



Strategic Workforce Development Inc: A History



2018

Strategic Workforce Development Inc aka SWD, is a 501 c3 nonprofit program, established on August 25th, 2018 by two individuals, York Wilson and Anjou D Giri.

2019



SWD started as a job development 3-week program. This was created after successfully attending the Aaaron Levitt Foundation program/competition, and the SWD team won the “Social Changemaker 2019” award. In the same year SWD team also won the Rise Up Get Started” competition and hence began the work of an innovative workforce program in Kansas City, MO.

2020



SWD had successfully completed its pilot workforce program by October 2019 and held its first annual job fair. By 2020, the Covid pandemic had begun, and work stopped. SWD kept going and started a staffing and recruitment drive, as cohorts could not be held. SWD got 200 people hired that year.

2021



SWD, with their success, was awarded grants by the DHWED and the City. SWD had more than 100 employers and 5,000 people in their database. All of this transpired during the pandemic. Contract after contract came, and more clients began seeing the company's innovative and timeless approach to workforce development. Soon enough, the team grew (from a team of two to four and contractors.

2021



SWD by the year 2021, had mastered its formula for successfully working with their mission people. MISSION PEOPLE: Disadvantaged, discouraged, re-entry, and mid-skilled populations. VISION: Where Opportunity Meets Potential

2022



By 2022, SWD had hosted five Felon-Friendly Job Fairs and completed three construction-related workforce preparation programs. The organization was slowly but surely developing a construction trades-related workforce rather than just a program. Many contractors would need our skilled workers.

2022



Now, with the involvement of technology, SWD has a Job Board offered to employers to recruit applicants for all types of job vacancies.. SWD's formula is to keep employers happy, so they choose our candidates and keep them employed with fair wages. 2022 has now employed 650 people across the metropolis.

2023



SWD is today a state-accredited Pre-apprenticeship program. This year, nine cohorts titled as Build It KC were completed with 95 % successful graduates of the program, with an 80% employment rate in the construction industries, and joined full apprenticeship programs with selected Trades like Iron Workers, Carpenters, Laborers, Operating Engineers, Glazers, and the Painters Union.
2023 : Contract to do HOME REPAIRS

Learn more at www.strategicwfd.com