# Preferred File Formats

**Adobe Photoshop:** Layered .psd OR .psb files at full size in RGB or CMYK mode at 72-100 ppi with 2 inches of bleed all

4 sides. Include all fonts in a separate folder.

**Adobe Illustrator:** Layered .ai OR .pdf files in RGB or CMYK mode with 2 inches of bleed all 4 sides. Please convert fonts to outlines and embed all raster images. If editing is required by TDG, you must include all fonts and linked images in a separate folder.

Files requiring a contour-cut graphic or element MUST HAVE a minimum of 3 layers (die-line, image, bleeds).

Set up file at 100% scale for projects under 214"; for larger projects, set up file at 1/2 or 1/10th scale.

For example, a 53' x 8.5' trailer with 2" bleeds would be 640" x 106" full size. Setting up the file at 1/10th scale, the document would be 64" x 10.6" – please call or email with questions.

# Accepted "Print-Ready" File Formats

**Print-Ready Files:** Flattened .tiff OR .pdf files at full size in RGB or CMYK color mode that WILL NOT BE ALTERED IN ANY WAY. All fonts must be converted to outlines, and all raster images must be embedded. If your files are not actual size, we only accept 1/2 or 1/10th scale files, and the exact scale must be provided in the file name.

A printed color proof or emailed screen capture must accompany the project to ensure we are producing the correct layout. DO NOT use trim marks or other printer marks; only bleeds are needed.

Files requiring a contour cut graphic or element MUST HAVE a minimum of 3 layers (die-line, image, bleeds) and saved in Adobe Illustrator as a layered .pdf

file.

TDG stands behind the quality of our printed graphics. However, you will be responsible for all charges related to reproducing a new graphic due to spelling, layout, sizing, etc.

Please contact us with any questions before submitting your project.

## Additional Guidelines

**Logos:** For most projects, a vector-based logo is required. Please send a .pdf, .ai, or .eps file with your logo.

If you **do not** have a vector-based logo, we can create one from your .jpeg or .tiff file for a $100 fee. We will provide you with a copy for future marketing projects.

**Bleeds:** Include at least 2" bleed past the finished size for large projects. Banners require ZERO bleeds. Small, flatbed printed signs require 0.125" bleeds.

**Color Match:** If color is critical, the PMS or custom color(s) must be specified at the beginning of the project. We cannot take a paint color code and match exactly. When a color match is requested/required, a Color Proof will be added to the job for approval for $150. A TDG color must be chosen out of the color book to ensure desired outcome.

WE DO NOT ACCEPT: To ensure quality, we do not accept graphic files in Microsoft Excel, Microsoft Publisher, Microsoft Word, Corel Draw or any other program that is not an Adobe Product.

Sending Files

**SHOPMAGIC2750@GMAIL.COM**

Email: Files under 5MB can be emailed. Please contact us before sending files.