

REGAN RIGHTMIRE

610-806-6951 | reganrightmire@gmail.com | New York, New York

EDUCATION

NEW YORK UNIVERSITY | SCHOOL OF PROFESSIONAL STUDIES
MS in Public Relations and Corporate Communication

August 2024 – Present
GPA: 3.92

GETTYSBURG COLLEGE

Business, Organizations, and Management Major | Data Science Minor

August 2020 – May 2024

GPA: 3.86

Lincoln Scholar, Division III IWLCA Academic Honor Roll, Dean's List, Graduated Magna Cum Laude

Involvement: Elected 2024 Student Commencement Speaker, Women's Varsity Lacrosse, Management Statistics Peer Learning Associate, Director of Social Events for Delta Gamma Sorority

SYRACUSE UNIVERSITY | FLORENCE, ITALY

Study Abroad Student

August 2022 – December 2022

Notable Course Work: Italian Business, Craftsmanship & Branding, Entrepreneurship

EXPERIENCE

GO PR

Account Assistant Intern

August 2024 – December 2024

- Researched daily media coverage for our 15 different clients in the hospitality and travel industries.
- Drafted notes and article clips to send to clients outlining daily media mentions.
- Prepared pitches and media lists for a variety of holiday and New York themed campaigns.
- Vetted influencers and explored new contacts for potential partnerships.
- Collaborated with a team to support all accounts in daily operations and business needs.

NOWSOURCING INFOGRAPHIC DESIGN AGENCY

Copywriting Intern

January 2022 – Present

- Write over 20 articles per month on topics such as AI, politics, health and beauty and travel.
- Showcase my personal writing style and voice to company executives.
- Deliver completed work in a timely manner under little to no supervision.
- Maintain focus to meet deadlines and further the success of my team.

1863 MAGAZINE | @1863mag

Founder, Editor, and Writer

March 2022 – May 2024

- Founded Gettysburg College's first and only student-run lifestyle and fashion magazine.
- Facilitated nearly 50 student writing submissions and prepared them to be published.
- Contributed 9 pieces of my own writing to the 1863 digital blog.
- Curated and designed Instagram content, keeping up to date on trends and current events.

BURLINGTON

Buying Intern - Intimates Department

June 2023 – August 2023

- Analyzed sales data and generated a weekly best-seller report for department executives.
- Restructured my team's brand flow and balanced our weekly checkbook.
- Pitched a three-year plan to company executives for improvements in the male shorts department.
- Maintained strong relationships with 10 different vendors in the intimates department.
- Refined my negotiation skills in high pressure situations.

SKILLS

Writing & Editing | Communication | Public Speaking | Organization | Time Management | Cision | Google Suite | Canva | Teamwork | Creativity