

# [REDACTED LOGO]

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## **[REDACTED] STUDENT MAKES A SPLASH IN NEW YORK CITY NEIGHBORHOODS**

*Alicia Gonzalez' mission to help kids in her community learn to swim*

For Alicia Gonzalez, a second-year student studying [redacted] at [redacted], her love for swimming has always been something she knew she wanted to share with others. That is why every month, Gonzalez, the sitting [redacted] vice president, volunteers in New York City's newest initiative, teaching kids how to swim for free - [a program](#) she played a crucial role in implementing.

Gonzalez initially began her work with the program as a public relations intern, using her skills she has been learning at [redacted] to pitch the media and kickstart the program's Instagram page, @swimnycforall. However, after building strong connections with the kids in the program, director Lauren Sullivan knew that Alicia had what it took to serve a new purpose on the team as an instructor.

"The kids absolutely adore her," said Sullivan, a [redacted] graduate and someone who worked closely with Mayor Eric Adams to start this program in early March. "[Alicia] is such a light, and we're lucky to have her both in the pool working with the kids and outside of the pool on our administrative team."

Working within this program has given Gonzalez a new outlook on life and her career. In fact, she has decided to take her talents back to the classroom, centering her capstone paper around the importance of public relations in the non-profit sector.

"Swimming was a huge part of my childhood, and I feel so blessed to be able to pass that love for the sport that I grew up with onto these amazing kids" stated Gonzalez when asked about her motivation to help grow this program. "I hope that my work at Swim NYC can inspire others to take their passions beyond the classroom and to take full advantage of the connections that [redacted] has to offer."

Follow [redacted] on social media to keep up with all things regarding the students, faculty and staff at [redacted].

To submit a personal achievement story, [redacted] students, faculty and alumni can use this form [link redacted].

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