

# PGDM

in

## INTERNATIONAL HOSPITALITY





# About us!

As our name suggests, we are committed to providing you with the necessary tools, programs, and support to ensure your success in the competitive market.

At Career Insurance, we understand the importance of not just finding a path, but securing a fulfilling career that aligns with your aspirations. That's why we offer a diverse range of programs, tailored trainings, and facilities aimed at enhancing your skills, knowledge, and employability.

Our comprehensive approach includes specialized programs which are meticulously crafted to equip you with the essential skills and experiences needed to excel in your chosen field.

Moreover, we take pride in our 100% success guarantee at a **managerial level position** in the top 10 percent companies of your domain specialisation.

With Career Insurance, you can rest assured that your efforts will culminate in tangible results as we are committed to securing success for all our participants.

*Jashwant Panchal*

Director, Career Insurance

## VISION

To launch India's next generation of founders, fueling MSME growth and business creation.

## MISSION

To build a holistic startup ecosystem that serves as a one-stop solution for aspiring entrepreneurs: offering everything from ideation, mentorship, and incubation to funding, scaling, and market entry.



# PGDM INTERNATIONAL HOSPITALITY

PGDM in INTERNATIONAL Hospitality by Career Insurance is India's first-of-its-kind program that seamlessly integrates advanced hospitality education with real-world management excellence. It is designed to empower learners with a dual advantage—preparing them for leadership roles in the ever-growing hospitality industry while also equipping them with a strong, career-secure foundation through the Career Insurance framework.

The program blends rigorous hospitality-focused training—covering hotel operations, tourism management, culinary excellence, customer experience, and service innovation—with comprehensive management education in finance, marketing, human resources, operations, and business strategy. In addition, globally recognized certifications and industry-specific training provide students with a competitive edge and global employability.

By uniting the creativity and service excellence of the hospitality industry with the practicality and leadership of modern business management, the PGDM in INTERNATIONAL Hospitality by Career Insurance ensures that students are truly future-ready—capable of excelling as top hospitality professionals, entrepreneurs, or dynamic business leaders.

## CURRICULUM OUTLINE

### YEAR 1

- Core Management Foundation (Accounting, Micro/Macro Economics, Organizational Behavior, Business Communication)
- Introduction to Hospitality & Tourism
- Front Office & Guest Relations Management
- Food & Beverage Operations & Kitchen Management
- Service Quality & Customer Experience

### YEAR 2

- Revenue & Yield Management
- Strategic Hospitality Finance
- Marketing & Digital Strategies for Services
- Human Resource & Talent Management in Hospitality
- Hotel Operations & Supply Chain
- Capstone Project / Consultancy with real industry partner
- Electives: Resort Management, Cruise & Cruise Line Ops, Event Management, Sustainable Tourism

## THE PGDM ADVANTAGE

**Career Insurance ensures that while you pursue your PGDM in INTERNATIONAL Hospitality** — one of the most dynamic and globally rewarding fields — you are also building a professional safety net through strong business management skills.

# (A Unique Dual-Advantage Program)

## Program Vision & Philosophy

In a rapidly evolving global hospitality industry, professionals must be both deeply knowledgeable in service domains and business-savvy in leadership. PGDM in Hospitality Management by Career Insurance is designed to offer a twofold edge:

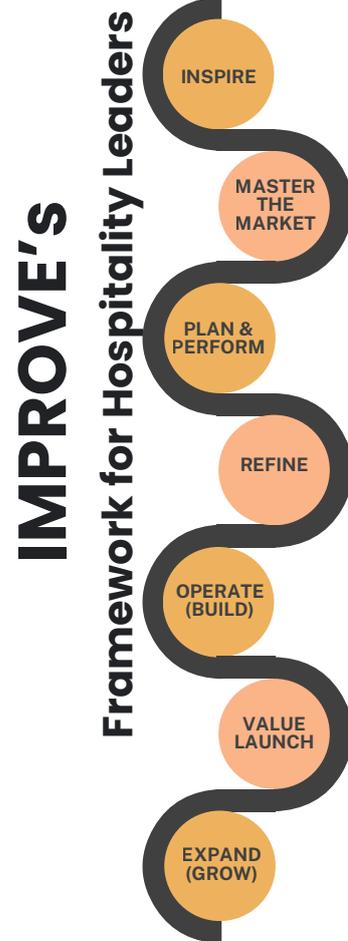
- **Hospitality specialization** — mastering hotel operations, guest services, food & beverage, event management, tourism, and service innovation
- **Robust management acumen** — covering finance, marketing, HR, operations, strategy, and systems

The Career Insurance framework ensures that even as you aim for the top in hospitality, you retain a solid fallback plan—equipping you with business leadership skills that open doors beyond hotels, into corporate, start-ups, consulting, or entrepreneurship.



## Ongoing Components

- ✓ **Soft Skills Workshops:** Develop essential communication, leadership, and cultural sensitivity skills for the global hospitality industry.
- ✓ **Industry Visits & Immersion Tours:** Gain real-world exposure through guided visits to leading hotels, resorts, and tourism hubs.
- ✓ **Certification Modules:** Enhance your professional profile with globally recognized certifications integrated into the curriculum.
- ✓ **Guest Lectures:** Learn directly from senior hospitality professionals and industry leaders through regular interactive sessions.



# Where Your Hospitality Degree Can Take You



Graduates of the PGDM in INTERNATIONAL Hospitality by Career Insurance are equipped to excel across a wide range of roles in both core hospitality and allied service sectors. The program nurtures versatile professionals who combine service excellence with business acumen, making them valuable assets in any organization.

- ✓ **Hotel General Manager:** Oversee complete hotel operations, from guest satisfaction and budgeting to staff management and brand performance.
- ✓ **Resort / Spa Manager:** Lead luxury resorts and wellness centers, ensuring world-class experiences and efficient service delivery.
- ✓ **F&B Director:** Strategically manage food and beverage operations, driving innovation, quality, and profitability.
- ✓ **Event & Conference Manager:** Plan, organize, and execute high-profile corporate and social events with precision and creativity.
- ✓ **Cruise / Cruise-Hospitality Manager:** Operate in international cruise hospitality, managing onboard experiences and global clientele.
- ✓ **Hospitality Consultant:** Advise hotels, restaurants, and tourism ventures on strategy, operations, and customer experience enhancement.
- ✓ **Corporate Roles in Tourism, Travel & Airlines:** Contribute to travel management, customer relations, branding, and service operations across corporate sectors.
- ✓ **Entrepreneur in Boutique Hotels or F&B Ventures:** Launch and manage your own hospitality or food brand, leveraging managerial expertise and service insight.

# Eligibility & Criteria

- **Course Duration** : 2 years (4 Semesters)
- **Eligibility:**
- Candidates must hold a Bachelor's Degree in any discipline from a recognized university with a minimum of 50% marks (45% for reserved category).
- Final-year graduation students awaiting results are also eligible to apply.
- Candidates with a background in Hospitality, Tourism, Hotel Management, or related fields will be given preference, though applicants from all streams are welcome.



## PROGRAM LEARNING OUTCOMES – PGDM



### 1. Knowledge & Application

Develop a deep understanding of management principles, hospitality operations, and business strategies across diverse sectors of the hospitality industry. Gain the ability to apply theoretical concepts and practical knowledge in real-world scenarios to enhance operational efficiency and business outcomes.



### 2. Creativity & Innovation

Cultivate the ability to think critically, creatively, and strategically. Learn to design innovative solutions, implement new service models, and adapt to evolving industry trends, blending logical thinking with imaginative problem-solving.



### 3. Multidisciplinary Approach

Adopt a holistic perspective that integrates management, hospitality, technology, and social sciences. Build the intellectual flexibility to analyze issues from multiple angles—balancing economic, environmental, and human factors to develop sustainable business practices.



### 4. Employability & Professional Skills

Acquire versatile skills across major hospitality domains such as Food Production, Food & Beverage Service, Front Office, Housekeeping, Hotel Accounting, Human Resource Management, Tourism, and Business Law. Strengthen your employability through advanced managerial, analytical, interpersonal, leadership, and IT skills that meet global industry standards.



### 5. Communication, Interpersonal & Social Competence

Enhance verbal, non-verbal, and written communication skills vital for leadership roles. Develop the confidence to articulate ideas effectively, engage with diverse stakeholders, and build meaningful professional relationships within and beyond the hospitality sector.



### 6. Environmental & Social Responsibility

Understand the importance of ecological balance and sustainable development in the hospitality and tourism sectors. Build sensitivity towards gender equality, environmental awareness, and social empathy, aligning business decisions with ethical and sustainable practices that contribute to nation-building.



### 7. Ethics & Integrity

Demonstrate professional ethics, moral responsibility, and integrity in decision-making. Uphold accountability, fairness, and respect in all professional endeavors, fostering a strong sense of duty towards the organization, society, and nation.



# CAREER PATHS & EARNING POTENTIAL

This table highlights key roles in the hospitality and aviation sectors, showcasing entry-level, mid-level, and senior/global salaries. Compensation varies depending on experience, location, and organization type, with luxury hotels, resorts, and international airlines offering the most competitive pay. Additional benefits such as travel allowances, tips, and performance incentives further enhance total earnings.

**“Discover exciting global careers in hospitality and aviation! With experience, salaries and perks increase, especially in luxury hotels, international resorts, and top-tier airlines.”**



Country	Key Opportunities	Leading Employers / Sectors
United Arab Emirates (UAE)	Hotels, resorts, luxury hospitality, airline catering	Hilton, Emirates Airlines, Marriott, Atlantis The Palm
Switzerland	Luxury hotels, resorts, cruise hospitality	Ritz Carlton, Four Seasons, Intercontinental Hotels Group
Singapore	Hotels, resorts, tourism, F&B management	Marina Bay Sands, Shangri-La, Accor Hotels
United States	Hotels, resorts, casinos, theme parks	Hyatt, Disney, MGM Resorts, Marriott
United Kingdom	Hotels, fine dining, tourism, event management	Hilton, Intercontinental, Compass Group
Canada	Hotels, resorts, cruise lines, tourism	Fairmont, Ritz Carlton, Disney Cruise Line
Australia	Hotels, resorts, F&B management, tourism	Accor, Crown Resorts, Marriott, Hilton
Qatar	Luxury hotels, airline hospitality, event catering	Qatar Airways, Marriott, Hilton, Ritz Carlton
Germany	Hotels, resorts, cruise, tourism	Accor, Kempinski, Marriott, Hilton
France	Luxury hotels, resorts, culinary hospitality	Accor, Ritz Paris, Sofitel, Club Med



# INTERNATIONAL HOSPITALITY

We have been privileged to collaborate with and serve a diverse clientele at the forefront of the global hospitality industry. Our program prepares students for rewarding careers in hotels, resorts, restaurant chains, and facility management organizations worldwide.

Through strategic partnerships with leading international brands, including Hilton Hotels, Fairmont Hotels and Resorts, Accor Hotels, Intercontinental Hotels Group, Costa Coffee, Emirates Flight Catering, Hyatt Hotels, Ritz Carlton, Marriott Hotels, and many others, we provide students with unparalleled industry exposure.

With our Career Insurance program, PGDM students gain the skills, training, and real-world experience necessary to excel in international hospitality, bridging the gap between academic knowledge and global professional opportunities.

## DIFFERENTIATORS

Feature	Description
<b>Dual Domain Mastery</b>	Deep specialization in hospitality + comprehensive general management modules
<b>Industry Certifications</b>	Optional globally recognized credentials (e.g. AHLEI, IATA, F&B Service, Revenue Management)
<b>Experiential Learning</b>	Internships, live projects with hotel chains, field visits, simulation labs
<b>Blended Delivery</b>	On-campus modules + online learning + weekend immersion workshops
<b>Career Insurance Safety Net</b>	If your hospitality path shifts, your management foundation remains strong
<b>Capstone &amp; Consultancy Project</b>	Work on a real hospitality business problem in final term
<b>Alumni &amp; Industry Network</b>	Access to mentoring, placement support, and networking with hospitality brands



# SYLLABUS

"The PGDM in Hospitality Management program equips students with a strong foundation in management principles, specialized hospitality operations, and service excellence. **The curriculum combines core management courses with practical learning in hotel, resort, food & beverage, and event management.** Students also gain hands-on experience through internships, industry projects, and exposure to the latest digital tools and analytics. With a focus on leadership, communication, and customer-centric skills, the program prepares future managers to excel in the dynamic hospitality and tourism industry."

## SEMESTER 1

- Organizational Behavior
- Managerial Economics
- Financial Accounting
- Business Communication
- Marketing Management
- Introduction to Hospitality Industry
- Food & Beverage Service Operations
- Front Office Operations
- Housekeeping Operations

## SEMESTER 2

- Financial Management
- Human Resource Management
- Operations Management
- Business Statistics
- Legal Aspects of Business
- Tourism Management
- Event Management
- Hospitality Marketing
- Hotel Law

## SEMESTER 3

- Strategic Management
- Research Methodology
- Business Ethics & Corporate Governance
- Management Information Systems
- Revenue Management
- Resort & Spa Management
- Sustainable Tourism Practices
- Hospitality Entrepreneurship

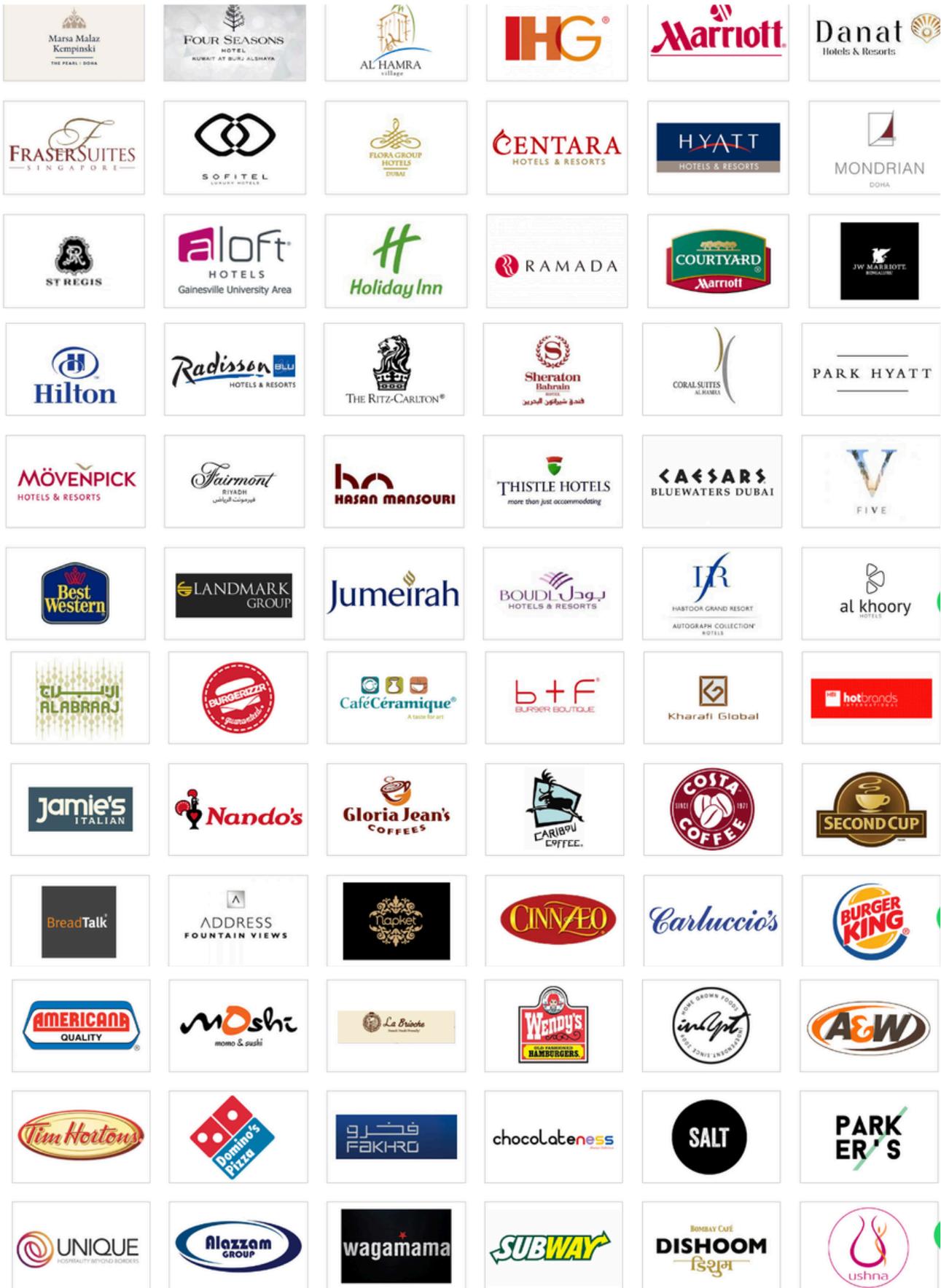
## SEMESTER 4

- International Business
- Project Management
- Business Policy & Strategy
- Food & Beverage Management
- Luxury & Brand Management
- Event & Conference Management
- Dissertation / Capstone Project



# CAREER OPPORTUNITIES

## RECRUITERS



# OUR CAMPUS

Our campus is designed to provide a vibrant and enriching learning environment. With state-of-the-art classrooms, advanced technology labs, a well-stocked library, and collaborative spaces, we ensure students have access to the best resources. The campus also features modern auditoriums for industry interactions, incubation centers for startups, and recreational areas to balance learning with relaxation

## THANE CAMPUS



## MIRAROAD CAMPUS



## PUNE CAMPUS





## CONTACT US

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