



TURNAROUND SPECIALISTS

WE GET TO WORK.

Interim CEO | COO | CRO Leadership

STABILIZE • FIX • TURN IT AROUND

Kenneth Eggen · 35+ years from the shop floor to the executive suite

REQUEST A CONFIDENTIAL CONSULTATION

CALL 901-459-7297

SOUND FAMILIAR?

WHEN THE COMPANY NEEDS AN OPERATOR, NOT A REPORT

- Cash is tight and lenders are asking hard questions
- Rates fall while cost per mile climbs
- Trucks sit, equipment is down, and safety scores slip
- Unprofitable freight, empty miles and deferred maintenance
- Leadership is stretched and the numbers don't make sense

Carriers rarely fail from one problem, and neither do other operating businesses. KME Services steps in as your interim CEO, COO, or Chief Restructuring Officer to stabilize the business and lead it back to performance.

STABILIZE.

Assess: understand the real problem, and take control of cash.

FIX.

Manage: practical changes, made with the people who do the work.

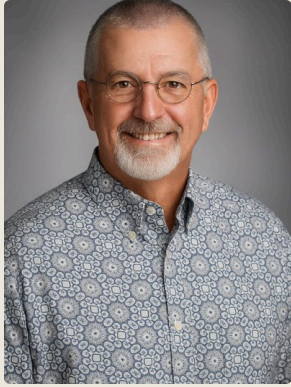
TURN IT AROUND.

Lead: measure and sustain the results, and build the team to carry them forward.

AN OPERATOR WHO LEADS THE FIX



1987: trailer mechanic,
Overnite Transportation



Today: Owner, KME
Services

Kenneth Eggen has spent more than 35 years in trucking as a maintenance leader, trucking executive and COO. Recent KME engagements that began in maintenance leadership have expanded into interim COO roles, because owners wanted an experienced operator at the top.

- Former **COO of Jones Logistics**
- Full executive responsibility for a **\$248 million P&L**
- Chaired TMC Study Groups **S.3 and S.5**
- Leadership roles with Overnite, J.B. Hunt, Roadrunner, Jones Logistics and Southwestern Motor Transport
- Featured in Transport Topics, CCJ, Heavy Duty Trucking, Fleet Equipment and Fleet Maintenance

“I approach it as an experienced business operator who wants to understand what’s wrong, determine why, and help fix it.”

KENNETH EGGEN

TURNAROUND SERVICES

01

RAPID TURNAROUND ASSESSMENT

In two to three weeks, a fixed-fee review of cash, customers and pricing, fleet and maintenance, safety, and leadership. The truth in writing and a practical plan.

02

INTERIM CEO / COO

Kenneth runs operations or the whole business on an interim or fractional basis: priorities, accountability, and results.

03

CHIEF RESTRUCTURING OFFICER

Leads the restructuring plan, controls cash, and serves as the single point of accountability for owners, boards, and lenders.

04

13-WEEK CASH & OPERATIONAL TURNAROUND

A 13-week cash forecast tied to the actions that move it: cost reductions, pricing and customer review, asset utilization, and fleet right-sizing.

05

LENDER, BOARD & PE ADVISORY

Independent operational assessments, monitoring, and regular, plain-spoken reporting you can take to credit committee.

+

ONLY NEED MAINTENANCE HELP?

Ask about KME Fleet Maintenance Services and the KME Fleet Maintenance System.

RESULTS FROM REAL ENGAGEMENTS

More than
20%

reduction in maintenance costs

THE TURNAROUND PATH

1

ASSESS

2

STABILIZE
CASH

3

FIX
OPERATIONS

4

LEAD &
SUSTAIN

TRUCKING FIRST. OPEN TO ANY TURNAROUND.

WHO WE HELP

TRUCKING COMPANIES

Kenneth knows where a carrier's money leaks: empty miles, unprofitable freight, deferred maintenance, idle equipment, and turnover. KME stabilizes cash, rightsizes the fleet, addresses losing freight, and uses the KME Fleet Maintenance System to cut maintenance cost and downtime.

OTHER INDUSTRIES

The fundamentals carry across industries: control of cash, operational discipline, accountable leadership, and honest reporting. Manufacturing, distribution, field service, and other asset-heavy operating companies.

FOR OWNERS, BOARDS, LENDERS & PE

- **Owners and CEOs** who need a seasoned operator now
- **CFOs** who need a credible plan and control of cash
- **Boards and PE sponsors** who need an independent executive they can trust
- **Lenders** who need facts fast when a borrower is off plan, and trucking operating depth that general advisors often lack

When the company is in trouble, you need an operator, not a report.

LET'S GET TO WORK

LET'S TALK, CONFIDENTIALLY

Whether you are an owner, CFO, board member, investor, or lender, every conversation is private. You don't need to have it all figured out before you call. Tell Kenneth a little about the situation and he will respond personally.

START WITH A RAPID TURNAROUND ASSESSMENT

A fast, independent review of cash, operations, fleet, and leadership with a clear action plan.

FLEETS THAT ONLY NEED MAINTENANCE HELP

Ask about **Fleet Maintenance Services**: assessment, monthly management, and fractional maintenance leadership.



Kenneth Eggen

OWNER, KME SERVICES



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