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Ideas to Boost Public Safety and Quality of Life in the Lyell Avenue Corridor and Historic Little Italy Neighborhood of Rochester, NY

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As a Rochester, NY resident, you want your neighborhood to be a safe place to live. Fortunately, there are many things you can do to help make your neighborhood a safer place. Below are some ideas for attractive and effective neighborhood safety improvements.

Start a neighborhood crime watch.

Establishing a crime watch in your neighborhood is an excellent way to help keep your community safe. If you're an entrepreneur, you can get your small business involved by setting up a webpage or social media account to provide information about crime and safety in your area. You can also post tips on how residents can stay safe and offer to distribute flyers or posters about the [crime watch program in your neighborhood](#).

Here are a few strategies that crime watches often use:

- Installing security cameras and alarms on properties
- Displaying security system signs around buildings
- Educating residents about how to be aware of and report suspicious activity
- Conducting regular meetings to discuss safety concerns and updates
- Sharing resources with members, such as a list of emergency numbers or a map of the neighborhood

By working together, you and your neighbors can make your community [a safer place to live](#).

Pick up litter regularly.

Litter can attract crime and make a neighborhood look unsafe. By keeping the area clean, you can help deter crime and make your neighborhood more attractive. A few practical ways to reduce litter in your neighborhood include:

- Encouraging residents to pick up litter when they see it
- Organizing regular community cleanups
- Working with local businesses to reduce litter around their properties
- Reporting illegal dumping to the authorities

In addition to helping reduce crime, keeping your neighborhood clean can also [improve your quality of life](#) and make it a more pleasant place to live.

Get to know your neighbors.

Getting to know the people who live near you can help create a sense of community and improve communication if there is ever an issue. If you're unsure [where to start in meeting people](#), consider hosting a block party or attending a neighborhood event.

Report any suspicious activity immediately.

If you see something that doesn't seem right, don't hesitate to call the police or report it to your neighbors. Remember that it's always better to err on the side of caution than to ignore activity that [ends up escalating into a serious crime](#).

Install security lighting.

Dim or dark areas can be magnets for crime. By installing security lights along walking and parking areas, you can help deter crime and make your neighborhood safer. Take time to research the various security lights on the market, and [invest in the best products](#) your budget allows for.

Keep your property well-maintained.

A well-maintained property can be a crime deterrent and also make your neighborhood more attractive. If your home doesn't already utilize landscape lighting, now could be the time to make the investment. Also, be sure to regularly mow your lawn, and consider adding shrubs and plants in front of your house to further [discourage criminals from acting](#).

Be an active member of your community.

Getting involved in your community can help make it a better place to live for everyone. Take, for example, the Historic Little Italy Neighborhood of Rochester, NY. Modeled on San Diego's Little Italy neighborhood, Rochester's revitalization project involves the creation of a [self-sustaining community benefit district](#). Connect with your community leaders and members to see how you can contribute to the project and boost your city's safety.

Conclusion

You can help make your neighborhood a safer place to live by following the tips above. Crime prevention is a community effort, so work with your neighbors and get involved in making your Rochester neighborhood more secure and attractive. You might be surprised at how much difference you can make with a bit of effort and planning!

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