secure systems.

13.2 Ethical Communication in Group Settings

When participating in professional forums or group communications (e.g., WhatsApp, Facebook, Slack):

- Matchmakers must **not share identifiable client information** (e.g., names, photos, personal details) without **explicit written client consent**.
- **Cautionary statements** or warnings about a client or match must be presented professionally, with only **non-identifiable information**, unless the matter has been formally reported to IMCB and approved for limited disclosure under review protocols.
- All discussions must remain **respectful, confidential, and professional**, with a focus on shared learning, ethical collaboration, and peer support.

14. Marketing and Advertising

- **Honest Marketing:** Ensure that all marketing and advertising materials are truthful, explicit, and not misleading. Avoid exaggerating success rates or making false claims about the service.
- **Social Media Conduct:** Use social media responsibly and professionally. Avoid posting content that could be considered offensive or inappropriate.
- **Client Testimonials:** Use client testimonials ethically. Ensure all testimonials are genuine and have been provided with the client's consent.

15. Client Disclosures

All IMCB-accredited matchmaking companies must provide:



- **Clearly stated Terms & Conditions** on their website. These must include compliance with ethical practices, industry regulations, and transparency requirements.

- **Comprehensive Privacy Policy** on their website. This document should outline how personal data is collected, stored, used, and protected in accordance with applicable privacy laws.
- If matchmakers offer physical products as part of their services, they must include a **shipping policy** on their website outlining delivery timelines, shipping fees, and return conditions.
- **Online payment services** must have a Secure Checkout Page with an encrypted URL to protect client financial information.
- **Identity and Age Verification:** To prevent fraud and protect vulnerable individuals, all IMCB-accredited matchmakers must implement a reasonable identity and age verification process for both clients and matches before initiating matchmaking services. This may include requiring government-issued ID, secure onboarding interviews, or digital verification tools. Verification procedures must comply with applicable laws regarding privacy and data protection.
- **AI Use Disclosure:** Matchmakers who utilize artificial intelligence (AI) tools, such as match recommendation systems, client profiling algorithms, or automated communications, must disclose this use during the client onboarding process. Clients must be informed in writing and, where required by applicable law, must provide explicit consent. Matchmakers must ensure that a qualified professional reviews all AI-generated recommendations and that using such tools enhances, rather than replaces, personalized service.
- **Accessibility Statement:** IMCB-accredited matchmaking companies must make reasonable efforts to ensure their websites and services are accessible to individuals with disabilities, in compliance with the Americans with Disabilities Act (ADA) and the Web Content Accessibility Guidelines (WCAG). If an accessibility widget is used (e.g., to adjust contrast, font size, or screen reader access), the website must clearly guide users on how to activate and use it to improve site accessibility.. Additionally, companies must publish an Accessibility Statement outlining their commitment to digital inclusion and offer alternative ways to access services (e.g., phone support, closed-captioned videos, or email communication). Clients must also be provided with contact information to request specific accommodations.

16. Environmental and Social Responsibility (Recommended Practices)

While not a requirement for accreditation, IMCB encourages matchmakers to:

- **Adopt Sustainable Practices:** Reduce environmental impact through responsible use of digital tools, limiting printed materials, and energy-efficient operations.

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- **Support Community Engagement:** Participate in initiatives that foster positive relationships, mental health awareness, or dating safety education. This section complements the ongoing professional expectations outlined in Section 9.1 – Commitment to Best Practices.


Adhering to this Code of Conduct, professional matchmakers who pledge to uphold the highest ethical and professional behavior standards contribute to the matchmaking industry's overall success, credibility, and trustworthiness. Under the stewardship of the International Matchmaking Compliance Board (IMCB), these principles ensure a unified commitment to integrity, client satisfaction, and the worldwide elevation of the matchmaking profession.



Glossary of Terms

1. **Accountability:** The obligation of matchmakers to take responsibility for their actions and decisions, ensuring they align with ethical practices and professional standards.
2. **Accessibility:** The practice of ensuring matchmaking services, websites, and communications are inclusive and usable by people with disabilities, in compliance with laws such as the Americans with Disabilities Act (ADA).
3. **AI Use Disclosure:** A required notification to clients when artificial intelligence or algorithmic tools are used in profiling, matchmaking, or client communications.
4. **Client Agreement:** A legally binding contract between a matchmaker and a client that outlines the terms and conditions of the matchmaking service, including fees, responsibilities, refund policies, and expectations.
5. **Code of Conduct:** A set of ethical principles and professional guidelines established by the International Matchmaking Compliance Board (IMCB) to ensure fairness, compliance, and client safety across matchmaking practices.
6. **Collaboration Agreement:** A written agreement between two or more matchmakers detailing the terms for sharing matches, clients, or referral fees.
7. **Complaint Log:** A required recordkeeping document that tracks client or match concerns, including the nature of the issue and steps taken to resolve it.
8. **Compliance Officer (IMCB):** An official appointed by IMCB to oversee compliance, review initial dispute reports, and receive documentation related to ethics violations, sanctions, or financial misconduct.
9. **Confidentiality:** The duty to protect private client and match information from unauthorized disclosure or misuse.
10. **Conflict of Interest:** A situation in which a matchmaker's personal, financial, or professional interests may compromise their ability to act in a client's best interest.
11. **Continuing Education (CE):** Annual professional development required by IMCB to maintain accreditation. CE must relate to legal, ethical, or operational standards.
12. **Data Security:** The safeguarding of digital and physical client information in compliance with regulations such as GDPR and CCPA.
13. **Dispute Resolution:** A formal process led by IMCB's designated legal partner to resolve conflicts between clients, matchmakers, or companies through mediation or arbitration.
14. **Diversity, Equity, and Inclusion (DEI):** Ethical practices that support respectful treatment, representation, and opportunity for individuals regardless of background or identity.

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15. **Ethical Practices:** Behaviors and decision-making aligned with integrity, respect, fairness, and transparency.
 16. **High-Pressure Selling:** Sales tactics that apply excessive psychological pressure, urgency, or coercion to induce a purchase decision. Prohibited under IMCB ethical standards.
 17. **IMCB (International Matchmaking Compliance Board):** The regulatory body that sets ethical standards, oversees compliance, provides accreditation, and manages ongoing education and dispute referrals for matchmakers.
 18. **Match:** A vetted introduction facilitated by a matchmaker based on compatibility, client goals, and safety protocols.
 19. **Match Vetting:** The structured process of screening, verifying, and documenting a match before introduction to a client.
 20. **Money Laundering:** The concealment of the origins of illegally obtained money, which is prohibited within matchmaking transactions under IMCB compliance rules.
 21. **Peer Review Panel:** A group of appointed IMCB advisors who may be activated to review complex or contested ethical cases.
 22. **Privacy Laws:** Legal frameworks that govern how personal data is collected, stored, and shared, including GDPR (EU), CCPA (California), and others.
 23. **Professional Boundaries:** Ethical limits are maintained between matchmakers and clients to ensure a respectful and professional relationship.
 24. **Professionalism:** Conduct that reflects respect, competence, and ethical responsibility in all aspects of matchmaking service delivery.
 25. **Record-keeping:** The practice of maintaining accurate, secure, and accessible documentation of client activity, payments, and complaints in accordance with IMCB standards.
 26. **Referral Fee:** A payment exchanged between matchmakers for a client or match introduction, which must be negotiated in advance and disclosed as needed.
 27. **Sanctions Compliance:** The requirement for matchmakers to avoid doing business with individuals or entities on international sanctions lists (e.g., OFAC, UN, UK).
 28. **Self-Regulating Organizations (SROs):** Non-governmental entities, like the IMCB, that establish and enforce industry standards.
 29. **Transparency:** Open and clear communication with clients regarding pricing, services, policies, and expectations.
 30. **Watchlist:** An internal IMCB tool used to monitor individuals, companies, or clients who have been flagged for unethical behavior, unresolved complaints, or potential non-compliance. It supports pattern recognition and risk mitigation across the accredited network.



31. **Withdrawal of Accreditation:** The formal removal of IMCB accreditation due to non-compliance, unethical conduct, or failure to complete required training.

Ready to take the pledge? [Click here.](#)

By pledging to uphold the IMCB Matchmaker's Code of Conduct, you demonstrate your commitment to ethical matchmaking, professionalism, and the highest industry standards. Your integrity shapes the future of the matchmaking profession, ensuring that clients receive services built on trust, respect, and excellence.

Interested in IMCB Accreditation?

Why Your Matchmaking Company Should Become IMCB Accredited

Trust, credibility, and ethical standards are more critical than ever in the rapidly evolving matchmaking industry. The **International Matchmaking Compliance Board (IMCB)** provides a gold standard for professional matchmaking businesses, ensuring compliance with industry best practices. Becoming **IMCB accredited** is more than just a badge of honor—it's a strategic move to elevate your business, strengthen client trust, and access exclusive benefits that give you a competitive edge.