

actioncs
SURVEILLANCE SIMPLIFIED



**CRIME
DETERRENT
SYSTEMS**

WE SAW THE OPPORTUNITY

Current security cameras are great at capturing **activity after it has happened**, but **do not** provide a way to disrupt a suspect and **deter** a crime from happening in the moment.

**ORDINARY SURVEILLANCE CAMERAS
OFFER NO DETERRENCE TO CRIME**



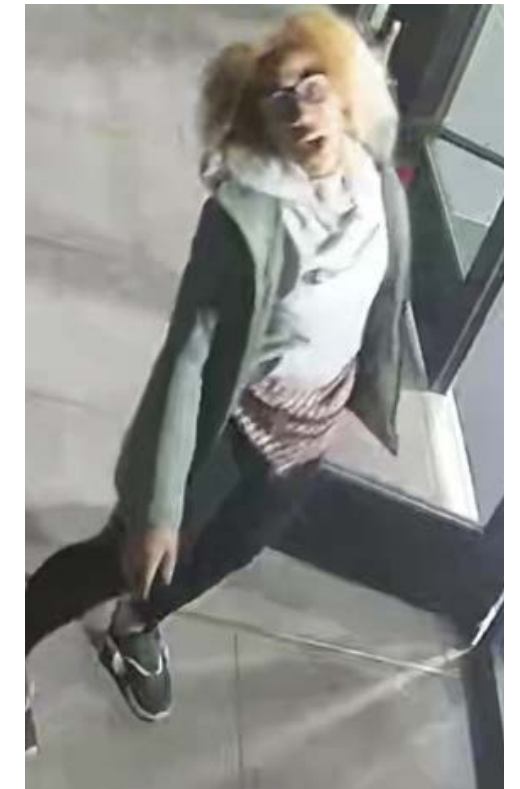
Adding lights and sounds to current cameras is hack job at best

- Expensive
- Time Consuming
- Complicated
- Ugly!

CAMERAS WITH DISRUPTION REDUCE CRIME!

Cameras with real time voice and light disruption of suspected activity reduce crime and prevent it from happening in real time!

A study conducted by the UNC Department of Criminal Justice & Criminology **surveying 422 burglars found 60% would “leave immediately if an alarm was triggered”.**



A COMPLETE SYSTEM OF HARDWARE & SOFTWARE SOLUTIONS

Action-CS has **3 core systems** that make it **unique in the Crime Deterrence market.**

HARDWARE ONLY SALES



EXTERIOR
ADU



INTERIOR
ADU

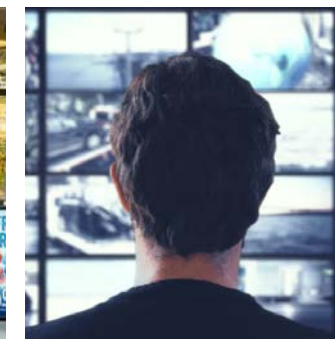
BACKPACK KITS WITH CLOUD SERVICES

Complete camera systems with integrated Action-CS ADU's and connected to our cloud with secure encrypted transport for simple and plug & play deployment.



NUISANCE ALERTING & REPEAT OFFENDER SYSTEMS

Innovative and market defining products to empower and protect employees and merchandise from criminal activity with Smart AI enabled devices.



TECH SPECS

Use Almost Any VMS

Light Pole Power Options

Solar Options

Cloud Options

Panic Buttons

Access Control

Enclosure to House
POE, Switch,
Cradlepoint & More

LTE/SIM
Options



180 Bullhorn
Options

Use Almost
Any Brand
of Camera

Up to 3 Cameras
per Voicedown

Option for Dome,
360, PTZ, or LPR

ACTIVE DETERRENT UNIT MARKET OPPORTUNITIES

Action-CS ADU units have been **engineered for the Plug & Play upgrade of all existing surveillance cameras** to become Crime Deterrent Camera Systems.



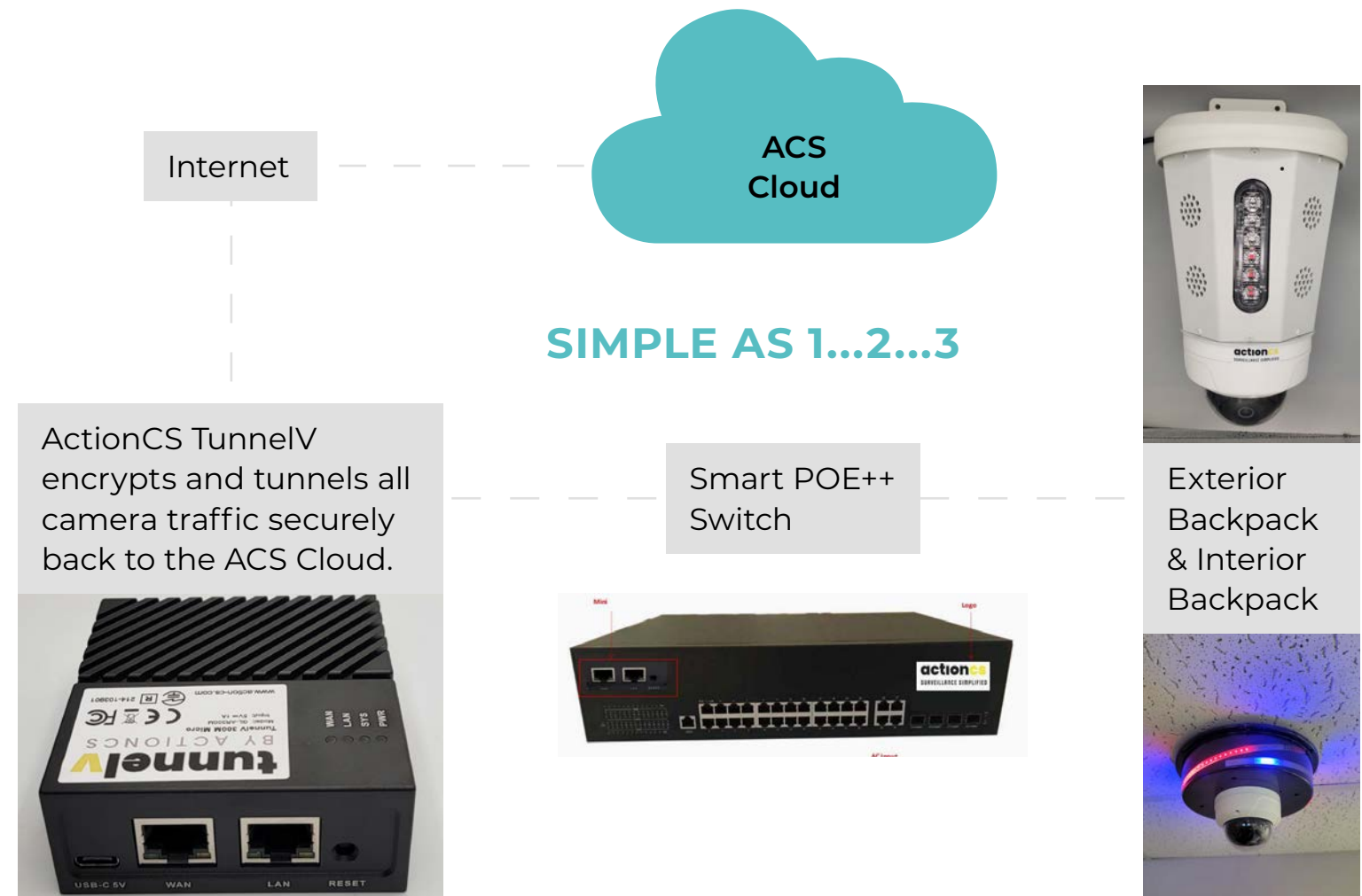
BOSCH



**COMPATIBLE BRANDS COMPRISE 90% OF THE
COMMERCIAL SURVEILLANCE CAMERAS MARKET.**

PLUG & PLAY BACKPACK KITS

- **No complicated setup**, preconfigured and ready for deployment.
- Works off of a single ethernet cable, **no new wiring!**
- **The only Plug & Play crime deterrent system on the market today with full user control that works!**



NUISANCE ALERTING

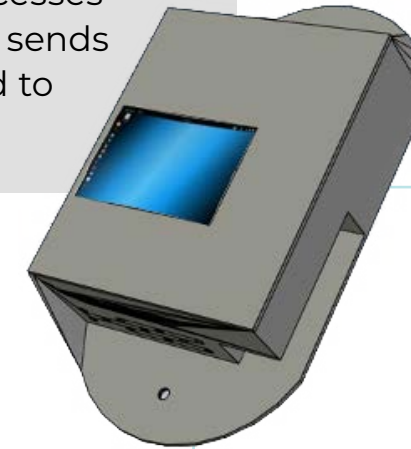
Action-CS is the emerging market leader in loss prevention and crime mitigation, stopping criminal activity in its tracks and keeping people safe.

The Nuisance Alert System **puts the power in every employees hands** to call for help or lock down a store or beer cooler from anywhere in the store.

Wireless gateway receives signal and sends it to the controller



Controller processes the signal and sends the command to the cloud



Cloud Managed System sends an alert to the guard service for this store to check the cameras and the employee



Employee presses the panic button or falls and a signal is sent



Store doors are locked and not released until reset by the employee



Guard service sees the alert, assesses the situation based on the received info, and engages the employee, local security, and/or 911

A close-up photograph of a cannabis plant with green serrated leaves and a central bud, set against a dark, blurred background. The lighting is dramatic, highlighting the texture of the leaves and the intricate structure of the bud.

actioncs
SURVEILLANCE SIMPLIFIED

[ACTION-CS.COM](https://action-cs.com)