

Grand opening of the new location of Floore Country Store dance hall, 1952.

10 John T. Floore Country Store

Recorded Texas Historic Landmark – 2005 National Register of Historic Places

In 1942, John T. Floore (1898-1975), who'd been manager of San Antonio's Majestic Theatre, came to Helotes, leasing a Red & White Grocery Store in what had been the Riggs' grocery store building across the street. He prompted renamed it Floore Country Store. Seeing the popularity of the Helotes Inn dance hall next door, Floore decided to purchase vacant acreage across the street from the Helotes Inn.

Floore offered outdoor movies and concessions on his property until his new dance hall was completed in 1952, when he held a grand opening for the new "Floore Country Store," which offered "bar, café, dance, meats, groceries, real estate and every thing nearly ..." A noted promoter,

Floore featured country music acts big and small—notables included Bob Wills, Patsy Cline, Hank Williams, and Kitty Wells.
Residents came from nearby communities for the regular shows.

Floore also promoted the Helotes community, helping establish the local volunteer fire department and Lions Club. In addition, he edited the *Helotes Echo* newspaper, and his articles were said to be instrumental in the creation of the Northside Independent School District for Helotesarea students. His business establishment served as a gathering place for several organizations and events, including the annual Helotes Cornyval Festival.

Floore Country Store is one of the longest running country music venues/dance halls in the state, recently celebrating its 80th birthday.