



# **2020 Ventura Art & Street Painting Festival**

*benefitting FOOD Share of Ventura County and Boys and Girls Club  
of Greater Ventura*

## **Patron Opportunities**

### **Leonardo da Vinci \$5,000**

- One 10x10 booth in artist exhibit area, with signage
- Large sponsorship banner
- Company logo and name on all marketing and promotional materials with link to company website
- Company logo and name included in print ads/collateral, radio, newspaper and other media
- Large artistic street painting with signage in prominent position created by a premium artist
- Company/Individual's name featured at top of street painting for the entire weekend

### **Rembrandt \$2,500**

- Small sponsorship banner at event
- Company logo and name on all marketing and promotional materials with link to company website
- Company logo and name included in print ads/collateral, radio, newspaper and other media
- Large artistic street painting with signage in prominent position created by a premium artist
- Company/Individual's name featured at top of street painting for the entire weekend

### **Beatrix Potter \$2,000 (Limit two or exclusive for \$3,000)**

- Small sponsorship banner at Children's Area location
- Company logo and name included in print ads/collateral, and event web page
- Large artistic street painting with signage
- Company/Individual's name featured at top of street painting for the entire weekend

### **Monet \$1,000**

- Company logo and name included in print ads/collateral, and event web page
- Large artistic street painting with signage
- Company/Individual's name featured at top of street painting for the entire weekend

### **Picasso \$500**

- Company/Individual's name featured at top of street painting for the entire weekend
- Artistic Street Painting with signage

### **Medici Sponsor \$125**

- Pays for one night accommodation for a street painter. Recognition on Chalk of Fame listing on sidewalk

### **In-Kind Sponsorships**

- Negotiated based on event needs and value of goods and services provided

\*\*All sponsors will be listed on event sponsor recognition page of festival website



Ventura Art & Street Painting Festival  
September 12<sup>th</sup> & 13<sup>th</sup> 2020  
Ventura Harbor Village

### **SPONSORSHIP OPPORTUNITIES**

<b>Leonardo da Vinci</b>	<b>\$ 5,000</b>
<b>Rembrandt</b>	<b>\$ 2,500</b>
<b>Children's Area Sponsor</b>	<b>\$ 2,000</b>
<b>Monet</b>	<b>\$ 1,000</b>
<b>Picasso</b>	<b>\$ 500</b>
<b>Medici</b>	<b>\$ 125</b>

**Yes! I would like to support the Ventura Art & Street Painting Festival. Net proceeds of the festival will benefit Food Share, Inc. and The Boys and Girls Club of Greater Ventura**

**Sponsorship Total:** \_\_\_\_\_

Business Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Name as you wish it to appear on your chalk square:**

\_\_\_\_\_

- **Check: Please make check payable to **Ventura County Art Events****
- **Quick pay by credit card:** By selecting this option you authorize Ventura County Art Events to charge your credit card for the full amount of your sponsorship commitment as set forth above.

Discover     VISA     MasterCard     American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ Code: \_\_\_\_\_

Billing Address if different from above:

Street: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

**Signature:** \_\_\_\_\_

The festival is produced by:  
**Ventura County Art Events**  
5700 Ralston Street, Suite 102  
Ventura, CA 93003  
EIN: 47-3462813