

9/74
R. Sherwood Nelson
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HELOTES ECHO

VOLUME VIII, No. 6

HELOTES, BEXAR COUNTY, TEXAS — 10 CENTS PER COPY

MAY 4, 1973

Cornyval To Run May 10-13

★ Person-
★ to-
★ Person ★

CORNYVAL VISITORS who enjoy all the fun and festivity planned for them have the word of the merchants and other homefolks that Helotes enjoys having company too. The Festival has so many attractions—that for those who don't get to see everything, we say, "Come back, anytime." The everyday and every weekend events in Helotes include art shows, trail rides, dances, horse shows, church going, barbecues, and just plain visiting—which can't be found so many other places anymore. Course we have only one bus a day, and the only airports are private, and there are not too many of the big city things—but—if you stay here long enough—we guarantee—you won't miss them. Now don't wait until next year.

Joanne and Bob Harris and children spent Easter vacation week in Gainesville, Florida, visiting Bob's brother, James, and family.

George and Tillie Lackey spent a recent week in Port Isabel.

Ty Toepperwein got the cast off his broken thumb just in time for opening day of Little League.

Did you see all the single girls around on a Saturday night? Why? It was Pasture Party night.

For those who are looking for Dale Keith and his Starlite Ramblers during the Festival—it happens he'll be playing Saturday night at Quihi. This will be the first time he has missed playing for the Cornyval since the dances were inaugurated, but he'll be there to take in plenty of events with Lois, his wife, and little daughter.

Wanda Klemcke, daughter of Mrs. Jim Ella Klemcke of University Hills, will graduate from Our Lady of the Lake College May 20, and plans a teaching career in San Antonio.

Bill Hays, journalism assistant professor at Trinity University, will head the University's new Department of Journalism, Broadcasting and Film, according to Trinity President Duncan Wimpres.



Photo by Dade Rayfield
From everywhere the crowds are gathering for Cornyval. Children of Helotes School—shown attending a past event—will be represented in the parade and they have worked on the flowers for the official Festival float.

Horse Shows To Be Top Sunday Event

Two horse shows are on the agenda for this and next Sunday. A major attraction of Cornyval '73 will be the Festival Horse Show Sunday, May 13, which opens at 1:30 p.m. at the temporary arena near Toepperwein's at Leslie and Bandera Roads. Festival president has announced.

Chairman of the event is Don Morris of Casa Lejana Stables. Co-chairman is Roberta Gauthier, who was chairman of past Festival Hill Country Horse Shows and will also be chairman of the 4th annual Helotes Rough Riders Show at Doc's Arena, this Sunday, May 6, beginning at 1:30 p.m.

The Festival Show, according to

Artists Plan Big Show

More than 200 artists—members of the Helotes Art Guild and their guest artists—will hold a big art show on the grounds of the Helotes Art Gallery from 10 a.m. to dark on Saturday, May 12, and Sunday, May 13, during the Cornyval. The local artists participated in the first of the present series of festivals which dates from 1966. Rod Ayres was first president of the Art Guild and the second

(Continued on page 2)

8th Annual Festival To Have About Everything

From May 10 through May 13, 1973, who will ride on the official Mother's Day, everyone should be here for the 1973 Helotes Spring along with her Court. Coronation Festival—the 8th annual Cornyval, according to Festival fans. Last year's 38,000 spectators in the rain are expected to be represented a couple of times over—if the rain stays away.

Regardless, the show will go on, Dr. James Arthur, 1973 President, has announced. Last year's experience—the first time that rain fell at parade time—proved that there is no way of stopping the thousands who drive from great distances or of even keeping the homefolks at home when it's Cornyval time—SO JUST IN CASE—DON'T ASK—THE CORNYVAL WILL GO ALONG AS SCHEDULED.

The curtain raiser, of course, is the Coronation—to be held Thursday at 7:30 p.m. at the CCD Building on Riggs Road, next to Our Lady of Guadalupe Church. Mrs. Gordon McClellan and her assistants have promised a fine show, and some dozen candidates will appear. The contest is open until Monday, May 7. Rehearsal of candidates will be at 7:30 p.m. Monday. High School girls from this area are eligible. Reigning Miss Helotes, Janice Bendele, will crown her successor, Miss Helotes

There will be a major carnival—Johnny Graves' show—in downtown Helotes where most of the action will be concentrated this year, except for the Art Show to be at the Gallery and the Horse Show at Leslie and Bandera. Doris Coggshall is chairman of the invitational art show.

Food booths, arts, crafts, fun, battle of the bands, and a true Cornyval spirit will take over on

(Continued on page 2)



Playing for the Saturday free dance at Floore Country Store—May 12—during the Cornyval will be an upcoming C & W band that are crowd pleasers.

The Levis—organized as a band since January 1—combine years of experience with Moe Bandy, Dale Keith, and other well-known-country and western bands.

Jake Allen—left,—of Leon Valley, a Marshall graduate using a Blanton steel guitar—is spokesman for the group.

Drummer in background is Jack Trenkelback. Guitarists are Bill Stein on the lead guitar, and Don Kamp, base player and vocalist.

Photo by Bill Terry



Photo by Bill Terry

George Callaway, foreground, paints up and fixes up the popular Optimist International Mobile Cook Trailer which has been such a hit at the past Festival and other Helotes activities. Holding the paint, is President Bob Tedford. The trailer will be used at the free Cornyval dances and on the street Saturday and Sunday, with plenty of good hot food.

A 40-acre campsite adjacent to the Casa Lejana stables and arena—on the grounds of the Casa Lejana Ranch Restaurant—is being made available by the management, according to Don Moriss, for overnight camping during the days of the Cornyval—May 10 through 13. Those wishing to take advantage of the offer may drive to the Restaurant area where they will be directed to the pasture.

Helotes Asks For Bank

A charter application for a local bank—the first for Helotes—has been filed in Austin recently. Organizers who have been working on the plan for several years include Harry A. Olson, John H. White, W. Gene Garrison, M. Luther Ealy, and William D. Standley.

To be known as Hill Country Bank, the new institution is being sponsored for a state charter by National Bankshares Corporation of Texas. It will be located near Helotes Park Plaza—and the arrival of The University of Texas at San Antonio on a campus just 3.9 miles away is deemed a factor in favor of the granting of the charter.

The bank is to have a proposed capital of \$500,000, a spokesman said. Capital stock will be \$250,000 and the remainder will have \$150,000 certified surplus and \$100,000 in reserves, according to the proposal, made in late April. Earlier proposals were delayed because of lack of concentrated population.

CORNYVAL—from page 1
the streets. Saturday night's Howdy Dance, also free, will be on the patio of Floore Country Store with the Levis, an upcoming Country & Western band, playing from 8:30 p.m. till late.

There will be innumerable special events hosted by the clubs and organizations of the area with many handcrafted items offered as well as superb corn-on-the-cob and other corn dishes, including Mexican food. Jiggy Johnson is special events chairman and Jerry Martinez is chairman of street events.

Sunday has the art show, horse show, carnival, and street events. The final dance will be the usual Sunday attraction at Floore's with Freddy Parker playing from 5 p.m. until 10 p.m.

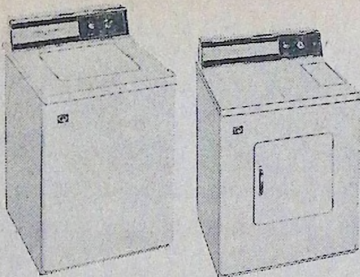
Theme this year is the slogan—Helotes, the swinging gate to the Hill Country. All of the great State of Texas and their guests are invited, and Mothers will be honored as special guests this year.

Other officers of the association are Ed Faust, vice president; Leon Schueneman, treasurer, and Margie Hopf, secretary. The Helotes Spring Festival Association, Inc. is a non-profit civic organization.



Photo by Bill Terry

Johnny Thomas, above, and the Texas Rangers—playing Country Modern—will be at Floore's Friday May 12 for the big free Helotes Dance on the patio—weather permitting. Inside—otherwise. Everyone will enjoy the dancing as well as entertainment and food available.



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First Aid Offered

Helotes and Grey Forest residents are invited to participate in a Standard First Aid class to be offered on Wednesday, from 9 a.m. to 11 a.m., May 16 to June 13.

Classes will be held at the Helotes Volunteer Fire Department Building and will be taught by a certified Red Cross First Aid Instructor. The Fire Department Auxiliary is sponsoring these classes for both men and women. The only charge will be for a textbook.

For further information or to enroll, call 695-8444 or 695-3193.

ARTIST—from page 1

Festival was held with Jean Gibson—an artist—as president. Paul Kime was 1967 president of the Helotes Art Guild.

Artists will show sculpture, oils, water colors, acrylics, and the show will have many crafts as well. The Gallery is located between the Presbyterian and Methodist Churches—between the Helotes Park Plaza and downtown Helotes.

Food booths are being set up nearby for the benefit of the guests.

The show is without charge and there will be some outstanding Western and other art there for sale at notably modest prices. This is one of the biggest attractions of the Cornyval, and Ernest Barrera, president of the Guild, invites everyone to attend.

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Photo by Bill Terry

Ladies Auxiliary President Margaret Wilson, far right, turns over the keys to the '73 Ford to the new owner—fifth grader, Tina McCord, who is too young to drive and plans to let her mother drive. Shown also are Morris Todd, left, president of the Little League Assn. and Mrs. Karen Ellis, League secretary.

Little League Opens Season

About 500 attended the grand opening of the 1973 Little League season at Otto Gerlach Memorial Field April 28 with ball games, a barbecue, group picture-taking and a special drawing on the agenda. The weather cooperated and some 14 teams were represented. The Little League Assn., with Morris Todd, president, hosted the event, assisted by the Ladies Auxiliary—which gave away an automobile. Mrs. Margaret Martin, president of the Auxiliary, said that much of the work was handled by Mrs. Ruby Gerlach, a member of the family which made the Field available to the Little Leaguers.

A 1973 Ford Pinto was awarded to a lucky fifth-grader, Tina McCord, daughter of Mr. and Mrs. Dale Graham of Helotes Ranch Acres, with the proceeds going to the Helotes Youth Baseball. Three-year-old Elisa Stone, daughter of Mr. and Mrs. Ray Stone, selected the winner.

Games are being scheduled throughout May and June. The organization will have a Cornyval float with Lou Ippolito in charge. Leslie Toepperwein is chairman of a Chalupas booth at the Friday dance at Floore Country Store. Mrs. LaNell Brauchle will be in charge of the Chalupa booths Saturday and Sunday during the Cornyval.

Casa Lejana Restaurant Opens

Casa Lejana Restaurant, featuring steaks, was opened to the public April 14 under the ownership of Joe Dent and Bob Cage with Tom Newhouse as manager. The famed Casa Lejana (which means Faraway House) is a Spanish-type ranch house located at 15755 Bandera Road, a half-mile northwest of Seenic Loop Road marked by white Spanish-type gates.

The management stresses that the dining room is open everyday from 5 p.m. with the bar opening at 2 p.m. There is a happy hour from 4 to 6:30 p.m., also. Steaks may be chosen by the customer for cooking to suit.

The ranch has been a landmark here for several decades, and the community welcomes this new attraction to the growing dining-out places of Helotes.



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The Helotes Lions Club will have tacos and shish-ka-bobs at their food booth across from Floore Country Store on the Whelstone property Saturday and Sunday—May 12 and 13—for the Cornyval. Proceeds will go to pay for the Parrigin Pavilion, honoring one of their former presidents—Alex Parrigin—who was also grand marshal of the first Festival parade. The Lions will also have on display a boat which will be disposed of on July 4 at the Club's auction and benefit—the proceeds of which will be added to the building fund.

Newly elected officers of the Lions are President Collin Furr and First Vice President Ray Griffith, Second Vice President Bill Barker, and Third Vice President Charles Gordon. Tom Buel was also elected secretary, and Homer Taylor is treasurer. Rbd Zambarnardi is Lion Tamer and C. D. Foster is Tail Twister. Named Board of Directors first year are Mike O'Hara and Jap Jones, and second year, Luther Culver and Sherwood Nelson.

Serving on committees for the boat project are Ray Griffith, project manager; Mike O'Hara, publicity; Sherwood Nelson, ticket sales; and Bill Barker, posters.

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May 4, 1973

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Ricky Gorden, Scoutmaster Jim Wilson, Theren Bambeck and Jeff Widner are shown collecting trash on Scenic Loop Road to observe Keep America Beautiful Week—Seven Boy Scouts worked three hours and collected twenty-one bags of trash.

MILLION DOLLAR BIKE RIDE DUE



About 24 members of Alpha Rho chapter of Epsilon Sigma Alpha and their guests will take part in the nationwide ESA Million Dollar Bike Ride, gathering funds from the spectators, as they ride in the Saturday parade during the Cornyval. Mrs. Jap (Gladys) Jones of the local chapter said that the money raised here will go to St. Jude's Children's Research Hospital in Memphis, Tennessee, the only research hospital devoted solely to study and treatment of catastrophic childhood diseases. The parade is three miles of a 9,500 mile ride across the country—launched for the second time. Danny Thomas, movie and television star, is credited with major aid to St. Jude's Hospital. St. Jude is an early little-known saint who was an apostle and cousin of Jesus, and the author of a New Testament book.

Mrs. Tommy (Barbara) Buel is chairman of the ride assisted by Mrs. Jones.

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Our hats off to the fine Fiesta parades and other attractions for 1973. Even the rain was interesting. And we're sure you recognize WOM TV Channel 4 regular Bill Denton, above, as he competently described the Flambeau parade. With him is Virginia Van Steenberg, an Echo staffer, who added to the descriptions. Congratulations to both for a great job.

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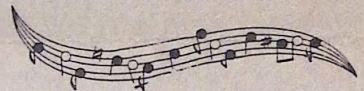
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Cissie Walz, Marshall High School senior, center, offers a sample of the corn—helotes—complete with salt to Ray Garrison, Explorer Scout leader, to approve, marking the approach of the Cornyal—the corn festival

which has been celebrated for centuries in America, and has been revived annually here since 1966. Looking on is Explorer Scout Todd Vanderpool. The Explorers will be very active in the Festival.

Photo by Bill Terry

Cornyal '73 To Have Echoes of Past

Cornyal '73—the 8th annual Helotes Spring Festival—has roots in the past, and pioneer records explain some of the ways it was celebrated—chiefly as a thanksgiving long ago.

As far as written history can tell, this area has always been known as Helotes—an ancient Indian name for green corn—that is corn-on-the-cob, as distinguished from the word "maize" meaning corn—or the kernel of corn.)

Cornfields from ancient times grew in the fertile valleys traversed by the Helotes Creek, and the earliest records here describe the rich area where two crops of corn were made every year. During the Texas Revolution, when there was no

corn in the San Antonio valley—according to historians—it was brought in from Helotes.

For early history, we are indebted to George Catlin, the artist, who lived among the Indians for 30 years, and published sketches and accounts of corn festivals of his day in a best seller of 1842.

He found these native people in various parts of America—including Texas—raising an abundance of corn, and he visited them in the "season of festivities" which he reported "annually takes place when the ears of corn are of the proper size for eating."

The green corn—boiled and dealt out in great profusion to the whole tribe—was considered a luxury. This occasion called for thanksgiving. The Indians rendered thanks to the Great Spirit for the return of this joyful season. They expressed thanks, he reported, by making sacrifices, by dancing and by singing songs of

thanksgiving.

According to Catlin, this occasion was conducted in a similar manner by "most of the tribes who raise corn," and lasted for a week to 10 days—the longest time that the corn remains in its tenderest and most palatable state. During this time all hunting, war excursions, and other avocations were positively dispensed with, and all tribe members joined in the conviviality.

The most remarkable feature of this joyous occasion, Catlin wrote, was the green corn-dance before the feast. For days before the dance, the women—who owned and tilled the fields of corn—brought several ears each morning at dawn to the medicine men to taste and test. Then, when the corn was considered just right, runners or criers were dispatched announcing to every tribe and village that the Great Spirit had been kind to them, and that they must all meet on the next day to return thanks for His goodness.

The first kettle of corn was burned in its entirety as an offering. Then the warriors—carrying long corn stalks—danced around the kettle, chanting a song of thanksgiving. Finally a fire was rekindled and, this time, the corn was cooked for the feast, which he reported was served until no one could eat more. Following this, all types of festivities and favorite amusements were introduced.

Throughout the early days of Helotes and until recently, corn was grown, and some form of the old rituals were passed on to the settlers who called their friends to celebrate whenever the corn was ripe.

The Silver Belles recently chartered a bus and some 30 ladies visited the Stage Coach Inn

WHAT'S IN A NAME? The CB's quarter, as Mayor Pro Tem. seem to have it in San Antonio, Congratulations from the other as the City Council chose Charles CB's, many who supported them Becker for Mayor of San Antonio in their bid. and Claude Black, for the first

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THE LEVIS

SATURDAY, MAY 19—

DALE KEITH

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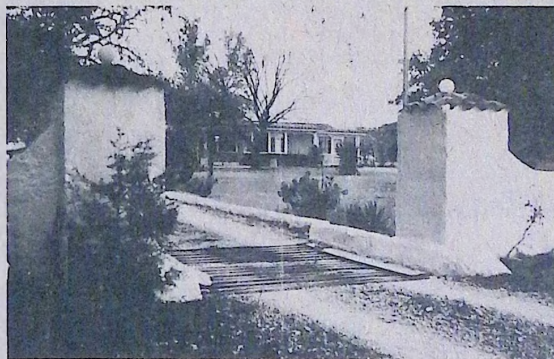
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Newly initiated officers of Young Homemakers of Texas, a group of women who meet monthly in the Jay High School Homemaking Department: left to right: Kay Funderburk, sponsor; Mrs. David Taylor, treasurer;

Mrs. Gady Parks, vice president; Mrs. Hal Easter, president; Mrs. Hal Tyler, installing officer from Somerset YHT; Mrs. Leonard Waid substituting for Mrs. John Turner, secretary, Mrs. Dewey Casto, reporter-historian.



Shown here is the remodeled Boerne State Bank with the drive-up window to the left.

Staff Photo

Boerne Bank Remodelled

Boerne State Bank, established in January, 1906, in Boerne, Texas, has recently undergone a complete remodeling, adding many modern features to assist its depositors. Architect was E. Kelley Gaffney of Houston, and the contractor was Blanchard & Assoc. of Fredericksburg. The bank, a member of FDIC, now has an additional drive-up window, and more safety-deposit boxes, in addition to a night depository. The interior remodeling includes carpeting throughout.

A recent open house was held to allow the community and visitors from surrounding areas to tour the facilities. The officials are to be commended for this progressive step, which adds to the attraction of the Hill Country town.

Hardware Opens

Mandry's Hardware—an established Leon Valley business located at 6724 Bandera Road, is now operated by new owners, Mr. and Mrs. Jesse Allen, of Leon Valley, who purchased the business from Mr. and Mrs. George Mandry in February. The new owners plan to continue the family-type friendly ways of dealing with their customers—as well as expanding to keep up with the rapid growth of this area.

They have a full-time employee, Mr. Troy McLamore, and lots of help from their family of four. Their oldest son, Ray Allen, attends San Antonio College and works part time. Their other son, 16-year-old Terry, works when not attending Marshall. They also have two younger daughters, Pamela and Lisa Allen, who attend Leon Valley school.

Mr. and Mrs. Mandry are interested in a ranch located in this area and Mr. Mandry is in construction work as well.

Mr. Allen reminded all those who are used to finding the unusual hardware item, that he will still stock many of these hard-to-find things, as well as the standard stock, and invites their patronage.

DR. JAMES R. ARTHUR

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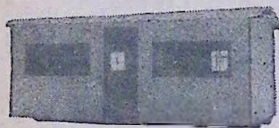
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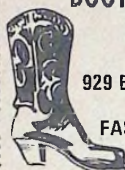
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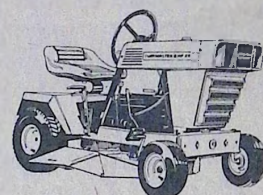
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the 8th Annual Helotes Spring Festival**SPECIAL EVENTS****Thursday, May 10**CORONATION of Miss Helotes 1973. Confraternity
Hall, Riggs Road (next to Catholic Church).
7:30 p.m. Admission Free. Entertainment.**Friday, May 11**ANNUAL FESTIVAL FREE DANCE. Music by
Johnny Thomas and the Texas Rangers. 8 p.m.
Admission Free.**PLENTY OF FOOD AVAILABLE —
COME EARLY — BOOTHS OPEN AT 6 P.M.****Saturday, May 12**1973 FESTIVAL PARADE. Bandera Highway from
Leslie Road to Scenic Loop. 11:00 a.m.
Food Along Route. —HELOTES ART GUILD ANNUAL ROADSIDE SHOW
Guild Gallery, 10 a.m. to Dark. Admission Free.ANNUAL FESTIVAL HOWDY DANCE. Music by
The Levis. Floore Country Store Patio. 8:30 p.m.
Admission Free.HELOTES 1973 INVITATIONAL OUTDOOR ART
AND CRAFT SHOW. Bandera Highway. 10 a.m.
to Dark. Also Sunday.**"THE CORNY-VAL OF THE YEAR IN HELOTES — OR ANYWHERE!"**

Helotes Festival Association, Inc.

May 10, 11, 12, & 13**4 BIG DAYS****of Western Hospitality****Sunday, May 13**ANNUAL FESTIVAL HORSE SHOW. Leslie Rd. and
Bandera — near Toepperwein's — Food Booths.
1:30 p.m. to Dark.HELOTES ART GUILD ANNUAL ROADSIDE SHOW
(200 Artists — Free Admission)

ENTERTAINMENT ALL DAY. Bands and Fun.

FESTIVAL FINALE — John Floore presents Freddy
Parker. Country Store. Free — 5 p.m. to 10 p.m.**CONTINUOUS EVENTS**JOHNNY GRAVES' CARNIVAL. Near Floore Store.
Thursday through Sunday.GUN FIGHTERS. Shoot-outs on the hour, Saturday
and Sunday. Next to Helotes General Store.

FOOD AND FUN BOOTHS. Trash and Treasure.

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