

Crafting *impactful*
Content, Branding, & Strategy

Serving 40+ clients in Florida *and beyond*

GET TO KNOW ME



Hello!

As a Virtual Business Consultant, I play a crucial role in helping businesses scale in the digital landscape & beyond!

Exploring the corporate world in Business Development was a journey and I loved it so much that I wanted to start my own small business that serves **YOU**.

For 13 years in both entrepreneurship & a large corporation, I've thrived on nurturing relationships, out of the box thinking to grow brands & serving diverse businesses with many different needs!

I love providing solutions and creating ideas that generate success for your business. I designed Stephanie Jo & Co. to empower your individual brand and outfit your business for growth & sustainability.



MOST POPULAR SERVICES



Content Writing

Involves creating content such as blog posts, articles, and Social Media content.



Branding Strategy & Design

Crafting a compelling and cohesive brand identity, leveraging strategic thinking, creative visuals, and targeted messaging to establish a strong presence that resonates with the target audience.



Social Media Management

Comprehensive management, coordination, and optimization of a brand's presence on various social media platforms.

Stephanie Jo and Co. has a lot to offer every business. We welcome your needs & can carefully package a custom service just for you!

CONTENT WRITING

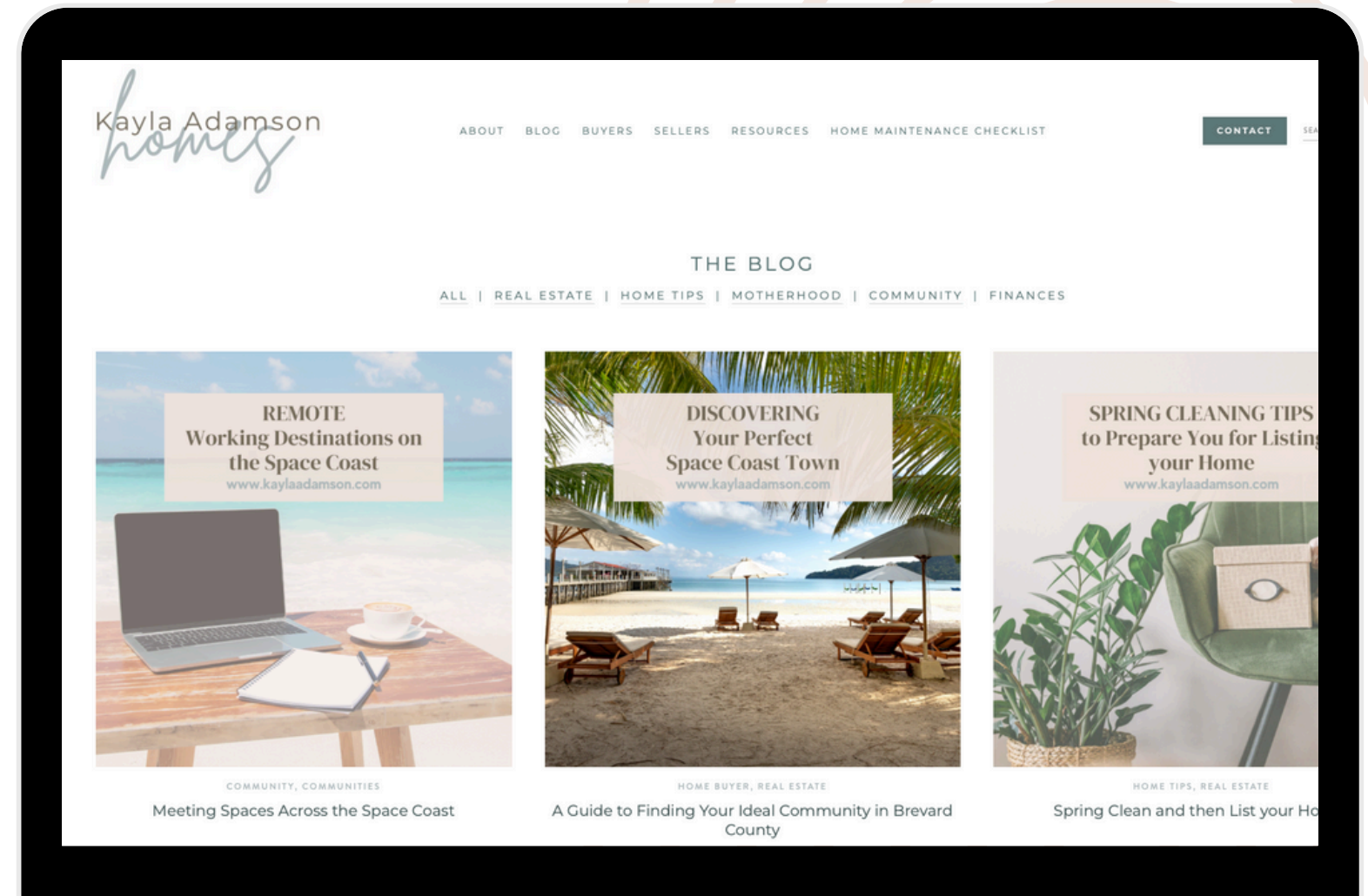
Publishing blogs, articles/newsletters, and social media captions is essential for connecting with your intended audience building your brand, and engagement.

Here's a few you can take a look at:

www.kaylaadamson.com

www.definedspaces.net

www.inspiringhomesstagingdesign.com



BRANDING STRATEGY & DESIGN

I have had the privilege of assisting numerous clients in developing their brand and strategy or revitalizing their entire brand suite, leading to remarkable transformations and enhanced market presence.



SOCIAL MEDIA MANAGEMENT

I manage social media for multiple clients across diverse platforms, ensuring their online presence is well-crafted and engaging. This includes, content creation, scheduling and publishing posts, community engagement, responding to inquiries, monitoring analytics, implementing advertising campaigns, and continuously refining strategies to enhance brand visibility, audience engagement, and overall social media performance.

EXAMPLES:



OCEAN VIEW
FITNESS
THE CART GUYS
STUDIO GLAM
ERIC M. BAILEY



INSPIRING HOMES
STAGING & DESIGN
OCEAN VIEW
FITNESS
THE CART GUYS
STUDIO GLAM
ERIC M. BAILEY



ERIC M. BAILEY

***NOTE:** not all clients choose our full social media management package. Some pages listed may only include graphics & captions.

CMP – CONSTRUCTION
& METAL BUILDINGS

POSEIDON POOLS
CMP – CONSTRUCTION
& METAL BUILDINGS

INSIGHTS & FEEDS

How people discovered you ⓘ

5,878

👁 People viewed your Business Profile

2,247

🔍 Searches showed your Business Profile in the search results



Ad Center

Create Manage

Advertising Summary ⓘ

Stephanie Scribner-Succio spent \$260.09 on 5 ads in the last 60 days.

Currently viewing Last 60 days

People reached	Post engagements	Link clicks
16K	217	157

Recent ads

MAR 28 • FINISHES IN 6 DAYS

Messages

Boosted Facebook post
6 Messaging conversations started
\$24.18 Spent ⓘ

Reach

Compare your reach from this period to the previous one.

Facebook reach ⓘ

10,931 ↑ 129.5%

Instagram reach ⓘ

2,099 ↑ 10.4%

Paid reach ⓘ

0 0%

Recent Ads

Active

View results

Website visitors

We make the process simple! ✓ ✨ DESIGN ✨ FINAN...

8,261 Reach 164 Link clicks \$72.16 Spent at \$12.00 per day ⓘ

Insights

See all

Last 28 days : Mar 22 - Apr 18 ▾

People reached	8,844 ▲3%
Post engagements	1,344 ▲1%
Page likes	19 ▲0%
Tagged product clicks	0

See more about your content performance

ADDITIONAL SERVICES

Social Media Strategy

Admin Tasks

Bookkeeping

Implementation

Regardless of your needs, SJCO will build a custom package to fit your business' needs. Don't see something? Let me know & we'll build a custom package!





Testimonials

Stephanie is absolutely AMAZING ! We have been working together now on all my business "Stuff" and wow is an understatement Stephanie rebuilt my website She totally handles all of the social media, Marketing, SEO, Google and the list goes on. If you are even considering someone or know of someone who needs help. She is the BEST.

Chris Paladino, CMP

Stephanie has been so amazing to work with. I finally allowed myself to let go of control and allow someone to step in and help create some projects for my business. Such a huge weight off my shoulders to allow me to focus on other areas to grow my business and family. Stephanie is creative and attentive to details that are specific to your business style. She is such a blessing and I highly recommend!

Shannon, Denovo Realty

*10/10 HIGHLY recommend!!
Stephanie built an amazing website for my new business. She definitely understood the assignment I've already added things to her to-do list, with total confidence that she will get it done perfectly! She responds quickly and is so easy to work with. Thank you Stephanie!!*

Nicole, VitaDrip

Stephanie has been amazing for our business. She is very creative and has been a huge blessing! A large weight has been lifted knowing she is handling marketing that we are not able to do. Highly recommend.

**Candace,
Harris Girls & Co**

I highly recommend Stephanie Jo and Co. She is professional, thorough, and knowledgeable. She helped us get our business webpage organized and up and running successfully.

Nicole Pepin

I look forward to working with you &
crafting our path to success!

LETS CONNECT



@stephaniejoandco



Stephanie Jo and Co.



Stephanie Succio, MBA

CONTACT



321-693-0494



stephanie@stephaniejoandco.com



www.stephaniejoandco.com

