

VICTORIA ELLEN SOHN

Passionate Social Media Manager, Event Coordinator, and Creative Marketing Manager equipped with a dynamic skill set honed through academic pursuits and hands-on experiences. Excited to leverage creativity and strategic thinking to drive impactful campaigns and deliver memorable events.

EXPERIENCE

Creative Marketing Manager

Advanced Parts & Service Inc
Summer 2023 Internship

- Brand Design
- Website Design
- Curate new marketing techniques for company-wide use such as brochures, handouts, social media posts

Social Media Manager

LightWorker Whit
2022-2023

- Create social media posts including photos, stories, and videos for all social platforms using Canva and Adobe Suite
- Schedule content across all social platforms
- Curate innovative attention-grabbing content to generate a big social media following

Program Assistant

Savannah College of Art and Design
Residence Life and Housing
2022-2024

- Lead Res Life team in planning and executing events on campus
- Design and advertise flyers for events
- Design event layout & provide supplies
- Ability to collaborate with other organizations at the Savannah College of Art and Design
- Advocate for Resident Assistants and resident's wants/ needs
- Lead the Resident Assistants in collaboration and the creation on programs
- Assist Pro Staff in the creation on campus wide events

EDUCATION

BFA, Advertising and Branding
Minor in Business Management
& Entrepreneurship

Savannah College of Art and
Design, March 2024

GPA: 3.77

Lextant Certification
Deans List

SKILLS


- Strong Communication
- Time Management
- Leadership
- Perseverance
- Critical Problem Solving
- Collaboration and Teamwork
- Adaptability
- Detail Oriented
- Adobe Suite
- Microsoft Office
- Canva
- Social Media Management
- Creative Strategy
- Brand Design
- Brand Storytelling
- Website Design
- Logo Design

LET'S CONNECT

 designsbyvictoria2001@gmail.com

 creationsbyvictoria.com

 [linkedin.com/in/victoria-ellensohn-48a387237/](https://www.linkedin.com/in/victoria-ellensohn-48a387237/)

 404-884-0073