

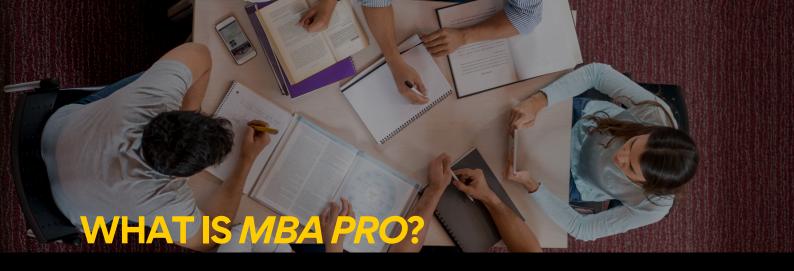
YOUR SUCCESS, OUR RESPONSIBILITY.

### For the first time in **IN**

## **MBA PRO**

with

100% scholarship



The MBA Pro is a first-of-its-kind program in India, designed to merge advanced management education with industry specific training. This dynamic program blends traditional MBA coursework with globally recognized credentials, giving students a competitive edge in fields like finance, marketing, human resources, operation and systems. It provides a solid foundation in business management while equipping students with focused expertise tailored to their career ambitions.

### Finance + CFA

Finance, paired with the prestigious Chartered Financial Analyst (CFA) certification. This powerful combination makes you an ideal candidate for roles in investment banking, portfolio management, and financial analysis.

### Marketing + Entrepreneurship

This combination prepares you for leadership roles in brand management, digital marketing, and new venture creation, providing a solid foundation for those looking to start their own businesses or innovate within established companies.

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### HR + Advanced Analytics and Psychology (AAP)

It integrates core HR functions with data-driven decision-making and behavioral insights, preparing you to manage talent, optimize HR processes, and enhance organizational culture.

### **Operations + Data Analytics**

Combines expertise in operations and data analysis to streamline processes, enhance supply chain efficiency, and drive data-informed decision-making across functions.



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### Systems + Information Technology Management

Blends systems management and IT strategy to prepare you for roles in digital transformation, systems integration, and managing technology-driven solutions within organizations.

## **KEY FEATURES**



### Bridging Advanced Management Education and Industry-Specific Expertise.

This program extends beyond traditional management education by immersing students in specialized industry practices.

Graduates emerge not just with a command of business strategy, but with a deep, practical understanding of the specific tools, frameworks, and innovations driving fields like finance, marketing, and HR. This fusion of expertise empowers them to implement cutting-edge solutions tailored to their industries.



### K Global Recognition.

The MBA Pro is designed in alignment with the most current global standards, ensuring that graduates possess the latest skills and certifications relevant to their fields. Through exposure to internationally recognized methodologies and practices, students not only gain respect in the global market but also the practical experience to immediately integrate their learning into the workforce.

### Enhanced Career Opportunities.

The unique combination of advanced degree learning and specialized certifications provides a direct route to leadership roles. Graduates are prepared to lead initiatives in multinational corporations, drive innovation in tech-focused sectors, and promote growth in various industries while mastering strategic and operational management aspects.

### Comprehensive Understanding of Business Management.

#### **Holistic Business Education:**

MBA Pro combines traditional MBA learning along with a deeper dive into the topics that will ensure that students develop a 360-degree view of business management, encompassing everything from operational tactics to long-term strategic planning.

#### Leadership and Decision-Making:

The program emphasizes leadership development, ethical decision-making, and critical thinking, preparing students to take on managerial roles with confidence and integrity.









### **Research-Driven Learning.**

The program encourages students to engage in research projects, exploring new ideas and innovations in their field of study. This research-driven approach not only enhances their knowledge but also contributes to the advancement of industry practices.



### Networking opportunities with industry experts.

This program is built on strong connections with industry leaders, providing students with opportunities for internships, live projects, and interactions with industry experts. These experiences allow students to apply their learning in real-world scenarios, building a solid network of professional contacts before they even graduate.



The MBA Pro is more than just a degree; it's a transformative journey that equips you with the knowledge, skills, and credentials to succeed in a global business environment. Whether you're looking to advance in your current career or pivot to a new one, this program offers the perfect blend of academic rigor and practical expertise to help you achieve your professional goals.

### CAREER SUPPORT & PLACEMENTS



Our dedicated Career Services team provides personalized counseling to help students define their career goals and create a strategic plan to achieve them. From choosing the right specialization to preparing for interviews, our counselors offer guidance every step of the way.



## DIVERSE ROLES AND INDUSTRIES.

We are committed to helping our graduates secure roles in various industries, from financial analysis and marketing management to HR consultancy and business strategy.

The diversity of job placements highlights the program's versatility and the broad skill set it imparts to students.



As part of the curriculum, students are encouraged to undertake internships with leading companies. These internships provide hands-on experience and often lead to full-time employment opportunities post-graduation.

To ensure our students stand out in the competitive job market, we offer resume-building workshops and mock interview sessions. These workshops are conducted by industry professionals and alumni, providing students with practical insights and feedback.



## **PROGRAM STRUCTURE OVERVIEW**

The program spans over 2 years and is offered in a full-time format. It follows a semester system, allowing students to engage deeply with both core subjects and electives throughout their studies.

### The MBA Pro curriculum covers essential management subjects, including:

- 1. Managerial Economics: Applying economic theory to business decision-making.
- 2. Business Communication: Effective communication within and outside the organization.
  - 3. Financial Reporting: Managing and analyzing financial statements.
- 4. Organizational Behavior: Understanding how people interact within organizations.
- 5. Marketing Management: Planning and executing marketing strategies.
- 6. Human Resource Management: Managing workforce strategies for better performance.
- 7. Operations Management: Optimizing production and backend operations.
- 8. Business Ethics: Applying ethical principles in business decisions.
- 9. Quantitative Techniques: Using mathematical methods for decision-making.



### **Finance Plus CFA**

Key Subjects Covered:

- Investment Analysis
- Portfolio Management
- Financial Reporting and Analysis
- Ethics and Professional Standards

Graduates can work as investment analysts, managing and analyzing client investments.



### Marketing Plus Entrepreneurship

- Key Subjects Covered:
- Business Planning
- Entrepreneurial Finance
- Innovation and Creativity
- New Venture Creation

Graduates can launch their own businesses, manage startups, or lead innovation within established companies.

#### HR Plus Advanced Analytics and Psychology (AAP)

Key Subjects Covered:

- Behavioral Psychology
- Data Analytics for Decision Making
- Behavior Analysis
- Psychological Assessment

Graduates persuing HR can use analytics and psychological insights to drive data-driven decision-making in organizations, focusing on understanding human behavior and improving business outcomes.



#### **Operations Plus Data Analytics**

Key Subjects Covered:

- Operations Management
- Data Analytics and Visualization
- Supply Chain Optimization
- Decision-Making with Data

Graduates can work in roles optimizing operations and enhancing efficiency using data-driven strategies in supply chain, logistics, and process management.

#### Systems Plus Information Technology Management

- Key Subjects Covered:
- Systems Integration
- IT Governance
- Digital Transformation Strategies
- Cybersecurity and Risk Management

Graduates can pursue careers in IT management, overseeing digital transformation initiatives, and managing integrated technology systems within organizations.

## **OUR CAMPUS**

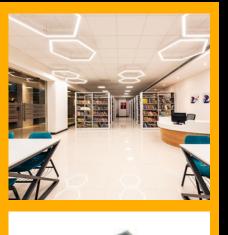
We have six campuses: Thane, Mira Road, Wadala, Bhayandar, Kalyan & Pune. All locations feature modern classrooms, advanced computer labs, well-stocked libraries, and dedicated collaboration spaces, all within a well-equipped, student-friendly environment that enhances the overall learning experience.

### Thane Campus



**Miraroad Campus** 

### Wadala Campus





Nallasopara Campus



**Pune Campus** 

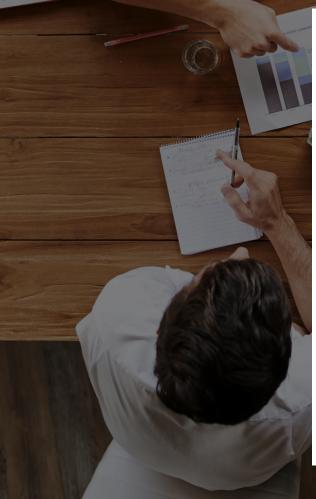






### CONTACT US FOR FURTHER DETAILS.









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