



HURWITZ STRATEGIC STAFFING, LTD.

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PROMOTING THE HIRING OF VETERANS OF THE U.S. ARMED FORCES AND MERCHANT MARINE.

Marketing Director – Brooklyn, New York

My client, a dynamic corporation which, for the past eight years has been providing clients with services to consolidate their financial statements across multiple platforms, is looking to further expand their national client base. Currently servicing companies with revenues of up to eight figures, the company seeks a dynamic self-starter with a minimum of two years' B2B marketing experience preferably in the accounting or financial products sector. The Director will be responsible for Demand Generation and Lead Nurturing.

The Director will build the Marketing Department with the goal of eventually hiring and supervising staff. This is a full-time position, requiring the person to work out of the company's Brooklyn office. This is not a remote position.

In addition to the above, the ideal candidate will be entrepreneurial and independent, have a broad understanding of all phases and channels of marketing in the B2B marketing space, and understand the positioning of B2B financial products. Moreover, they will have experience working with outsourced vendors, strong prioritization skills, and strong written communication and interpersonal skills.

The compensation package includes a base salary range of between \$80,000 and \$120,000, depending on qualifications, along with medical insurance. All employees receive National and Jewish Holidays in addition to 10 vacation days.

NOTE: To be considered for this position you must be authorized to work in the United States, live within a reasonable commuting distance of Brooklyn, and have experience with on-line marketing and B2B marketing.

To submit your candidacy, send a cover letter, along with your resume, to Bruce Hurwitz at bh@hsstaffing.com. Qualified candidates will be contacted within 2 business days. No phone calls please.