

## Privacy Policy

The Pure SOL Foundation

Website: [www.thepuresol.org](http://www.thepuresol.org)

Welcome to The Pure SOL Foundation (“we,” “us,” or “our”). We deeply value and respect your privacy and are committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, disclose, and safeguard your data when you engage with our nonprofit organization, programs, and services. Our goal is to maintain the highest standards of transparency and integrity in data handling while delivering life-changing opportunities and resources to individuals and families in need.

At The Pure SOL Foundation, a 501(c)(3) nonprofit organization dedicated to providing housing, education, and empowerment to underserved communities, we recognize the importance of safeguarding your personal information. Whether you're a donor, volunteer, beneficiary, or visitor to our website, your trust is important to us. We implement secure and ethical practices to ensure your information is handled with care and accountability.

This policy applies to all digital and offline interactions with The Pure SOL Foundation, including use of our website, forms, social media, mobile tools, or communication with our staff and volunteers. By engaging with us or using our services, you consent to the practices described in this Privacy Policy. If you do not agree with any part of this policy, please refrain from using our services or website.

If you have questions or concerns, please contact us at [contact@thepuresol.org](mailto:contact@thepuresol.org).

### 1. Information We Collect

#### 1.1 Personal Information

You may voluntarily provide us with information including, but not limited to:

- Name – for identification and communication.
- Email Address – for updates, donation receipts, newsletters, and alerts.
- Phone Number – for direct communication or emergency contact purposes.
- Mailing Address – if applicable, for correspondence, thank-you letters, or event invitations.
- Payment Information – collected securely via third-party processors for donations, event registrations, or merchandise sales.

#### 1.2 Non-Personal Information

We automatically collect certain data when you interact with our website, such as:

- IP addresses
- Browser and device information
- Pages visited
- Cookies and similar tracking tools

### 1.3 Information from Third Parties

We may collect information from partners such as fundraising platforms or grant management systems to improve our outreach and services.

### 1.4 Sensitive Information

We do not intentionally collect sensitive personal data (e.g., race, religion, health data) unless required by our programs and with your explicit consent.

## 2. How We Use Your Information

We use the information we collect for the following purposes:

### 2.1 Service Delivery and Support

- Providing housing, support, and case management to clients
- Responding to inquiries
- Processing donations and issuing tax receipts
- Coordinating volunteer opportunities

### 2.2 Communication

- Sending updates, newsletters, and thank-you messages
- Notifying you about events, campaigns, or important policy changes
- Answering questions and providing assistance

### 2.3 Improvement and Analysis

- Analyzing website traffic and user behavior
- Measuring the effectiveness of campaigns and programs
- Improving the user experience and organizational operations

### 2.4 Legal and Security Purposes

- Complying with laws and regulations
- Preventing fraud and misuse
- Protecting the rights and safety of our organization and stakeholders

### **3. Information Sharing**

We never sell your personal information. We may share information under the following circumstances:

#### **3.1 With Service Providers**

Trusted vendors who assist us in website hosting, data storage, donation processing, or communication. These providers are bound by confidentiality agreements.

#### **3.2 Legal Requirements**

We may disclose personal data when legally required, such as in response to subpoenas or to protect our rights and property.

#### **3.3 Program Reporting (De-Identified Data)**

We may use anonymized, aggregated data for grant reports, impact assessments, or public communications.

### **4. Data Security**

We take reasonable steps to secure your data, including:

- Secure Sockets Layer (SSL) encryption on our website
- Data access restrictions based on roles
- Regular security reviews of third-party services

However, no data transmission is 100% secure. You share information with us at your own risk, and we recommend safeguarding your own devices and login credentials.

### **5. Your Rights**

Depending on your location, you may have rights under privacy laws to:

- Access the personal information we hold about you
- Correct inaccurate information
- Request deletion of your data (subject to legal or operational obligations)
- Opt out of marketing communications at any time

To exercise your rights, please contact [contact@thepuresol.org](mailto:contact@thepuresol.org).

## **6. Children's Privacy**

Our services are not directed at children under 13. We do not knowingly collect personal information from children without parental consent. If you believe we may have collected such data, please contact us immediately.

## **7. Updates to This Policy**

We may update this Privacy Policy periodically. Changes will be posted to our website, and continued use of our services constitutes acceptance of the revised policy. We recommend reviewing this policy regularly.

## **Contact Us**

If you have questions, concerns, or would like more information about how we handle your data, please reach out to us:

The Pure SOL Foundation

Email: [contact@thepuresol.org](mailto:contact@thepuresol.org)

Website: [www.thepuresol.org](http://www.thepuresol.org)