

BRETT DENNIS LLC PRIVACY NOTICE

Privacy Policy

Effective Date: 1-Sep-2023

Last Updated: 25-Mar-2026

Brett Dennis LLC (“Brett Dennis LLC,” “Company,” “we,” “us,” or “our”) respects your privacy and is committed to protecting the personal information you may provide through brettdennis.com (the “Site”).

Brett Dennis LLC is a California corporation that has elected to be taxed as an S corporation and provides strategic consulting and advisory services related to brand strategy, growth strategy, content and marketing strategy, and related business consulting services.

This Privacy Policy explains how information is collected, used, disclosed, and protected when you visit the Site, contact us, schedule a meeting, subscribe to communications, or otherwise interact with Brett Dennis LLC.

By using this Site, you agree to the terms of this Privacy Policy.

1. Information We Collect

Information You Provide Voluntarily

We may collect personal information you choose to provide, including when you:

- submit a contact form
- send an email
- schedule a meeting
- request information about services
- subscribe to updates, newsletters, or other communications (if offered)
- otherwise communicate with us

This information may include:

- name
- email address
- phone number (if provided)
- company name
- job title

- any information you include in your message or inquiry

Information Collected Automatically

When you visit the Site, certain information may be collected automatically through cookies, analytics tools, or similar technologies, including:

- IP address
 - browser type and version
 - device type
 - operating system
 - referring website
 - pages viewed
 - time spent on pages
 - date/time of visit
 - general location data (such as city or region)
 - interactions with Site content
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2. How We Use Your Information

We may use your information to:

- respond to inquiries and requests
- communicate about services or potential engagements
- schedule meetings or consultations
- deliver requested information or updates
- improve the Site, user experience, and content
- understand how visitors use the Site
- maintain the security and integrity of the Site
- comply with legal obligations
- protect our rights or the rights of others

If you subscribe to updates or opt in to receive communications, we may also use your information to send insights, articles, service updates, or other relevant communications. You may opt out at any time.

3. Cookies and Analytics

The Site may use cookies, pixels, analytics tools, and similar technologies to understand Site usage, improve performance, and support marketing or communications efforts.

These technologies may collect information such as:

- browsing behavior on the Site

- pages visited
- traffic sources
- device and browser information
- interactions with content or calls to action

We may use third-party analytics or business tools, such as:

- Google Analytics
- scheduling or form tools
- email marketing platforms
- website hosting or CMS providers
- social media or advertising platform tools (if used)

You can control cookies through your browser settings. If required by applicable law, cookie consent options may also be presented when you visit the Site.

4. How We Share Information

We do not sell your personal information.

We may share information only in limited circumstances, including:

- Service Providers

We may share information with trusted third-party providers that support the operation of the Site or business activities, such as:

- website hosting providers
- analytics providers
- scheduling tools
- email or CRM platforms
- form providers
- security and IT support vendors

These providers may process personal information only as needed to provide services on our behalf.

Legal or Protective Purposes

We may disclose information if required to do so by law or if we believe disclosure is reasonably necessary to:

- comply with legal obligations
- respond to lawful requests from public authorities
- protect the rights, property, or safety of Brett Dennis LLC, our users, or others
- investigate fraud, misuse, or security issues

Business Transfers

If Brett Dennis LLC is involved in a merger, acquisition, reorganization, or sale of assets, information may be transferred as part of that transaction, subject to applicable confidentiality and legal obligations.

5. Data Retention

We retain personal information only for as long as reasonably necessary to:

- respond to your inquiries
- provide services
- maintain business records
- comply with legal, tax, accounting, or regulatory obligations
- enforce agreements or resolve disputes

Retention periods may vary depending on the nature of the information and the purpose for which it was collected.

6. Your Choices and Rights

Depending on where you live, you may have certain rights regarding your personal information, including the right to:

- request access to personal information we hold about you
- request correction of inaccurate information
- request deletion of personal information, subject to legal exceptions
- object to or restrict certain processing
- withdraw consent where processing is based on consent
- opt out of marketing communications

To exercise any of these rights, please contact us using the contact information below.

If you no longer wish to receive marketing or informational emails, you may use the unsubscribe link (if provided) or contact us directly.

7. California Privacy Rights

If you are a California resident, you may have additional rights under applicable California privacy laws, including the California Consumer Privacy Act, as amended by the California

Privacy Rights Act (collectively, “CCPA/CPRA”), subject to applicable thresholds, exemptions, and legal limitations.

Subject to applicable law, California residents may have the right to:

- know the categories of personal information collected
- request access to specific pieces of personal information
- request correction of inaccurate personal information
- request deletion of certain personal information
- limit use of sensitive personal information, where applicable
- not be discriminated against for exercising privacy rights

Brett Dennis LLC does not sell personal information and does not share personal information for cross-context behavioral advertising as those terms are defined under applicable California law, unless expressly disclosed otherwise.

California residents may submit requests using the contact information listed below.

8. International Visitors

Brett Dennis LLC may serve clients and Site visitors located in the United States, Europe, and other regions.

If you access the Site from outside the United States, please be aware that your information may be transferred to, stored in, or processed in the United States or other jurisdictions where data protection laws may differ from those in your jurisdiction.

Where required, we will take reasonable steps to implement appropriate safeguards for international data transfers.

9. Data Security

We take reasonable administrative, technical, and organizational measures to help protect personal information from unauthorized access, loss, misuse, alteration, or disclosure.

However, no website, transmission method, or storage system can be guaranteed to be completely secure. You use the Site and submit information at your own risk.

10. Third-Party Links and Tools

The Site may contain links to third-party websites, platforms, or services, including scheduling tools, social media platforms, or external content.

We are not responsible for the privacy practices, content, or security of third-party sites or services. We encourage you to review their privacy policies before providing information.

11. Children's Privacy

The Site is intended for business and professional audiences and is not directed to children under the age of 13. We do not knowingly collect personal information from children under 13.

If you believe a child has provided personal information through the Site, please contact us so that we can take appropriate steps to remove the information.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in the Site, business practices, technologies, or legal requirements.

When we do, we will update the "Last Updated" date above. Your continued use of the Site after changes are posted constitutes your acceptance of the revised Privacy Policy.

13. Contact Us

If you have questions about this Privacy Policy or would like to make a request regarding your personal information, please contact:

Brett Dennis LLC

Website: brettdennis.com

Email: info@brettdennis.com

Contact Page: <https://brettdennis.com/contact>