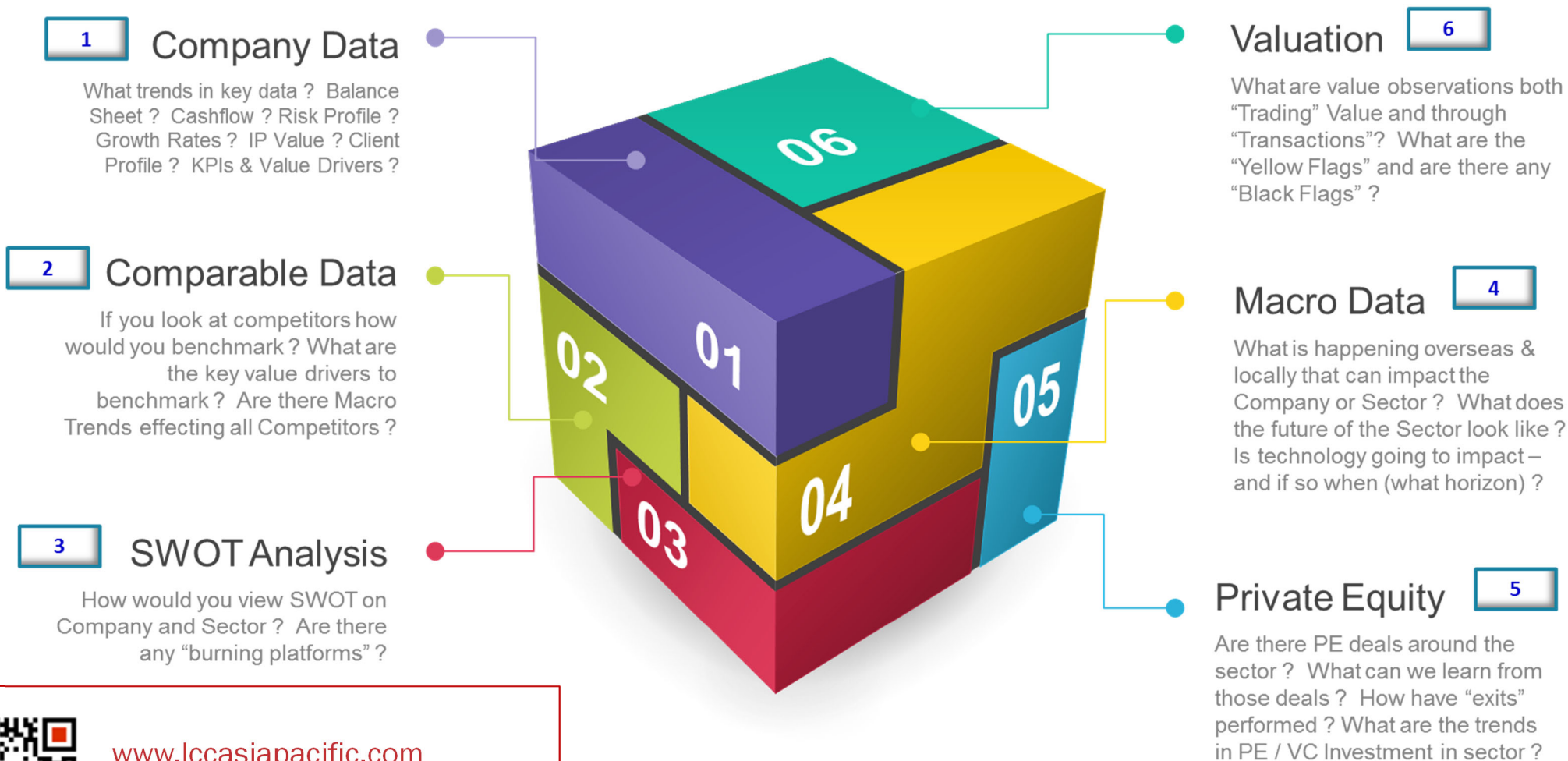


# Thinking in Frameworks : A Simple Example

We are often asked on how to “frame” an opportunity of Company

This is only a very basic example and we all tend to develop our own styles over time. Applying frameworks allows a consistent approach to thinking to be developed. Below is a simplified version of a Framework that LCC Asia Pacific applies.



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