

PRESS RELEASE

Target Employee Finds Passion with Local 4-H Chapter



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- *HR professional Alison Jackson has found her niche in her local community through volunteer work with national organization, 4-H.*
- *She has learned skills like empathy and patience that directly relate to her role at Target.*

MINNEAPOLIS, April 21, 2025 /PRNewswire/ -- **Target Corporation (NYSE: TGT)** shares a story of Alison Jackson, an HR professional who has been working on Target's Northeast operations team for five years. Outside of her robust career at **Target**, Jackson finds fulfillment outside of the office in her community, volunteering for an organization that she has been passionate about since she was a little girl: 4-H.



4-H is America's largest youth development program, a community that all kids are invited to be a part of and one that Alison joined when she was just ten years old. Now, as an adult, Alison spends multiple evenings a week volunteering as a counselor for her local 4-H chapter, mentoring young children and helping them to develop essential skills.

"The kids absolutely adore her," says Ed Sullivan, advisor of Jackson's local 4-H chapter and member of the national organization's board. "[Alison] is such a light, and we're lucky to have her. Her experience as a lifelong member really embodies the spirit of 4-H and is something we hope to instill within the kids we work with today."

Volunteering with this program has given Jackson a new outlook on life and her career. In fact, her work with 4-H has enhanced her passions within the office at Target as well.

“Working with these kids has inspired me.” stated Jackson when asked about how this program has changed her. “I am more empathetic, patient and have a zest for all parts of my life that I didn’t have before becoming a 4-H volunteer” she reveals. “These skills are especially helpful in my role at Target, and I am so grateful for my Target community for pushing me to pursue my passions both in and out of the office.”

About Target

Minneapolis-based Target Corporation (NYSE: TGT) serves guests at nearly 2,000 stores and at [Target.com](https://www.target.com), with the purpose of helping all families discover the joy of everyday life. Since 1946, Target has given 5% of its profit to communities, which today equals millions of dollars a week. Additional company information can be found by visiting the corporate website and press center.

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