

# HELOTES ECHO

VOLUME IX, No. 9

HELOTES, BEXAR COUNTY, TEXAS — 10 CENTS PER COPY

MAY 17, 1974

## Person-to-Person

The Cornyval parade was judged very superior during its 3 mile run, except for a few items for improvement, by P. J. Allen, a professional floatmaker from Kyle, Texas, who was chairman of the parade judges. Ernest Barrera, parade chairman, is to be congratulated, said Ralph Swift, 1974 Helotes Spring Festival president, who is in turn taking many bows for the success of this year's event. He credits all the help he had. We'll be bringing more facts in the future issues. We want to congratulate the Rough Riders for their Horse Show and the Art Guild for its part, too.

A special thanks go to all the press and communications media including radio and television without which interest in the Cornyval could not be brought to the attention of the very fine guests who made the party worthwhile.

Word was received here recently of the death of Mrs. Georgia Burch in Corpus Christi on April 30. Mrs. Burch, who was a longtime resident of the Scenic Loop area of Helotes, maintained a home in San Antonio also. She was visiting her daughter at the time of her passing and rosary and funeral services were held in Corpus Christi. Burial was in Fort Sam Houston National Cemetery at the side of her late husband, following graveside services. Many oldtimers here will remember the civic and friendly help of Mrs. Burch. Sympathy is extended to her family, especially to her son, Mickey, who resides in Arkansas but grew up here.

## Norman Bodet Dies Here May 16

Norman Bodet, 52 year old rancher of San Geronimo and owner of Bodet Travel Agency, died of a heart attack at his home at 4:30 p.m., Thursday, May 16.

He is survived by his wife, Josephine Bodet, and four sons.

Porter Loring will conduct services. Time and place of the Requiem Mass and Rosary had not been set at press time.

The community has lost an active member. Sympathy is extended to his family in their loss.

## Cornyval Proves 'Biggest Ever'



Photo by Bill Terry

Miss Helotes 1974—18-year-old Julie Walz—who began her reign during Coronation ceremonies Thursday in a stormy power blackout—rides on the new official Festival float under bright Saturday skies during the three-mile parade that drew thousands of spectators. Riding with her are her court, JoAnn Tagliarino, 15, who was crowned Princess and first runner-up, and Duchesses Lydia Alguiseva, 18, and Evette Sams, 17, second and third runners-up for the title, respectively.

Miss Helotes is seated, center, directly in front of the giant ear of corn. The Princess rides in the foreground. Duchess Lydia is shown far left, and Duchess Evette, who also rode, is on the opposite side, out of the range of the camera.

The float, built for the Festival Assn. by Emil Thumb, is of green and yellow and carried out this year's "Friendship" theme. It will be used to represent Helotes at out-of-town festivals also.



Photo by Bill Terry

Young Indian Braves—depicted during the parade by the Helotes Explorer Scouts—dance the traditional Corn Dance in the streets of Helotes to lead off this year's fabulous parade.

Representing a mounted Indian chief is Ray Garrison who read the proclamation opening the Festival. This group took a ribbon in the parade judging, and danced for crowds at the Friday Festival dance also.

## UTSA Sets Forth Entrance Rules

Policies at The University of Texas at San Antonio call for freshmen to be admitted on the basis of high school class ranking and a test score under the Scholastic Aptitude Test (SAT) or the American College Testing Program (ACT), President Peter T. Flawn said this month.

The admission requirements will become official when approved by the UT System Board of Regents later this year.

Admission standards identify those students who are prepared, and have the potential for success at the University, Dr. Flawn said.

"However," he added, "test scores and high school class ranking are not infallible. Therefore, we have a provisional admission program wherein students who do not meet the standards may enter in the spring or summer terms to demonstrate that they can do University work."

The decision on when freshmen will be admitted at UTSA will be made early this summer, Dr. Flawn said.

"If construction progress at the UTSA campus continues to lag, we may be able to admit only upper division students in 1975," he said. "In that event, the first freshmen and sophomores will be admitted in 1976."

Under the proposed admission requirements, students in the top 10 per cent of their high school class are not required to meet SAT or ACT score minimums, although they must submit test scores.

A SAT score of 700 or an ACT score of 15 will be required for

(Continued on page 2)

## 1456 To Graduate From Northside

Graduation Ceremonies for three Northside Independent School District high schools are set for 7:30 p.m., Northside Stadium.

Graduating May 28 will be 576 Jay High School seniors. Valedictorian is Jane Elliott and salutatorian is Judy Blankenship.

Marshall High School graduates 450 seniors May 29. Valedictorian honors will go to Peggy Fisher, and salutatorian honors to Marcia Rauch.

Four hundred thirty seniors graduate from Holmes High School May 30. Top-ranked students are Sue Crow, Kyle Miller and Terri Jeffrey.





Cheryl Nesloney

## Cheryl Nesloney Named Manager

Mrs. Cheryl Nesloney has been promoted to manager of the Northern Hills Office of First Federal Savings and Loan Association, according to an announcement by A. Roane Harwood, President. The Nor-

thern Hills office is First Federal's eighth location and is in the newly opened Northern Hills Shopping Center at the corner of Feathercrest and Nacogdoches Road.

Cheryl joined First Federal in May 1972 as a Teller and has served as Head Teller, Assistant Manager, and as a Savings Counselor. Active in the San Antonio Savings Institute, she is a graduate of John Marshall High School and has attended The University of Texas and San Antonio College.

Mrs. Nesloney is the daughter of Mr. and Mrs. Sherwood Nelson of Grey Forest and is married to Charles B. Nesloney. They have one son, Dale, age 7.

## UTSA

(Continued from page 1)

students in the top quarter of their high school class.

Other minimum scores required are SAT 750 or ACT 17 for students in the second 25 per cent of their class; SAT 800 or ACT 19 for those in the third 25 per cent; and SAT 850 or ACT 21 for students in the lower 25 per cent.

Prospective students may be admitted at the end of the first semester of their senior year pending high school graduation.

Under the provisional admission program, freshmen who do not meet the entrance requirements may take 12 hours in English, math, natural science and language. Students who earn a "C" average are eligible for admission as regular University students.

Transfer students will be admitted at UTSA if they have a "C" average on all college work and if they are in good standing at the



Photo by Bill Terry

During the Cornyval, the Helotes Art Guild had a two-day Arts Festival which attracted a large number of patrons. Here, Artist Rosie Brannan, far right, displays ceramics, and young patrons give thought to selection from the intriguing array of birds nesting on Helotes rocks—especially appealing as mementoes. Oils and other media were of high quality and representative, and the show proved very successful.

last institution attended. Transfer students who have earned less than 30 hours of college credit must also meet the class ranking and test score requirements for freshmen.

Applicants who graduated from an accredited Texas high school five years prior to applying for admission at UTSA, and who have never attended a college or university, will be admitted regardless of class ranking or test scores.

Applications for undergraduate admission to UTSA will be available this fall.

## Homemakers Offered Courses

Summer School sessions in Homemaking at John Marshall High School are available June 3-21, for all ages.

All Marshall Homemaking summer classes are tuition-free. For enrollment information, call Marshall High School, 684-2220, ext. 38.

Marshall High School area girls are eligible to enroll June 3 for a one-week "crash course" in babysitting. Parents needing baby-sitters for the summer, and students needing child-care jobs for the summer, are asked to call the Homemaking Department.

## Helotes School Band Debut

For the first time, student members of the Helotes School Sixth Grade Band played for the Coronation of Miss Helotes. The band has 50 members.

## Mrs. Miller Retires From Teaching

Mrs. Myra Miller retires this Spring, after teaching 17 years in the same elementary school for Northside Independent School District. — Sunset Hills.

Educated at Louisiana Tech, Mrs. Miller taught 22 years including in Corpus Christi and Corsicana schools. She has two daughters and two grandchildren.

Upon retirement, Mrs. Miller says she will play golf with her husband, a Kelly AFB engineer.

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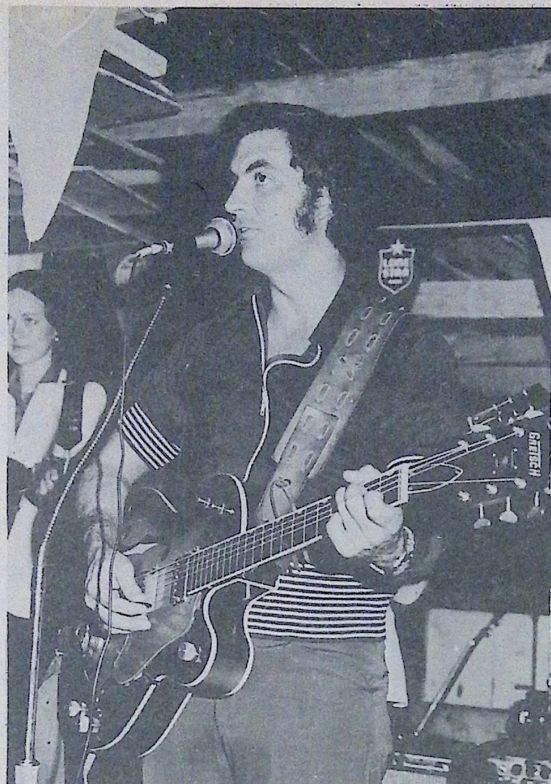


Photo by Bill Terry

Friday's capacity crowd at the Floore Country Store patio enjoyed the Cornyval dance to music by The Country Shade—which included backing by the Rough Riders. Here a Rough Rider strums his guitar and sings a Western tune. The Saturday night crowd—the largest ever—under balmy star-lit skies danced to Dale Keith and his Starlite Ramblers.

## Bandera Plans Fun-Tier Days

Bandera will host its fourth annual FUN-tier Celebration on May 25 and 26.

Activities will get under way at noon, Saturday, May 25, with the second annual Bandera River Float down the Medina River. The float trip will start at Ranger Crossing roadside park on Hwy. 16, north of Bandera, and will end at the dam near the City Park.

The Hill Country Championship Chili Cookoff will start at 12 noon Saturday also. Judging of the chili cookoff will take place at 4 p.m. To wind up the day, there will be a Western dance from 9 p.m. to 1 a.m. at the Recreation Center.

On Sunday, May 26, artists and craftsmen from all over the state begin setting up their displays on the Bandera County Courthouse lawn at 10 a.m. Exhibits will be displayed from noon until dark.

At high noon on Sunday, an old-fashioned barbecue will be ready for serving, chuckwagon style, across the street from the Bandera County Courthouse.

For the thirteenth consecutive year, the Bandera Regulars Trail Ride will ride from San Antonio to Bandera during the weekend. Beginning at 4 p.m., a "FUN-tier Western Parade" through Bandera will mark the end of the trail ride.

### JONES STUDENTS EARN HONORS

Vocational students of Jones Middle School have returned from the Area V District Meet with two first place awards and one third place.

First Place honors in Job Interview went to Manuel Buitron and in Public Speaking to Frank Mendoza.

The Jones "Opening and Closing Ceremonies" Team, including Manuel Buitron, Frank Mendoza, Keith Ishec, Robert Fuentes, Johnny Romero, Rafael Trevino, Fred Valdez, and Cleto Herrera won third place.

## Prizes Awarded Parade Entries

Hundreds took part in the Cornyval 1974 parade Saturday, May 11, and the three-mile route produced plenty of action. There were bike rides, horseback riders, and those who walked or danced on foot, to say nothing of miniature and gargantuan cars or trucks, old-time vehicles, and floats.

There were beautiful white dogs, and cute little ponies. Indians came in assorted sizes, and clowns were in evidence.

Prizes were awarded winning entries and the judges were aware that there were even more who might have been considered worth honorable mention.

Trophies were awarded to Leon Valley's official float, to the Art Guild's float, depicting an art field trip, and to the Eaglettes Drill Team in addition to a special award trophy to Pat Neff band.

Blue ribbons—first place—were awarded in various categories to the Women's Club of Helotes, for a period truck; to the Samoyed Dog Club of San Antonio for a float featuring the dogs and sled, which was designed by Mr. and Mrs. B. W. Sainor and Mr. and Mrs. David Gillis; and to the Alzafar Shrine's mounted palomino horse unit, and to the Zion Lutheran Church's Sunday School float.

Red ribbons—second place—were awarded to Alpha Rho's Bike Ride unit for St. Jude; to Brannan Electric Co. for a float lighting the world; to the Leon Valley Brownies float and bike ride; and to Diamond A horse unit and float.

White ribbons—third place—were awarded to the Explorer Scouts unit which led the parade, to the Alamo Horseless Carriage Club, to El Chaparral Mexican

Restaurant, and to Vern's TV wagon and team.

In addition special praise was meted out to the Alzafar Shrine temple's miniature car and motorcycle units, and to Martax, Inc. with the Reando playing C & W band unit, and to many other visiting civic and commercial units and mounted groups.

Ernest Barrera, parade chairman, said that there were more than 50 parade units, but that each group had larger than average participation, making this one of the largest parades so far. Assisting him at the event was his son Ronnie Barrera. T. J. Allen was parade judge chairman.

### SUMMER SCHOOL

Summer School will be held this summer at Jay High School for students from all Northside secondary schools, except gymnastics, which will be taught on the Marshall campus.

Classes will be held from 7:30 a.m. to 1:10 p.m., June 5 through August 1. Students planning summer trips should not enroll, as this does not constitute an excused absence.

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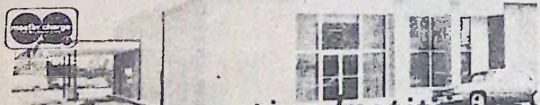
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### Alpha Rho Helps Buy Projector

Alpha Rho Chapter, Epsilon Sigma Alpha service sorority, Helotes, has contributed \$150 toward the purchase of a micro-projector for use by students at Helotes School. Matching funds were provided by the Helotes PTA.

Mr. and Mrs. Gordon B. Cheves May 15 observed their 36th wedding anniversary at a dinner at Cactus Jack's Steak Loft.



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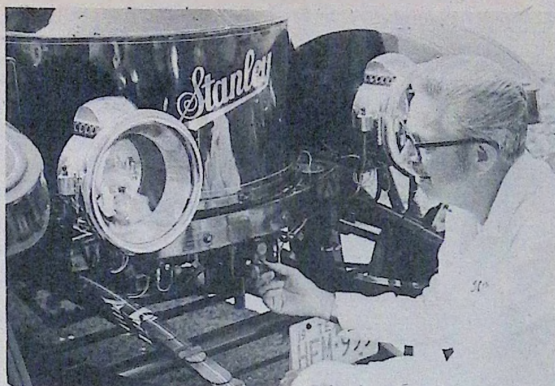


Photo by Bill Terry

Horseless carriages drew attention during the parade and afterwards, too . . . none more than this 1913 Stanley Steamer in mint condition, owned by Bob Stenholm, who makes a minor adjustment.



Photo by Bill Terry

The carnival this year had rides for everyone and the little riders enjoyed piloting their own planes, an updated merry-go-round, during the four-day Cornyval.

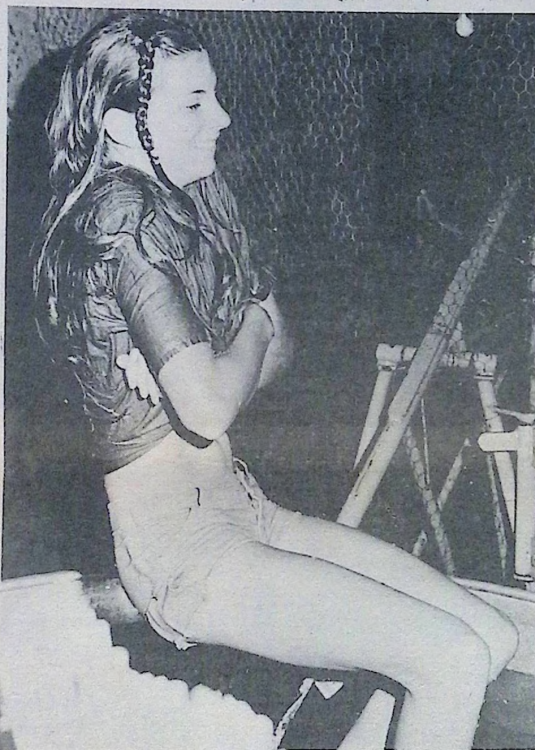


Photo by Bill Terry

Waiting her turn to be dunked again at the popular booth operated by Marshall students is Bonnie Watson of Grey Forest. This booth added to the festivities Saturday and Sunday.

### Summer School To Start June 4

Language arts, social studies, science, reading and mathematics will be offered for high school credit at the Northside District Summer School, June 5 through Aug. 1, at Jay High School. Registration will be held June 4. Gymnastics will be offered on some cases.

All other classes will be at Jay, 7:30 a.m. to 2 p.m. daily. Tuition ranges from \$20 for one-quarter course to \$60 for four-quarters of credit. Textbook and laboratory fees are additional in some cases.



Staff photo

When the show was over, the tiny planes were loaded for a ride to a new destination, hopefully to return next year.

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## Coronation Ceremony Opens Festival

At a beautiful opening ceremonies, Miss Julie Walz was crowned Miss Helotes 1974 with her court which included Princess JoAnn Tagliarino, first runner-up, and Duchesses Lydia Alguiseva and Evette Sams, second and third runners-up.

Until 1974, the Coronation ceremonies on the opening night, Thursday, had always rated fair weather. But early clouds May 9, forced the pageant to abandon a garden setting and move indoors at the CCD Building—causing a turnaway of the large audience.

Those lucky or early enough to find seats enjoyed the pageant presided over by Miss Helotes 1973, Cindy Abney, and after the coronation by Miss Helotes 1974, Julie Walz.

Drama arrived uninvited before the final judging when heavy rainfall caused a power blackout, and the judges had to complete their work by aid of flashlights. Fortunately, the pageant which featured the Helotes Elementary 6th Grade Band, directed by B. B. McKinney, as an opener, was well underway at the time. Master of Ceremonies was Rev. Collin T. Furr, and Organ music was played by Loretta Lang.

With Miss Helotes 1973 was her Court—Princess Sharon Bless and Duchesses Debbie Young Ferguson and Sarah Walz. Two former Miss Helotes titlists, Mary Jane Logan and Janice Bendele, were also present.

Other 1974 contestants were Donna Cogill, Ann Conley, Chere Lou Krueger, and Cindy Reed.

The eight contestants appeared before the audience in Western, street, and formal attire, and were interviewed by this year's judges—Kenneth Byrd, managing editor of the San Antonio Light; Bill Cunningham,



Photo by Bill Terry

Newly crowned Miss Helotes 1974—Julie Walz—receives congratulations from her sister, Cissie Walz, left, who was a duchess in the 1973 court and was onstage for the ceremonies.



Photo by Jeri Jones

Before final judging, Julie Walz is shown during the ceremony as she enters wearing a formal gown. Judges interviewed contestants before making a final decision. Miss Walz—Miss Helotes 1974—is a Marshall senior.

## Perkins-Linder To Wed In June P-TA Installs Officers

Mr. and Mrs. Jim Linder announce the approaching marriage of their daughter, Vickie, to Cecil Claude Perkins, son of Mr. and Mrs. Cecil Perkins. The wedding ceremony has been set for 2 p.m. at Lovera Baptist Church, to take place on Sunday, June 2.

The bride-elect has been feted by her aunts, Mrs. Rex Wyatt and Mrs. R. L. Baskin, in pre-nuptial parties. A reception has been planned to follow the ceremony.

The Boone Elementary School 6th Grade band performed for installation ceremonies at Boone P-TA, May 14.

Installed were president, Bill Schuler; vice-president, Mrs. Johnny Rahme; 2nd vice-president, Ray Kellog; 3rd vice-president, Mrs. Olen Yarnel; 4th vice-president, Mrs. Harold Kuzhler; recording secretary, Mrs. Tom Runnels; corresponding secretary, Mrs. James Pittman; treasurer, Mrs. Tracy Carroll; parliamentarian, Mrs. Henege Magill; historian, Mrs. Charles Sallneck.

## Rayburn Principal To Retire Soon

Principal of Sam Rayburn Middle School, Price Harlan, has announced his retirement after 43 years in education. A native of Mississippi, Harlan attended Mississippi College, George Peabody University, University of Colorado and North Texas State.

He taught school in Mississippi before moving to Arkansas, where he logged 23 years in the school business. Harlan joined Northside Independent School District in 1959 as vice-principal of Marshall High School. He became principal at Rayburn when the school was built 12 years ago.

Harlan, who has three grown children, will spend the first six months of his retirement working on the campaign of son, Doug, for U. S. Congress. He also plans to work on his Arkansas Truck Farm.

## Tea Will Honor Retiring Teacher

Mrs. Evelyn Fox, Northside Independent School District teacher for 31 years, will retire from the classroom this spring to complete work toward her doctor's degree in special education. A tea in her honor will be held at Leon Valley School, Friday, May 17, at 2:30 p.m. All friends, ex-students, and parents are invited.

The zestful Mrs. Fox began teaching in Arkansas forty years ago when she was 14 years old. She became a San Antonian after marrying a serviceman who was stationed here.

Currently a fourth grade teacher at Leon Valley, she has served as principal at Locke Hill, Leon Springs, and Helotes Elementary.

Mrs. Fox, a native of Kentucky, will complete her doctorate at UTSA and Columbia University, New York.

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State editor of the San Antonio Express, and Mrs. Dolores Jones, personnel coordinator, Datapoint Corporation. Dancing solo numbers were Stephanie Hartmann, DeAnn Williams, Jill Lindner, and Laurie Johnson. Others in group dances were Shawna Goodson, Lee Ann Hearn, Michelle Zeller, and Lynette Toepperwein, of Marilyn Wilson's Dancing Class.

The Methodist Youth Choir with Teresa Terry, directed by Mrs. Donna Noyes, appeared with several beautiful numbers. The Court Jesters also entertained, and Rev. J. V. Foster sang "You'll Never Walk Alone," just before the lights went out.

Committee in charge of this year's Coronation were Chairman Virginia Springer, and Co-chairman Margie Stowe. The program was in charge of Mrs. Frankie Johnson and the publicity was by Mrs. Gladys Jones. They were assisted with lighting and photography by the Jones Boys, Jeri and Jap, Jr.

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## Texas Parks And Wildlife Acquires Landmark

The Texas Parks and Wildlife Department recently announced acquisition of the historic Landmark Inn in Castroville. The five-acre tract of land, adjoining the beautiful Medina River, contains the Landmark Inn, two residences, a grist mill, and an old bath house. Miss Ruth Lawler donated

the property to the State of Texas and reserved a life estate in one of the residences.

The Parks and Wildlife Department plans to restore, and place in operation the old grist mill and the bath house. The Inn is expected to be open to the public on a daily basis by 1975.

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## Optimists Active In Community

By George Callaway

The 1974 Helotes Spring Festival is now a thing of the past. If you are like the Optimists, you are no doubt tired. What a weekend! Ideal weather and a really great crowd.

For us it was a weekend filled with activity. On Friday, May 10, it all began with the annual Bike Rodeo at the Helotes Elementary School. What a great time the youngsters had. Along with Principal Fred Pizzini, a large number of proud Mothers and fathers were present also.

The day began about 9 a.m. Officer Gorman of the San Antonio Police Department talked to the young cyclists about proper bike handling and safety. Following competition, trophies and awards were presented by Bob Tedford, president of the Helotes Optimist Club.

Youngsters receiving trophies or awards included:

Kindergarten—Melissa

DeSpain, Joann Langlinais, Lori Killian, Dawn Rolan, Steven Parks, Danny Storbeck, David Cote, Steven Pizzini.

First Grade—Jill Linder, Stephanie Cote, Dana Bertie, Patricia Oatman, Clayton Wallace, Donald Castro, Leroy Blake, Shane Martin.

Second Grade—Debra Teel, Sheri Miller, Susan Valenzuela, Linda Smith, Fulton Pizzini, Chris Miller, Jeff Richards, Ryan Bonn.

Third Grade—Lara Tietze, Carol Klein, Debbie Armstrong, Andrea Parks, Paul Crosby, Darryl Storbeck, Chris Cote, Kurt Wanke.

Fourth Grade—Lisa Baker, Kathy Buel, Cindy Klein, Sheila Braendle, James Maxcey, David Nichols, Andy Vyverman, Bryan Bertie.

Fifth Grade—Lee Ann DeSpain, Brenda Caldwell, Cindy Chesshir, Carol Keith, Don Barker, Bill Mussey, Kyle Martin, Kerry McCubbin.

Sixth Grade—Terry Pence, Cindy Blair, Kelene Russ, Robert Blair, Jeff Widner, Scott Maddox, Eric Beckman.

This year's proceeds from our Festival activities, including from the food trailer, will go to support construction of the Helotes Community and Youth Park to be located on the grounds of the Forest Hills Presbyterian Church. The club is now involved in the initial stage, construction of the community picnic area. There are also plans to include tennis courts, a volleyball court, basketball court, horseshoe pitching area, softball field, carpet golf and a kiddy playground.

A Community and Youth Park has been a longtime dream of the Helotes Optimist Club since its very beginning with our first president, Herf Applewhite, and has been promoted by several past presidents including Dwayne Hasse of Helotes Park who passed away a year ago. Such a project takes time and materials. Fortunately the Festival will enable the club to complete the initial phase, the picnic area; but neighbor, we need your help. All contributions are tax deductible, so why not support the Helotes Optimists in this community project?

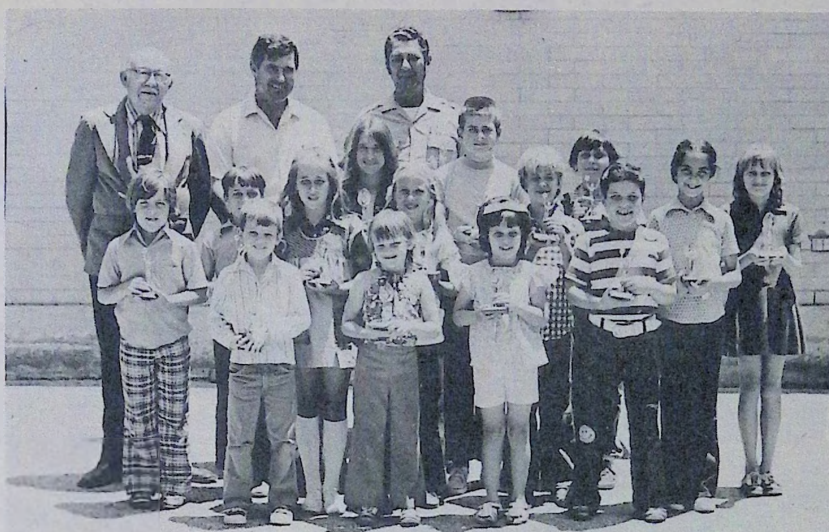


Photo by Bill Terry

Winners of the annual Helotes Elementary Bike Rodeo held Friday during the Cornyval are shown here with Bob Tedford, president of the Helotes Optimists who made the presentation; Principal Fred Pizzini; and Officer Gorman of the San Antonio Police Department, who conducted the competition. Object of the competition is to promote safety in bike riding.

## Teaching Couple Poerner Leaves Retire This Year Vote To People

William Kirkpatrick, former Army Chaplain and school teacher for the past 12 years, will retire this Spring from teaching mathematics at Hobby Middle School.

Kirkpatrick and his wife, a teacher at Colonies North Elementary School, are building a retirement home on Lake Ennis near Dallas, where the educator plans to do a lot of fishing.

Kirkpatrick is a former Methodist pastor. Prior to World War II, he became an Army Chaplain and travelled with his Division to Puerto Rico, Europe, and Korea.

After his retirement, at Brooks General Hospital, the preacher-teacher taught in Edgewood School District, Glenoaks, Glenn and Locke Hill Elementary Schools, NISD.

He has been teaching sixth grade mathematics at Hobby four years.

His wife, Mrs. Bertha Kirkpatrick, also retires this Spring after teaching children all over the world. She is presently a first-grade teacher at Colonies North Elementary School, and has been in Northside District for the past 13 years.

The long-time school teacher says, "Wherever we went with the Army, they seemed to need me." She taught in Texas, Washington, Missouri, Louisiana, Germany, Austria and Italy.

State Representative John Poerner of Hondo, who ran third in the May 3 Democratic primary race to succeed retiring U. S. Representative O. C. Fisher, has announced that he will not support either of the two run-off candidates, State Sen. Nelson Wolff of San Antonio and Bob Krueger of New Braunfels.

"I have considered the endorsement question of either Senator Wolff or Mr. Krueger for the Democratic Nomination of the 21st Congressional District, and I have decided that I will not en-

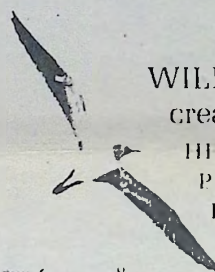
dorse anyone. The interested electors should individually decide this question at the June 1st runoff," Poerner said.

## Vacation Bible School Set

Religious instruction will be available in Helotes during vacation. Local churches will hold Vacation Religious and Bible School classes this summer in June or July according to schedules to be announced. Those needing specific dates may contact pastors and other church officials for hours.

The Helotes Baptist Church, located at Bandera Road and Antonio Drive, near Scenic Loop Road, has scheduled Vacation Bible School Monday, June 3, through Friday, June 7, from 9 a.m. to 12 noon daily. Mrs. Gussie Griffith, 1974 school director, said. School will be grouped by grades and is open to boys and girls from 3 years old to 16. Parents' night will be on June 7 at 7:30 p.m., and a moving picture of activities will be shown. She said those needing bus service to attend may arrange this by calling 695-3143.

Several churches will hold graduation for regular Sunday School classes this month also, and confirmation ceremonies have been planned.



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Photo by Bill Terry

Contestants await judges' results at the annual Post 401 Kite Contest held recently. Chairman was Steve Shields assisted by Pam Hearn. Declared winners were Jeffrey Richards, Alan Adams, and Todd Hartman. Other participants were Richard Echterhoff, Clayton Wallace, Stephanie Cote, Chris Cote, David Cote, Byron Taylor, Marcella Langford, and Andrea Parks.

## UTSA Grad School Classes Announced

May 15 was the deadline for new students to apply for admission to the Summer Session I graduate programs at The University of Texas SA.

Registration for new students and those who did not pre-register is June 3 and 4. Late registration is June 5. Classes begin June 4 and end July 12.

The University is offering 115 courses.

Tuition for Texas residents, and also military personnel stationed in Texas and their dependents, is \$4 per semester hour of credit with a minimum tuition of \$25 for the

session. Tuition for out-of-state residents is \$40 per semester hour of credit.

Congratulations are in order to Mr. and Mrs. James Lancaster on the arrival Friday, May 10, of a daughter, Kimberly Dawn, who weighed six pounds, seven ounces at birth. She is welcomed by a two-and-a-half year old brother, James D., and numerous aunts, uncles and cousins in addition to her grandmother, Mrs. Ella Berry, who has pronounced the baby lovely. The baby's mother, Carol, is associated with her mother in the Helotes Park Plaza beauty salon, Ella's Beauty and Barber Shop.

## Tourist Survey Figures Released

Texas Highway Department tourist survey figures released show that 15,975,000 auto visitors from other states and nations toured Texas during 1973. They spent a total of \$1,500,665,000 including \$133,560,000 paid directly to state taxes.

The Highway Department has made no survey of the number of visitors to Texas who came by commercial carrier; however, recent surveys conducted by the U. S. Bureau of the Census, American Automobile Association, and the 3M National Advertising Company show that a minimum of 86 per cent of all travel is by auto and 14 per cent by airplane, bus, train, etc. Using these percentages, an estimated 2.6 million additional visitors came to Texas in 1973 by commercial carrier, for a total out-of-state visitor figure of 18,575,000.

Although no interviews have been conducted on those who came by commercial carrier, it can be figured conservatively that they spent at least as much proportionately as auto visitors, or \$244.8 million. This means out-of-state visitors in 1973 spent in Texas some \$1,745,465,000.

A summer of fuel uncertainty and a winter of energy crisis headlines were reflected in the fact that the total number of auto visitors in 1973 decreased 3.9 per cent from the all-time high set the previous year. The visitor spending that totaled more than \$1.5 billion, while representing an immensely valuable addition to the Texas economy, was a decline of 5.6 per cent compared to the previous year. It resulted from a combination of three factors—fewer visitors, smaller tourist parties, and a shorter average length of stay.

California contributed the largest volume of visitors with 11 per cent. Second was Oklahoma with 8 per cent. Florida, Illinois, Louisiana, and Michigan each added 5 per cent of out-of-state auto visitors, while 4 per cent each came from Kansas, Ohio, and Mexico.

Exhibiting a trend opposite that of U. S. travelers, visitors from Mexico showed a sharp upsurge during 1973. The U. S. Immigration and Naturalization Service reported 645,000 Mexican auto visitors to Texas last year, a 23 per cent increase over 1972. Mexican air travelers also increased. Nearly 189,000, 21 per cent more than the previous year, arrived at eight Texas airports that serve direct flights from Mexico. Only Mexican visitors who stayed longer than 72 hours or traveled more than 25 miles from the border were included in this survey. The many shoppers who stayed a shorter time and did not leave the border area were not counted in the visitor totals.

The Texas Highway Department's annual survey, based on decades of practical experience plus the precision of computer technology, is a model by which other state surveys are compared. All information about where visitors come from, what they do, where they go, and how much they spend during Texas trips is reported by the visitors themselves on postcard questionnaires

given them in Highway Department tourist bureaus. The visitors are asked to return the cards at the conclusion of their trip.

During 1973, more than 48,000 out-of-state travel parties responded to that request, reflecting the travel experiences of nearly 132,000 individuals.

To project the answers of 48,000 travel parties for total visitors from out of state, the Highway Department employs a system of daily traffic counts which includes both visual license plate surveys

and automatic vehicle tabulators. More than 10,000 hours of counting were required for this report. To exclude commuters, visual counts ignore vehicles with license plates from adjacent counties in other states.

The report does not include intrastate recreational travel by Texans. To measure this "native" segment of the tourist industry, the Highway Department currently is conducting the first scientific study of Texans' own travel habits.

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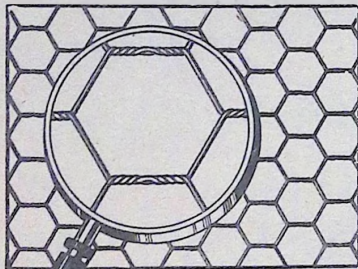
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