

Beretta Introduces Trident Program

Beretta, one of the oldest companies in the world and perhaps the world's premier firearms manufacturer recently introduced the first and only systematized, objective process to rate shooting sports venues — The Beretta Trident Program.

While emphasizing the outstanding hunting or shooting experience, the evaluation system recognizes and rates everything from the food on the table to the kennels for the bird dogs. Every aspect of a venue is judged and assessed on a point and percentage basis.

“Tridents” are awarded to designate a venue's level of excellence, and receiving one Trident is a significant accomplishment. In fact, less than 5 percent of such operations worldwide merit the quality mark of even one Beretta Trident award.

The Beretta Trident Program ensures the shooting sportsman will have

absolute confidence that any venue receiving a “Trident” is indeed the very best of the best in offering high quality field sport experiences.

At a private reception held at the Beretta Gallery in New York City, Beretta introduced the first four North American affiliates of the Beretta Trident Program: Cheyenne Ridge Signature Lodge in South Dakota, Highland Hills Ranch in Oregon, Joshua Creek Ranch in Texas and Pine Hill Plantation in Georgia. Each lodge received one Trident for excellence in wing shooting.

It is not insignificant that Beretta has decided to lend its name to this program. Though each venue has its own unique personality, they all share — with Beretta, two overarching themes: A commitment to excellence and a genuine, authentic passion for the sporting life. Each property exemplifies the true elite sporting lifestyle *STRATOS* readers come to expect.

Cheyenne Ridge Signature Lodge, South Dakota

The pheasant hunting at the Signature Lodge is done in the traditional South Dakota fashion — block and drive.

That style depends on lots of birds, and Cheyenne Ridge has lots of them. Between record levels of wild bird hatches in recent years and state mandated early releases on all preserves, pheasants are always beyond

plentiful. It is common to put literally hundreds of birds in the air on a quarter-mile drive.

And after a rigorous day outdoors, the lodge welcomes sportsmen with comfort, style and grace. Thirty-three tastefully decorated single occupancy rooms and suites each with private bath welcomes guests. The culinary program is run by an award-winning executive chef, with meals served in a formal dining room featuring



CHEYENNE RIDGE



HIGHLAND HILLS



commissioned back-lit stained glass windows, vintage photography and hand-crafted furniture. All meals are accompanied by fine wine pairings, and premium top-shelf liquors and the best cigars to be found anywhere.

Highland Hills Ranch, Oregon

Considered among the finest hunting facilities in the world, Highland Hills Ranch sits on 3,000 acres in North Central Oregon and provides the best and most diverse wingshooting you will ever experience. Go for the HHR “Grand Slam” of pheasant, chukar, gray partridge and valley quail. From creek bottoms to mountain ridges and everything in between, you’ll find the game and the terrain that suits you.

The lodge may be as good as the hunting — and that’s saying something. The rustic 10,000-square-foot hand hewed logs blend seamlessly with the glorious natural setting. The professionally trained staff, exceptional service, incredible cuisine and five-star accommodations ensures an adventure you will never forget. A wine cellar full of Pacific Northwest vintages and culinary couplings that equals it tops off each day. It’s all an experience that stands up to its setting.

Joshua Creek Ranch, Texas

The area around San Antonio is known for its pleasant climes, its varied vistas and topography, its habitability and hospitality. It’s also becoming — or in the case of Joshua Creek Ranch has become — renowned for its upland birds. The friendly climate and flora makes for an upland bird heaven. Native bobwhite thrive, pheasants proliferate, chukar flourish. Go after them all behind solid pointers and English cockers working in story-book tandem — all bred and trained on site. Joshua Creek features more than 10 different and separate areas with well-spaced shooting butts and pegs, a neophyte group can successfully shoot relatively low, relatively slow and relatively straightforward driven birds. Or, aim for pheasants that are high, wide, fast and nasty.

At the day’s end, come home to your private lodge and brag — or commiserate — in front of the fire pit that is always lit. Have a drink, eat an exquisite meal prepared by you own personal chef, smoke a cigar and decide how you’ll fix your misses tomorrow.

Pine Hill Plantation, Georgia

Deep in the old quail belt that runs along the northern border of the Florida panhandle and across the bottom of Georgia and Alabama sits Pine Hill Plantation. It’s quail hunting done the right way. The Old South traditional way, amidst long leaf pine and wiregrass. Hunters travel by mule drawn wagons with scouts on horseback and flushing dogs just waiting at the wagonmaster’s feet to “flush and fetch.”

For quail hunters, the pursuit of a revered little bird permeates every aspect of the lifestyle of those who pursue it. Pine Hill Plantation preserves that lifestyle with no compromise. Short of owning your own plantation or being invited to a private plantation, there are few places where quail hunters can experience the lifestyle that has enthralled wingshooters for two centuries. With its hospitality, genteel decor and traditional horseback and mule-drawn wagon hunt, Pine Hill Plantation is south Georgia’s finest quail hunting destination. ☺

STRATOS Details

- **CHEYENNE RIDGE SIGNATURE LODGE**
Pierre, South Dakota(605) 264-5444
www.signaturelodge.com
 - FBO INFO: PIERRE REGIONAL**
Capital City Air, (800) 456-1712
 - **HIGHLAND HILLS RANCH**
Condon, Oregon(541) 422-2502
www.highlandhillsranch.com
 - FBO INFO: HERMISTON MUNICIPAL**
Hermiston Aviation, (541) 567-3694
 - **JOSHUA CREEK RANCH**
Boerne, Texas(830) 537-5090
www.joshuacreek.com
 - FBO INFO: SAN ANTONIA BOERNE STAGE FIELD**
Airport Services, (830) 981-2345
 - **PINE HILL PLANTATION**
Donalsonville, Georgia(229) 942-2726
www.pinehillplantation.com
 - FBO INFO: DONALSONVILLE MUNICIPAL**
Seminole Aviation, (229) 524-5964
- For more information about the Beretta Trident Program, visit www.berettatrident.com