

# From Data to Decision Intelligence

Strategic Consulting & AI-Powered Micro-  
Services for the Modern Enterprise

**Dr. Aroop Lalla**

**INGENIOUS CONSULTING  
&**

**D2D Intelligence**

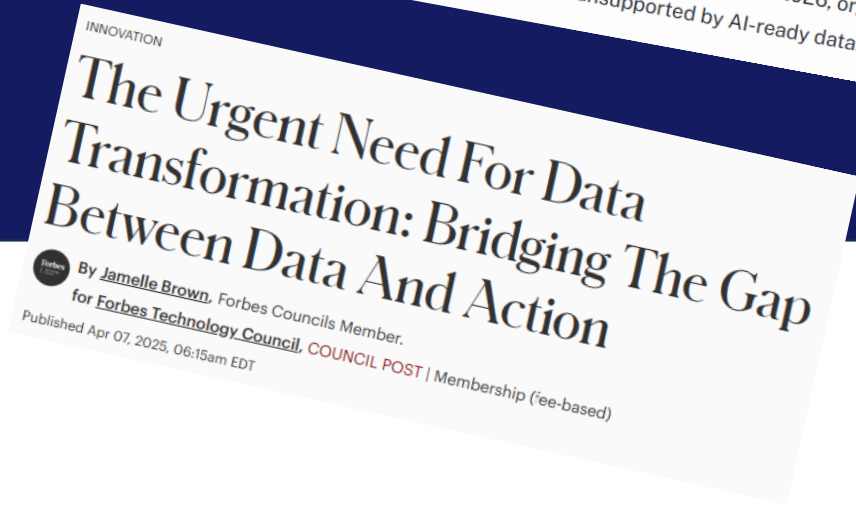
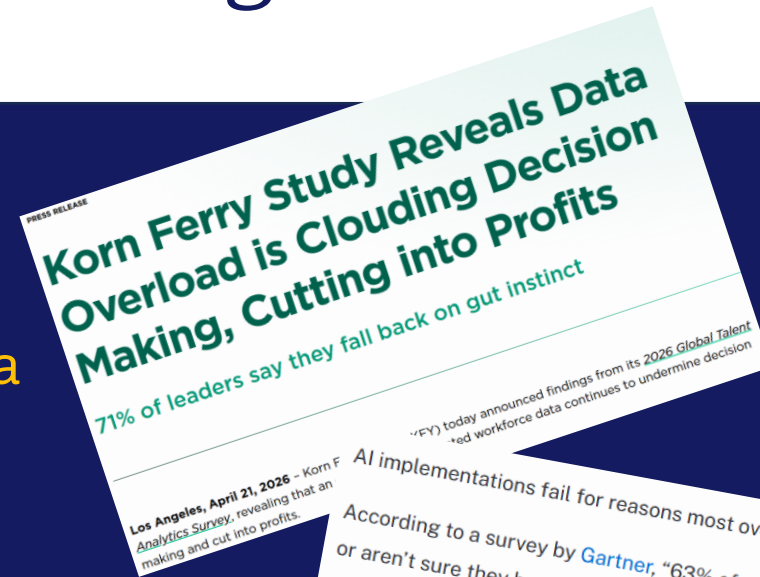
# The Hidden Crisis in Decision-Making

Organizations today are drowning in data but starving for actionable intelligence.

- **60%** of AI projects will be abandoned due to poor data readiness (Gartner)
- **76%** of consumers report frustration with generic, impersonal interactions
- Most organizations have **never run a formal diagnostic** on their data

## THE GAP:

**"Knowing is data. Understanding is wisdom.  
Most organizations stop at knowing."**



# From Data to Wisdom: The Engine of Decision Intelligence

*We believe that technology should serve human decision-making, not complicate it. Our framework ensures every insight leads to confident action.*



# Strategic Clarity for Complex Challenges

## Strategy Consulting



Rigorous diagnosis of intrinsic capabilities and extrinsic market forces. Delivers a definitive Strategic Statement.

## Innovation Management



Systematic capacity for innovation. Embedded processes and AI-first mindset for continuous growth.

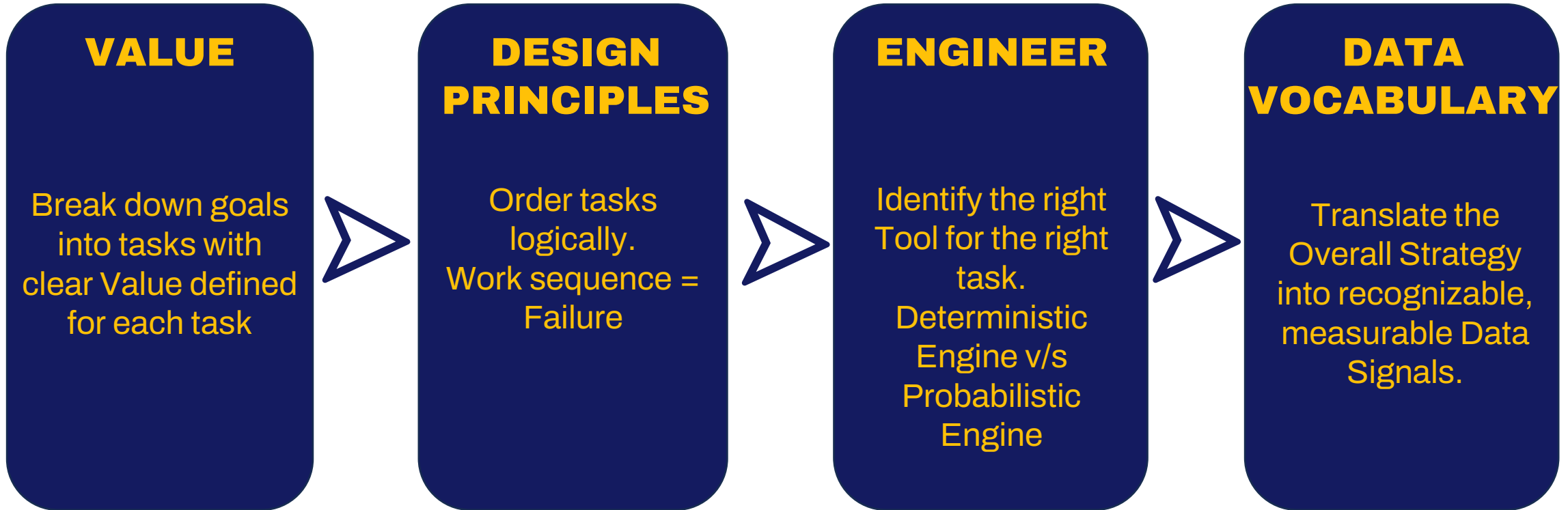
## Embedding AI



Clear roadmap for AI adoption across the spectrum—from ML to LLMs to Agentic AI.

***“Strategy is not a PowerPoint, It's a survival instinct.”***

# Decision Intelligence : Where Strategy Meets Execution



*AI does not fix weak logic, it exposes it !*

# The Ingenious Continuous Improvement Loop™

## Automate + Re-Assess - 05

Deploy automated monitoring. Track KPIs. Detect new gaps. Loop back to Understand.

## Prescribe- 04

Deliver action plan + roadmap + KPIs (guardrails and guiderails)..



## 01 - Understand

Workshops + initial data gathering. Align on strategic goals and pain points.

## 02 - Diagnose

Run Gap Analysis. What data exists? What is complete? What is missing?

## 03 – Identify + Assess

Pinpoint root causes. Assess current maturity against benchmarks (CMMi, ADKAR).

**“Strategy without Execution is a dream. Execution without Strategy is a nightmare. Ingenious Consulting’s Framework prevents this from happening.”**

# How we do it?

## MONITOR & RE-ASSESS

PERIODIC REVIEW CYCLE.  
REVIEW & RE-ASSESS.ON-GOING  
CONTINUOUS CYCLE..

## AUTOMATE + IMPLEMENT

DEVELOP AND DEPLOY THE D2D'S  
SET OF TOOLS OR BESPOKE  
BUILT TOOLS  
[~4 TO 6 WEEKS]



## DISCOVERY

UNDERSTAND & DIAGNOSE  
(STEPS 1-3)  
[~2 TO 4 WEEKS]

## PLANNING

PRESCRIBE ACTION PLAN + KPI'S  
(STEP 4)  
[~ 2 TO 4 WEEKS]

*“No multi-year lock-in. Proprietary -Pay-per-use for D2D intelligence micro-services platform tools. Transparent fixed fees for consulting.”*

Let's Start the Conversation

**FROM DATA TO DECISION  
INTELLIGENCE.**

**LET'S BUILD YOUR AI JOURNEY.**

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