

# 2024 Planning Process

Created by [Mel Rosenthal](#) and [Jacqui Jordan](#)

## WEEK 1

### Session 1 - 90 minutes

#### 2023 Takeaways & 2024 Initial Thoughts

- 2023: Top 5 wins and Top 5 learnings
- 2023: Energy generators and thieves
- Hopes and fears for 2024 (+ most excited about)
- Guiding themes for 2024 (initial)
- What do I have today that I would have begged to have had 5 years ago?

1

Prepare for first conversation

Reflect, Refine and Prepare for next conversation

## WEEK 2

### Session 2 - 90 minutes

#### 2024 Outcomes and Guiding Themes

- Guiding themes for 2024 (revisit)
- What success looks and feels like in 2024
- If I achieve nothing else in 2024
- My non-negotiables for 2024
- At the end of 2024, I want to feel

2

Reflect, Refine and Prepare for next conversation

### Session 3 - 90 minutes

#### 2024 Action Planning

- What we're actually going to do
- Where we will be most challenged
- How we can help each other
- Who else do we need/want help from
- What won't we do in 2024
- What we need to do in 2024 to set up 2025

3

Refine and prepare outputs. Reflect on process

Exchange completed plans, schedule quarterly follow up meetings

4

### Session 4 - 45 minutes

#### Reflections on the Process

- How did this process feel compared to our full days of the previous years
- How well-equipped do we feel to tackle this year
- What else do we need to do to feel ready to tackle the year
- How enthused are we about the plan
- Did the process help to be more focused?
- Is the outcome of the planning process written up and summarised?

