

# CONVENIENCE STORE & GROCERY ACTIVE DETERRENCE SOLUTION

Industry-Leading Technologies.
Custom-Designed Solutions.
Cost-Saving Measures.



# GTILEADS THE WAY IN ROBUST, COST-EFFECTIVE INDUSTRIAL & COMMERCIAL DATACOM INTEGRATION IN THE RETAIL MARKET.

#### GTI provides comprehensive end-toend service, including, but not limited to:

System Design/Scoping

Installation

Operational Training

Parts Distribution

Break-Fix Maintenance

All Post-Commissioned Services

In response to the reported \$112.1 Billion dollars in 2022 reported retail shrinkage, GTI has partnered with Action-CS to provide some of the largest names in the retail space with a patented, one-of-a-kind solution designed to actively confront, deter, monitor and prevent criminal activity.

#### **CAMERAS WITH DISRUPTION REDUCE CRIME!**

Cameras with real time voice and light disruption of suspected activity reduce crime and prevent it from happening in real time! A study conducted by UNC Department of Criminal Justice and Criminology surveying 422 burglars, found 70% would "leave immediately if an alarm was triggered".





Employee Safety

Remote Monitored

Reduce Loitering, Theft, Shrinkage & Employee Harm Clouded Video Storage

Proven Return on Investment

## **WHATIS**

# ACTIVE DETERRENCE?

Unlike static, reactive cameras, active deterrence is a proactive solution for reducing crime and shrinkage in the retail and c-store space.

PAIR HARDWARE WITH REMOTE MONITORING FOR A ROBUST PRODUCT THAT CAN DETER

Loitering

Theft

Harm to Employees

In today's retail environment, asking an untrained employee to engage a person can be dangerous. Active deterrence allows staff to push a button to set off strobes, automated messages, and alert the monitoring station to engage the bad actor. Once the monitoring station has engaged, they will entice the bad actor to leave the premises and simultaneously contact local authorities to assist on site.

It has become clear, that local authorities are more likely to respond faster with visual authentication and communication with the bad actor on site.

By allowing the store staff to control and initiate the active deterrence product via push button, it has increased employee confidence in a safe work environment and reduced overall turnover. The Active Deterrence solution can be remotely monitored by loss prevention and company security staff who also can engage individual actors in and outside of the location.

#### A Complete System of Hardware & Software Solutions

ActionCS has 3 core systems that make it unique in the Crime Deterrence market

#### HARDWARE ONLY SALES



Exterior ADU



Interior ADU

#### **BACKPACK KITS WITH CLOUD SERVICES**

Complete camera systems with integrated Action-CS ADU's and connected to our cloud with secure encrypted transport merchandise from criminal activity with for simple and plug & play deployment.





#### **NUISANCE ALERTING & REPEAT OFFENDER SYSTEMS**

Innovative and market defining products to empower and protect employees and Smart Al enabled devices.



# ACTIVE DETERRENCE ELEMENTS



#### **Outdoor ADU**

The Action-CS Voice Down adapter allows for easy and seamless integration of speakers, strobe lights, and microphone into vandal-resistant and weatherproof housing. No additional wiring is needed to power and control the device, only the camera's existing CAT5E/6 cable is necessary.



#### **Indoor ADU**

Interior, low profile Voice Down with 5 watt red/Blue LED strobe strip, 10 watts amplified speakers, and 2-way audio. Works with 180/360 camera and standard dome camera.



#### **NVR/RVR (Tunnel-V)**

The "RVR" (remote video recorder) or cloud connector is a magical device that is truly plugn-play. Simply placed on the data network, the cameras on it auto connect with video streaming to our secure cloud. It's available in 2 versions.

- Corporate supports 20 cameras (approx)
- Enterprise supports 100 cameras (approx)



#### Integrated 100-Watt Horn

Ideal for outdoor environments with high ambient noise levels. Broadcasting at 120 decibels, it is sure to get the attention of a criminal intruder.



## Exterior 3-Camera Dome Active Deterrent System

Exterior 2-3 camera options with the ability to add fixed domes, bullets, 360's, or PTZ. 120VAC required for additional cameras options.



#### **Pole Mount Units**

Exterior Pole Mount units available with or without solar options for remote guarded solutions.



#### **Nuisance Alert Transmitters**

The Nuisance Alert System is a first-of-its-kind video event notifier, designed to disrupt and deter nuisance activity in real-time.

This system is interactive with intelligent security cameras and wireless wearable transmitters that are connected to the main controller.

We include a plug-n-play security alert station equipped with an easy-to-use press and release button that can trigger our two-way audio voice command and high intensity strobe lights.

# CONVENIENCE STORE APPLICATION

# The convenience store vertical has seen a rise in crime and theft over the past year.

Some retailers are installing more private security measures such as cameras, security guards, and team members dedicated to retail loss prevention, while others are taking more high-tech measures to protect their merchandise.

With a active deterrence solution we can not only reduce theft and employee harm, but increase time to response from local authorities. While most camera solutions can provide the authorities with information after the fact, Action CS can engage the bad actor immediately. Our solution will put the control back in your hands and allow your staff to passively engage the individuals with bad intent. With active deterrence outside, store can also reduce loitering and vandalism with the push of a button.

Packages can be tailored based on size and need. Some of our customers request a push button at checkout, manager office, and freezer. Others add more cameras to blind spots inside and outside of the building. Our solution is completely ala cart and can be tailored to all business security needs.

More than **80% of retailers** across the country have seen an **increase in violence** associated with theft last year.

Theft has accounted for \$125.7B in economic loss nationwide. This accounts for \$39.2B in lost wages and 685,374 jobs lost in 2022 alone.

**46%** of small businesses had to **increase prices due to shoplifting** losses.

Source: DealAid Report





### **GROCERY APPLICATION**

The grocery industry faces many of the same security challenges seen in the convenience store space. However, in addition to shrinkage & loitering, there is an increased risk of vehicle theft & crime of all variations due to the shoppers experience while inside the store.

The Action CS product can supplement the many security measure put in place to keep a safe environment. Additionally, with active deterrence most businesses that utilize on site security personnel have been able to reduce or eliminate this expense all together. With a reduction of shrinkage and cost to secure the property, Action CS can provide a positive ROI that can be measured in days, not years.

Global Tech Integrators has proven to provide seamless roll outs from pilot stage to multi site deployment nationwide. Our goal is to work with your organization to identify the locations that need active deterrence and deploy it with no downtime for your organization. Most installs take about one business day to deploy with little interference to your operation.

## SCU & KIT DESCRIPTION

Each bundle can be adjusted to meet your organization's unique needs. Need an extra camera? We got you. Consider this product **grow-as-you-go**.



#### **ACS-BNDL-L**

KIT INCLUDES	
Exterior Backpack Units	6
Interior Backpack Units	5
4MP Cameras	5
Push Buttons	4
20 Camera RVR	1
POE++ Switch	1



#### **ACS-BNDL-M**

KIT INCLUDES	
Exterior Backpack Units	4
Interior Backpack Units	2
4MP Cameras	2
Push Buttons	2
20 Camera RVR	-
POE++ Switch	-



#### ACS-BNDL-S

KIT INCLUDES

Exterior Backpack Units	2
Interior Backpack Units	2
Push Buttons	2
20 Camera RVR	-
POE++ Switch	1



#### MICRO KIT 1

KIT INCLUDES

Exterior Backpack Units	1
Interior Backpack Units	2
Wired NAS PBW Button (Panic)	2
RVR-C (Remote Video Recorder)	1
10-Port Switch w/ 4 Ports POE++	1
UPS (Uninterrupted Power Supply	1



#### MICRO KIT 2

KIT INCLUDES

KII INCLUDES	
Exterior Backpack Units	2
Interior Backpack Units	-
Wired NAS PBW Button (Panic)	2
RVR-C (Remote Video Recorder)	-
10-Port Switch w/ 4 Ports POE++	-
UPS (Uninterrupted Power Supply	1



Custom-designed solutions using industry-leading technologies & cost saving measures.

Reach out for a quote today.