BLUNT

Summer

26/27 Collection

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This summer, BLUNT delivers a refined capsule designed for sun-soaked days and coastal escapes. The collection features three BLUNT Beach Umbrellas in Sea, Red Coral and Seagrass, each bringing a distinctive summer mood. Sea pairs classic navy with crisp white for effortless, timeless appeal. Red Coral is a deep terracotta red, inspired by Mediterranean heat and sun-warmed coastlines. Seagrass offers a tonal sage green, fresh and calming, reminiscent of swaying shoreline grasses.

For days beyond the sand, the BLUNT Metro UV ensures you're covered rain or shine. Blocking 99% of UV rays with 50+ UPF protection and featuring a cooling lining beneath the canopy, it delivers dependable performance from the hot sun to sudden showers.

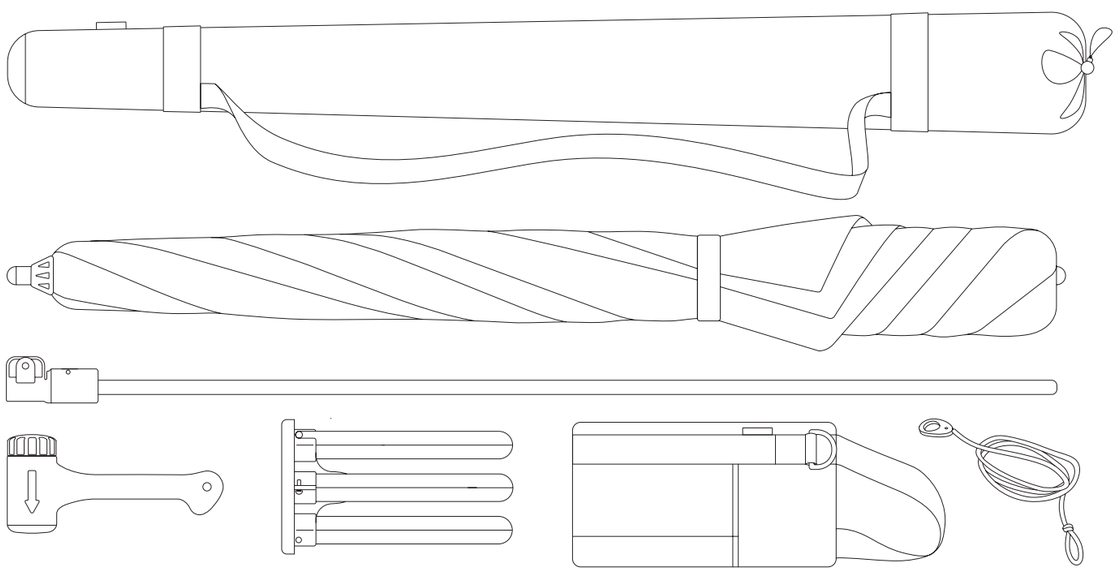
This summer, BLUNT brings you a complete ocean-inspired capsule collection with everything you need for warm weather days.

Beach Umbrellas

Beach days, made better. Effortlessly cool and easy to assemble, the BLUNT Beach Umbrella is your ultimate companion for a day by the water. No matter where your adventures take you, this umbrella is engineered for maximum stability and unwavering shade from sunrise to sunset.

- Built to last
- UPF 50+ protection
- Sand Anchor Kit
- Repair before replace
- 2 Year Warranty
- Patented innovation

What's Included



Sand Anchor Kit

For extra stability, when conditions call for it, the BLUNT Sand Anchor Kit keeps your umbrella exactly where you need it.

Featuring a sturdy sand anchor and mallet, dual-purpose sandbag, and adjustable lanyards, it's made for a hassle-free beach setup so you can stay shaded all day long.

Anchor Mallet Sand Bag Lanyards

Sea

A timeless nautical stripe in
blue and white.

Product	Description	BLUNT BEACH SEA
	SKU	BEASEA
	EAN	9420066107696
Pricing	Wholesale	[redacted]
	RRP	AUD $399

Product Specs

Open Diameter	190cm
Assembled Height (Approx)	Min 135cm – Max 195cm
Bag Length	114cm
Weight	2.5kg
UV Protection	UPF 50+ 99% block

Seagrass

A fresh tonal sage inspired by coastal seagrass.

Product	Description	BLUNT BEACH SEAGRASS
	SKU	BEASEAG
	EAN	9420066108969
Pricing	Wholesale	
	RRP	AUD $399

Product Specs

Open Diameter	190cm
Assembled Height (Approx)	Min 135cm – Max 195cm
Bag Length	114cm
Weight	2.5kg
UV Protection	UPF 50+ 99% block

Coral Red

A rich terracotta red, warm and sun-drenched.

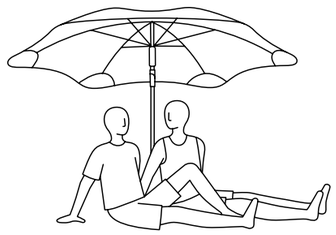
Product	Description	BLUNT BEACH CORAL RED
	SKU	BEACOR
	EAN	9420066108976
Pricing	Wholesale	
	RRP	AUD $399

Product Specs

Open Diameter	190cm
Assembled Height (Approx)	Min 135cm – Max 195cm
Bag Length	114cm
Weight	2.5kg
UV Protection	UPF 50+ 99% block

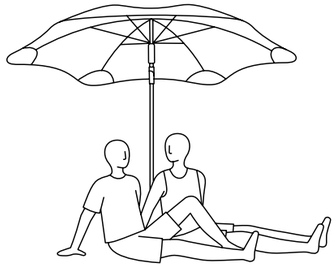
Flexible Usage

The BLUNT Beach Umbrella features an adjustable shaft with a 25° tilt mechanism, offering shade for all day sun. The tilt function can be used at any height setting.



Low height, no tilt

Mid height, with tilt



Max height, no tilt

Packaging

Our packaging is elegantly premium, plastic-free, recyclable and certified FSC. The SKU can be identified by the end cap stickers detailing the product name, colour, design and model.

POS Stand

The BLUNT Beach display stand has the capacity to host 9 units in total, in or out of box, with the option for 3, 6 or 9 unit configurations. Designed to merchandise cohesively with the BLUNT rain umbrella display stands.

Stand height: Approx. 2m

* Conceptual mock up only

Metro UV Umbrellas

The BLUNT Metro UV range features a 50+ UPF-rated canopy that blocks 99% of UV rays. Built for both sunny days and sudden showers, they’re your go-to for stylish shade and reliable protection all summer long.

Seagrass

Metro UV

RRP $139.00

METUVSEAG: 9420066105364

OUTER: 9420066105371

Coral Red

Metro UV

RRP $139.00

METUVCOR: 9420066108983

OUTER: 9420066108990

Warranty & Repairs

Every BLUNT Umbrella comes with a 2 year manufacturer's warranty. This includes but is not limited to part failures, material defects and production line errors.

Any damage or deterioration resulting from accident, misuse, abnormal service or handling or neglect is not covered under our warranty.

Damage caused by repairs or service provided by anyone other than an approved BLUNT service centre is also not covered by our warranty.

We have dedicated repair centres in Melbourne, Australia and Auckland, New Zealand.

To lodge a repair or make a warranty claim, please contact your account manager.

Certified

B Corporation

Proudly B Corp Certified

BLUNT has become the world's first and only B Corp certified umbrella brand.

At BLUNT, sustainability is woven into our DNA, demonstrating that we're not just making umbrellas but also making a difference.

BLUNT has always stood for a different kind of consumerism, one that values a strong relationship between people and their products, and one grounded primarily on durability and repairability.

We support the transition towards a world where products are built to last, designed to be repaired, and circular business models are the norm. This certification solidifies our dedication to fostering positive change and doing business for good.

Thank you

To place an order, please email
kristie@bluntumbrellas.com

bluntumbrella.com.au