

Nomination Slate for Board Membership to be Considered Nov. 16, 2020- APPROVED

Alfredo D. Balarin was born in New York City to Peruvian immigrant parents and he moved to the Capital District to attend college. He received his Bachelor's degree in Political Science and his Master's degree in Education Administration from the SUNY Albany. Balarin currently works at Hudson Valley Community College as Director of EOP and Student Life.

In 2018, Balarin was selected to join the inaugural class of Fellows at SUNY's Hispanic Leadership Institute which is charged with developing and supporting the next generation of executive-level Hispanic/Latinx leaders across the SUNY system. His commitment to youth development has been a part of his career from day one and he continues to be an advocate for families within his community.

In November of 2017, he was the first Latino elected to the City of Albany Common Council. He currently serving on the Finance, Assessment and Taxation Committee, Planning, Economic Development and Land Use Committee and the Public Safety Committee. Balarin is a proud resident of the City of Albany, where he lives with his wife, son, and two dogs.

Juan Luis Lopez Fons is a Mexican-American video director, videographer and editor as well as owner of Emotivo Productions, a video production facility. Juan Luis opened Emotivo Productions four and a half years ago and has been helping businesses and individuals promote themselves, their values and vision through compelling, personal and engaging videos. These videos are designed to create trust between Emotivo's clients and their future clients as well as give people a true sense of the individuals behind a business, event, cause, charity or corporation. Fons has lived in the Capital Region for many years.

Migdalia "Micky" Jimenez has demonstrated a fervent passion to help others in their moments of greatest crisis throughout a thirty-five year career in healthcare. Jimenez began her career as a Registered Professional nurse in an alcohol detox unit and has, in essence, come full circle, most recently serving as Regional Director of the Acacia Network / Camino Nuevo chemical dependency treatment program and methadone treatment center—a program begun by Capital District LATINOS.

Jimenez has continually sought to contribute to the community through volunteerism; included among the many boards of directors she has served on are: Capital District LATINOS, Support Ministries, Hispanic Outreach Services, and 100 Hispanic Women. She has also served as President of the New York State Association of Health Care Providers and is a member of the Capital District Substance Abuse Disorder Providers, Board Vice chair for support ministries, and Board Vice chair for the Healthy Capital district Initiative.

Micky Jimenez holds a Bachelor's Degree in Science with a major in nursing from Long Island University. She did post-graduate work at Babson school of Executive Education.

Michael Roach is an award-winning American Marketing Association (AMA) member and Professional Certified Marketer (PCM). His experience with the creative process and visual communications has allowed him to work on numerous creative projects, as well as internationally-awarded film documentaries. Avid, a leading audio/video editing production software company, recognized Michael for his content creation skills and storytelling ability.

In addition to running his own boutique creative/marketing firm, [Michael Roach Creative](#), he is a past president of the American Marketing Association New York Capital Region chapter. Michael thrives in fast-paced, creative environments and enjoys training and speaking with audiences about marketing, design, business, career development, and technology. One of his goals is to help elevate the marketing profession and grow the business community.

Jennie Marie Duran, Esq. is an accomplished scholar, an experienced attorney and a loving mother. Originally from Arizona, Jennie is Chicana and White Mountain Apache. She is the single, proud mother of two beautiful twin daughters, Paloma and Preeya. She graduated from SUNY law school, she is licensed in all tribal courts in Arizona. Her father was responsible for establishing and sustaining Jennie's mentality around work ethic. She strongly believes that education is the answer to social mobility, being herself an example.

It is evident that Duran wants to help serve the Hispanic community through her work with the Hispanic Chamber of Commerce. She is extremely committed to helping Latinos attain higher education. Having experience as an Affirmative Action Officer and in Diversity Management, Duran's background will be invaluable in helping this chamber grow to its full potential. Jennie Duran is looking for a community of Latinos to support and to help foster untapped potential and believes that her work with the Capital Region Hispanic Chamber of Commerce will allow her to achieve that goal.
