



design@marybrune.com



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MARY BRUNE

PROFESSIONAL SUMMARY

Multi-modal creative (writing, design, photography, UX, multimedia), award-winning environmental health activist, nonprofit co-founder, tech start-up veteran, career technical education leader.

CORE COMPETENCIES

- ✓ Project Management
- ✓ Copywriting
- ✓ Graphic Design
- ✓ Strategic Communications
- ✓ Technical Writing
- ✓ Learning Design
- ✓ Photography
- ✓ Curriculum Development

PROFESSIONAL EXPERIENCE

Madison Park Academy

Graphic Design Instructor | July 2017-June 2022

- Designed school logo, recruitment brochure, event signage, and other materials as needed.
- Developed standards-aligned curriculum for a three-course design pathway sequence.
- Mentored 130+ students annually in the development of print, multimedia, and interactive design projects using Adobe Creative Cloud applications.

GAP

January 2013 - July 2017 - During this period I was caring for a newborn, 4 year old, and 8 year old, earning a masters degree (with a 4.0 GPA), earning my CTE teaching credential, serving 2 years as PTA President overseeing an annual budget of 85K, *and* completing my six-year term on the board of Pesticide Action Network North America.

Center for Environmental Health

MOMS Project Director | October 2010-January 2013

- Wrote all strategic communications, including fact sheets, email blasts, and blog posts.
- Designed campaign materials including brochures, banner art, stickers, and posters.
- Served as spokesperson for legislative efforts to ban toxic chemicals.

Various Companies

Technical Writer - Contract* | February 2006 - February 2009

- *KACE Networks* - Wrote KBOX Management System administrator guide.
- *Project6 Design* - Wrote website copy for Tyco Federal Credit Union.
- *Tyco Electronics* - Wrote and designed installation guides and user manuals for monitors.
- *RedRover Software* - Wrote enduser documentation for RedRover Audit and Detect.

*This period of work as a Contract Technical Writer overlapped with and supplemented my concurrent position as a nonprofit environmental health leader.

Making Our Milk Safe (MOMS)

Co-Founder & Director | August 2005 - October 2010

- Garnered local and national media coverage in *The Los Angeles Times*, *The San Francisco Chronicle*, *RedBook* and *Working Mother*; appeared on *PBS Now*, and *KTVU* news programs.
- Rallied grassroots support of moms and families in support of chemical policy reform, contributing to bans on BPA, phthalates, and flame retardants.
- Received the Suzy Cain Leadership award from Breast Cancer Prevention Partners (formerly the Breast Cancer Fund) in 2009.

Checkpoint Software Technologies, LLP

Sr. Technical Writer | February 2003 - February 2006

- Designed FrameMaker templates for software manuals.
- Wrote enduser documentation for the ZoneLabs suite of products.
- Oversaw the translation of documentation.

AvantGo, Inc.

Manager, Enterprise Documentation | January 2000 - February 2003

- Managed the production of the AvantGo M-Business Server and Client documentation.
- Scheduled, supervised, and contributed to the work of a four-person writing team.
- Designed documentation templates in Framemaker.

Actioneer, Inc.

Technical Writer | June 1996 - January 2000

- Wrote online help and UX content for Actioneer software for Palm mobile devices.
- Designed and wrote product data sheets.
- Conducted usability testing sessions.

Boise Cascade Office Products

Sr. Administrative Assistant | September 1995 - June 1996

- Designed custom order forms for corporate accounts.
- Developed strategic marketing materials, including sales job aids and promotional flyers.

Talis, Inc.

Marketing Associate | February 1992 - June 1995

- Designed and wrote content for product brochures.
- Developed new product offerings for corporate gift basket and candy division (Raven & Friends Trading Company).

EDUCATION

2017 | UC Berkeley Extension

CTE Credential - Arts, Media, and Entertainment

2017 | San Francisco State University

Master of Arts - Education - Instructional Technology

1999 | San Francisco State University

Bachelor of Arts - Technical & Professional Writing

HOBBIES:

