



MBA

Mumbai University

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ABOUT US

As our name suggests, we are committed to providing you with the necessary tools, programs, and support to ensure your success in the competitive market.

At Career Insurance, we understand the importance of not just finding a path, but securing a fulfilling career that aligns with your aspirations. That's why we offer a diverse range of programs, tailored trainings, and facilities aimed at enhancing your skills, knowledge, and employability.

Our comprehensive approach includes specialized programs which are meticulously crafted to equip you with the essential skills and experiences needed to excel in your chosen field.

Moreover, we take pride in our 100% success guarantee at a **managerial level position** in the top 10 percent companies of your domain specialisation.

With Career Insurance, you can rest assured that your efforts will culminate in tangible results as we are committed to securing success for all our participants.



VISION

To launch India's next generation of founders, fueling MSME growth and business creation.



MISSION

To build a holistic startup ecosystem that serves as a one-stop solution for aspiring entrepreneurs: offering everything from ideation, mentorship, and incubation to funding, scaling, and market entry.

PROBLEMS

1. Lack of Clarity on Career Path
2. Limited Practical Exposure
3. Confidence & Communication Issues
4. Financial burden of pursuing an MBA in entrepreneurship

P-01

Many aspiring entrepreneurs struggle to build profitable ventures or command strong valuations for their startups

P-02

Insufficient industry interaction makes it difficult to understand real-world challenges.

P-03

Many aspiring entrepreneurs struggle with effective pitching and the confidence to present their ideas to investors or clients.

P-04

Expensive education, with no guarantee of a high return on investment.

SOLUTIONS

1. Career Clarity through Mentorship
2. Industry Exposure & Live Projects
3. Personality Development & Communication Training
4. Career Insurance for Financial Security

S-01

Personalized guidance from industry experts to help students choose the right career path for entrepreneurship.

S-02

Hands-on experience through real-world ventures, market validation exercises, and interactions with industry leaders.

S-03

Special training in soft skills, public speaking, and confidence-building exercises.

S-04

A unique initiative ensuring students get valuable returns from their MBA investment.

About

MBA in International Business

In today's interconnected world, businesses don't stop at national boundaries — and neither should your career.

An MBA in International Business equips you with the skills to manage, negotiate, and grow enterprises in a global marketplace.

What You'll Learn

- **Global Trade & Economics** – Understand the dynamics of cross-border commerce.
- **International Marketing** – Adapt brand strategies for diverse cultures and markets.
- **Global Supply Chain Management** – Coordinate operations across multiple countries.
- **Cross-Cultural Communication** – Build relationships and negotiate effectively worldwide.
- **International Finance & Risk Management** – Manage currency risks, investments, and compliance.
- **Export-Import Management** – Navigate regulations and logistics for global trade.



Why Choose International Business?

- **Global Career Scope** – Opportunities in multinational companies, export houses, and global consulting firms.
- **Cultural Intelligence** – Work effectively with diverse teams and clients.
- **High-Growth Sectors** – E-commerce, manufacturing, logistics, fintech, and more.
- **Leadership Edge** – Stand out with the ability to scale businesses internationally.

Potential Career Roles

- International Business Manager
- Global Marketing Strategist
- Export-Import Manager
- International Trade Analyst
- Global Supply Chain Coordinator
- Country Manager for Multinational Corporations

Specializations that Shape Future Business Leaders

01

FINANCE SPECIALIZATION

- Gain deep expertise in financial planning, investment management, corporate finance, and risk analysis to make sound decisions in dynamic global markets and steer organizations toward profitability.



02

MARKETING SPECIALIZATION

- Explore the science and psychology behind consumer behavior while mastering brand management, digital marketing, digital strategy, and market research to drive customer engagement and business growth

04

HR SPECIALIZATION

- Understand how to design, control, and improve business processes across manufacturing and service sectors to ensure efficiency, quality, and sustainable business performance.

03

OPERATIONS SPECIALIZATION

- Learn the strategic and operational aspects of talent management, leadership development, employee relations, and organizational behavior to create high-performing, people-centric workplaces.

05

SYSTEM SPECIALIZATION

- Blends systems management and IT strategy to prepare you for roles in digital transformation, systems integration, and managing technology-driven solutions within organizations.

About

MBA in Entrepreneurship

The MBA Pro in Entrepreneurship offered by Career Insurance is a unique and innovative program designed to bridge the gap between theoretical education and real-world business applications. With a strong focus on experiential learning, mentorship, and skill development, this program empowers aspiring entrepreneurs to turn their visions into sustainable ventures.

Program Highlights



Practical Entrepreneurship Skills

Comprehensive coverage of business ideation, validation, funding, and scaling. Hands-on workshops covering pitching, leadership, and strategic planning.



Live Projects & Start-up Simulations

Work on live entrepreneurial projects and gain real-world experience. Simulations to practice decision-making in business-critical scenarios.



Networking Opportunities

Collaborate with like-minded peers and industry veterans. Access to investor networks, venture capitalists, and business incubators.



Mentorship by Industry Experts

Personalized guidance from seasoned entrepreneurs and business leaders. Insights into real-world challenges and solutions through mentor-led sessions.



Flexible Learning Modules

Customized curriculum tailored to suit both aspiring entrepreneurs and professionals looking to innovate within organizations. Blend of online and offline learning for better accessibility.

IMPROVE'S

Framework for Entrepreneurs

IDEA

MARKET
RESEARCH

PLAN &
MODEL

REFINE

OPERATE
(BUILD)

VALUE
LAUNCH

EXPAND
(GROW)

Advanced & Practical Learning

GLOBAL CONNECTS
MEETUPS & CONFERENCES
INNOVATION BOOTCAMPS & HACKATHONS
CO-WORKING SPACE
DEVELOPMENT & COLLABORATIONS



KEY FEATURES



1. Build Your Entrepreneurial Toolkit

Gain skills in business modeling, financial management, marketing, and innovation. Learn how to create sustainable business strategies and navigate risks effectively.



2. Access to 'Career Insurance'

Benefit from I Can Mentors' unique Career Insurance Program that ensures lifelong guidance and support for professional growth.



3. Real-World Exposure

Collaborate on projects with startups and established enterprises. Learn from success stories and failure cases of real entrepreneurs.



4. Scholarship Opportunities

Eligible students, especially girls, can avail of 100% scholarships through the Government & I Can Charitable Foundation.



5. Launch Your Venture

Receive end-to-end support in launching and scaling your business, from business planning to fundraising and beyond. Opportunity to pitch your ideas to investors during demo days organized by I Can Mentors.



6. Lifelong Learning and Support

Continuous access to webinars, workshops, and expert talks even after program completion. Alumni network to foster long-term collaborations.



SUPPORT FOR STARTUPS AND VENTURES

- **Incubation Services:** Access to incubators and co-working spaces to nurture startup ideas.
- **Seed Funding Opportunities:** Assistance in securing funding from angel investors, venture capitalists, or grants.
- **Mentorship Programs:** Guidance from experienced entrepreneurs to help with business strategies and problem-solving.
- **Pitch Days:** Organized events where participants present their business ideas to potential investors.

SUPPORT SYSTEM FOR ENTREPRENEURS

The Government of India has introduced several schemes to support business startups. Here are ten notable initiatives:

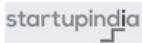
This refers to a comprehensive framework of resources, programs, and networks designed to help entrepreneurs start, grow, and sustain their businesses. This system provides the essential tools, guidance, and infrastructure entrepreneurs need to overcome challenges and thrive in a competitive business environment.

AMRUT Scheme (Atal Mission for Rejuvenation and Urban Transformation)



- Launched by: Ministry of Housing and Urban Affairs
- Objective : To promote urban infrastructure development and improve quality of life in cities, enabling a better environment for entrepreneurship and investment.
- Website : <https://amrut.gov.in/>

Startup India Initiative



- Launched by : Government of India (2016)
- Objective : To foster a strong startup ecosystem and drive sustainable economic growth.
- Benefits : Tax exemptions, funding support, simplified compliance, and networking opportunities.
- Website : [Startup India](http://StartupIndia.gov.in)

Startup India Seed Fund Scheme (SISFS)



- Launched by: Ministry of Commerce and Industry, Government of India (2021)
- Objective : To provide financial assistance to startups for proof of concept, prototype development, product trials, market entry, and commercialization.
- Benefits : Grants of up to ₹50 lakh for startups. Funding for incubators to help startups scale and innovate.
- Website : [Startup India Seed Fund Scheme](http://StartupIndiaSeedFundScheme.gov.in)

Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE)



Provides collateral-free credit to micro and small enterprises, facilitating easier access to funding.

- Launched by : Ministry of MSME and SIDBI (2000)
- Objective : To provide collateral-free credit to micro and small enterprises (MSEs).
- Benefits : Credit guarantee cover for loans up to ₹2 crore. Encourages banks and financial institutions to lend to small businesses without collateral.
- Website : [CGTMSE](http://CGTMSE.gov.in)

Stand-Up India Scheme



Supports entrepreneurship among women and SC/ST communities by facilitating bank loans between ₹10 lakh and ₹1 crore for setting up new enterprises.

- Launched by : Ministry of Finance
- Objective : Promote entrepreneurship among SC/ST and women entrepreneurs.
- Benefits : Loans ranging from ₹10 lakh to ₹1 crore for new ventures.
- Website : [Stand-Up India](http://StandUpIndia.gov.in)

Atal Innovation Mission (AIM)



Established by NITI Aayog, AIM promotes innovation and entrepreneurship through various programs, including setting up Atal Incubation Centers.

- Launched by: NITI Aayog
- Objective : Promote a culture of innovation and entrepreneurship by establishing Atal Incubation Centers and tinkering labs.
- Benefits : Funding for innovative ideas, mentoring, and innovation labs.
- Website : [Atal Innovation Mission](http://AtalInnovationMission.gov.in)

Pradhan Mantri Mudra Yojana (PMMY)



- Launched by : Government of India
- Objective : Provide financial assistance to micro and small enterprises.
- Benefits : Loans up to ₹10 lakh under Shishu, Kishore, and Tarun categories.
- Website : [PMMY Mudra](http://PMMY.gov.in)

A Scheme for Promotion of Innovation, Rural Industries and Entrepreneurship (ASPIRE)



- Launched by : Ministry of MSME
- Objective : Promote innovation and entrepreneurship in rural industries.
- Benefits : Financial support for rural startups and incubation centers.
- Website : [ASPIRE](#)

Production Linked Incentive (PLI) Scheme



- Launched by : Government of India (2020)
- Objective : To boost domestic manufacturing, attract investments, and enhance global competitiveness in specific sectors.
- Benefits : Financial incentives based on incremental production. Focus on sectors like electronics, pharmaceuticals, and automotive to boost exports.
- Website : [PLI Scheme](#)

Stree Shakti Package for Women Entrepreneurs



- Launched by : Banks (led by SBI) under the Government of India's initiative.
- Objective : To empower women entrepreneurs by providing financial support and concessions.
- Benefits : Concessional loans with interest rate rebates (0.05% less interest for loans above ₹2 lakh). Tailored support for women managing or owning 51% or more of the business.
- Website : Check with specific banks like [SBI](#).

Women Entrepreneurship Platform (WEP):



- Launched by: NITI Aayog (2018)
- Objective : To create a unified access platform to bring together women entrepreneurs and provide them with resources, mentorship, and funding.
- Benefits : Mentoring, funding, and technical support. Networking opportunities with industry experts and peers. Special focus on promoting inclusivity and diversity in entrepreneurship.
- Website : [Women Entrepreneurship Platform](#)



OUR INCUBATION PARTNER

Rayat Shikshan Sanstha's

Rayat Centenary Innovation and Incubation Foundation (RCIIF, Kharghar)



RCIIF is a non-profit-making company which was established with the principal aim of conducting scientific research, training and innovation which results in impactful entrepreneurship., it also help in funding and supporting for startups, particularly in the areas of research, development, and commercialization.

CAREER OPPORTUNITIES

RECRUITERS





OUR EVENTS

From cultural celebrations to social initiatives, from Garba nights to industrial visits, and from traditional day festivities to unforgettable experiences—our events bring fun, learning, and togetherness! each event is designed to create lasting memories and meaningful experiences.





ADMISSION OFFICE



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