*Effective Date: May 8, 2025*

This Cookies Policy provides detailed information on how [www.petservicedorchester.co.uk](http://www.petservicedorchester.co.uk/) utilizes cookies and similar tracking technologies during your visit. By using our website, you agree to our use of cookies as outlined in this policy. This document explains the nature of cookies, our use of them, their functionality in collaboration with third-party partners, your options for managing cookie preferences, and additional information on cookies.

**What Are Cookies?**

Cookies are small text files stored on your device, such as a computer, tablet, or smart phone, when you visit a website. These files contain data concerning your browsing preferences and activities, enhancing and personalizing your web experience. Cookies can be categorized into "persistent" or "session" cookies. Persistent cookies remain on your device across multiple sessions until they expire or are deleted, whereas session cookies are temporary and removed when you close your browser. We, along with third-party services, may place these cookie files in your web browser to recognize you and streamline your future interactions, making our service more effective and personalized.

**How We Use Cookies**

We employ cookies on our website for several purposes:

1. **Essential Cookies:** Necessary for the basic operation of our website, enabling core functionalities such as secure login, form submission, and page navigation. Without these cookies, certain features of our site may not function optimally.
2. **Performance and Analytics Cookies:** Used to collect aggregated data on visitor interactions with our site, including pages visited, time spent, and engagement levels. This information helps us improve site performance, enhance content relevance, and optimize user experience. For analytics, we may use third-party services like Google Analytics, which set their own cookies on our behalf.
3. **Functional Cookies:** These cookies enable us to remember your preferences and choices, like language settings or layout selection, to deliver a more personalized and convenient browsing journey.
4. **Advertising and Targeting Cookies:** We may collaborate with third-party advertising networks that use cookies to deliver ads aligned with your interests. These cookies track your browsing behavior across various websites to tailor advertisements to your preferences. While opting out of targeted advertising reduces irrelevant or repetitive ads, it does not eliminate all advertisements.

**Managing Cookies**

You can manage or disable cookies through your browser's settings. Most browsers offer options to view, delete, or block cookies for specific websites or all websites. Disabling essential cookies, however, may affect the functionality and user experience of our site. Essential cookies help verify user identity and prevent fraudulent activities. We may also use third-party cookies to gather service usage statistics, deliver ads, and enhance features.

If you choose to delete cookies or configure your web browser to reject them, consult your browser's help pages. Note that deleting or refusing cookies may limit your ability to use all our features, save preferences, or ensure all WebPages display correctly.

* **Google Chrome:** Go to Settings > Privacy and Security > Cookies and other site data.
* **Mozilla Firefox:** Go to Options > Privacy & Security > Cookies and Site Data.
* **Safari:** Go to Preferences > Privacy > Manage Website Data.
* **Microsoft Edge:** Go to Settings > Cookies and site permissions > Manage and delete cookies.

For further details on cookies and how to manage or remove them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org/) or consult your browser's help documentation. Additional resources include:

* **AllAboutCookies:** [http://www.allaboutcookies.org](http://www.allaboutcookies.org/)
* **Network Advertising Initiative:** [http://www.networkadvertising.org](http://www.networkadvertising.org/)
* **GoDaddy Cookie Policy:** <https://www.godaddy.com/en-uk/legal/agreements/cookie-policy>

These resources provide valuable insights into cookie functionality and offer guidance on managing your cookie preferences effectively.

**Third-Party Cookies**

Our site features functionality offered by third-party services such as social media sharing tools or embedded content like videos. These third parties may set their own cookies when you interact with their services. We do not control these cookies, and their use is governed by the privacy policies of the respective third parties. We recommend reviewing their policies for detailed information.

**Changes to This Cookies Policy**

We reserve the right to update or modify this Cookies Policy at any time. Changes will be reflected on this page with an updated effective date. We encourage you to review this policy periodically to stay informed about our use of cookies. Continued use of our site following any updates constitutes your acceptance of the revised policy.

**Contact Us**

If you have questions or concerns about our use of cookies, please contact us:

* **Email:** [amccard1@petservicedorchester.co.uk](mailto:amccard1@petservicedorchester.co.uk)
* **Postal Address:** The Rural Pet Service, 4 Courtyard Cottages, Piddletrenthide, Dorchester, Dorset, DT2 7QN
* **Telephone:** 01963 846262

We are here to address any inquiries you may have and ensure that your browsing experience aligns with your privacy preferences.