

## Who we are

Modeling Health is a company specialized in providing solutions to complex problems in health and pharma analytics. Data modeling is a complex business and we have the experience, the training and the brains. Our modeling is completely based on data, and managed with strict confidentiality and professionalism. We offer consulting solutions in areas of predictive modeling in health care, data mining and analytics, and pharmacoeconomics.

- **Predictive modeling in health care**

Starting from longitudinal data time series, we generate regressions equations which can capture health disease events as a function of risk factors. We do not use brute force data statistics to generate our equations, rather we judiciously combine statistics, published scientific evidence, and when needed, we consult with medical experts.

- **Data mining and analytics**

Sometimes our clients need to investigate specific patterns in their data, for example, the correlation between body mass index and diabetes on specific populations, or the prevalence of Alzheimer's disease on Hispanic populations. We have sophisticated techniques to tackle this and much more.

- **Pharmacoeconomics**

Whether you manage patients, make drugs, or build health devices, we offer the capability of studying the financial impact of prescribing particular drugs or devices on specific populations.

## Internet Services

We are busy jump starting internet products. They are still in R&D stage, but we will update you when we deploy them.