



MARKETING PACKAGES

Where Strategy Meets Craft

1. BRAND AWARENESS

Perfect for established professionals looking to protect their reputation and build a dominant, consistent brand presence.

- ✓ Social Media: 2 posts per week (Facebook, Instagram, & LinkedIn)
- ✓ Google Business: Weekly Google Business Profile updates using geocoded project imagery to dominate local search results.
- ✓ Professional Look: I handle all graphics, photo editing, and captions.
- ✓ Ad Management: I set up and run your paid ads (Google/Meta). (Note: Client pays for ad spend directly to the platform).

\$850 /month

2. GROWTH & OUTREACH

Ideal for businesses ready to scale by aggressively re-engaging their past customers and capturing new leads through consistent direct outreach.

- ✓ **Everything in Brand Awareness plus:**
- ✓ Email Marketing: 1 professional email blast per week to your customers.
- ✓ Past Client Re-engagement: We target your existing database to get new jobs.
- ✓ **Database Requirement: Client must provide list of existing customer emails.**

\$1,250 /month

3. MARKET DOMINANCE

The ultimate solution for industry leaders who want to fully outsource their marketing to dominate Google rankings and secure total local authority.

- ✓ **The Full Works: All services from the first two packages.**
- ✓ Search Ranking (SEO/AEO): We optimize your business so you show up first on Google
- ✓ Review Management: We help you get more 5-star reviews and handle the replies.
- ✓ Competitor Intelligence: We monitor your top local competitors' moves so you can consistently out-position them in your market.

\$1,950 /month

ADD-ON: Professional On-Site Content Capture – \$90 per visit (Greater Boston Area)

Visit www.qb-collective.com to view current clients and previous work. Let's grow your business together!

QB Collective

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