**Village Voices Board Meeting**

**Sunday, September 15, 2024 7:00 pm via Zoom**

**In attendance**: Jerry Shaw, Gloria Hilliard, Dan Fasani, Geri Mankey, Chris Alexander

**Not in attendance**: Mike Hanika, Katie Phillipson, Tami Lesser

I.  Approval of August 4 and August 25, 2024 minutes – Both passed, and will be placed on VillageVoices.org website.

**II.  President’s Report**

1. There has been a request to cancel our rehearsal on election night (Nov 5) in that for many VV members it is extremely consequential, and they either will not be there or will be unable to concentrate. Jerry will ask members at the rehearsal on 9/17 if they would attend rehearsal on Tuesday, or the previous Sunday or Monday.
2. There was a discussion about current elected and appointed positions in the VV choir for Concert Year 2024-2025. We will ask Laura Leininger if she would be interested in the School Grants position. Dan and Deborah will discuss ticket sales. Chris Alexander offered to take over the Webmaster position after training with Bonnie.
3. Deborah will resend the Production Schedule to Board members to update due dates.
4. The ad hoc committee on Revising the Village Voices Constitution and By-Laws has a nearly final draft of the By-laws which needs only a little tuning before we present it to the Board.  We are also working on a Handbook for Village Voices members, giving a detailed description of conduct, elected and committee member duties, and more.

**III.  Committee Reports**

**Treasurer’s Report – Dan** There was discussion about insurance coverage required for BAPAC, which is $2,000,000 per event. Our current policy has coverage of $1,000,000. He has investigated adding an umbrella policy to bring our coverage to $2,000,000, in the amount of $700. The BAPAC charges $250 per event, a total of $500. Motion to continue to purchase additional insurance from the BAPAC. Passed. We funded a scholarship directly to CSUN for Emesh in the amount of $1,000, as approved in the extra meeting on August 25, 2024. Discussion about members who have paid/not paid dues. Dan will reach out to members who have not paid dues. Dan reaching out to grants to which we applied but have not heard from yet.

**Concert Master’s Report – Mike** Concert Video – Tami Lesser’s company is working on editing a video from the December concert into a shorter presentation, which looks great so far. We need someone to record the December concert.

**Membership Report – Chris** – We have auditioned 12 applicants and accepted 11 new members. Most came through Facebook advertising which began in August. Given the effectiveness and relative inexpensiveness, we should consider using this in the future for auditions and concerts. Current membership at 51, with the goal of 60 by this time next year.

**Publicity – Tami**

**Paid Facebook Ad Promoting Fall Auditions**

Setup ad for fall auditions and it ran from 8/8-8/30 for $263.46. Invoice for reimbursement and breakdown of costs included. \*\*Original paid ad budget was $700, so plenty of $$ left over for winter concert advertising if we would like to do another paid ad. If yes: 1) when do we want to start this ad campaign (when will it make the most sense), and 2) how long do we want the paid ad to run?

**Edited Concert Videos**

Finished editing the spring concert videos for “Love is in the Air” – Parts 1 & 2. Editing budget of $500 and invoice included. Links to videos are below:

Part 1 – 44:24 min

<https://www.youtube.com/watch?v=E7_oAAnfZAY>

This video clip is more edited since there was 2 cameras running the entire time.

Part 2 – 27:17 min

<https://visionmatrix.box.com/s/zc659fxlwls5t8jmp2f4iit0bwwprj2h>

There only seemed to be 1 camera for this video clip.

**Ways & Means – Geri** Sharkey’s fundraiser had a good response, bringing in $150. Next restaurant fundraiser is at The Stand on October 17th. Looking for suggestions for other restaurants for other fundraisers. Discussion about how often to send reminders about restaurant nights. Charity Karaoke – Discussion about how to get members to support this event: 1. Donations to the event (via VV.org website. Donations stay with our group.) 2. Online streaming and voting, 3. Buying $25 tickets for the live event at the Canyon Club.

**Choir Director – Gloria** She is working on instrumentalists and scholarship soloists. Working on auditions for small group this week.

VI.   Next meeting Sunday, October 13 at 7:00 p.m. via Zoom.