SPRING FESTIVAL HERE MAY 2-5

CORONATION—QUEEN
Park Plaza 7:30 P.M.
Plan Now to See
It All!

Judy Dean Floore Country Store STREET DANCE-Park Plaza-Dale Keith PARADE 10 A.M.—Bandera Road Charro Show After Parade Art Show-10 on. Waco Williams STREET ACTIVITIES - MANY OTHERS

Art Show 10 A.M.-Dark Dancing Acts

IFI ()

VOL. III--NO. 3

2 2 No

HELOTES, BEXAR COUNTY, TEXAS - 10 CENTS PER COPY

APRIL, 1968

****** Person- 3 Person

Official opening of Herby's Automotive Service Center will be held all day Friday, May 3 with an open house and cold drnks, according to Herbert Moel-ler, owner of the business.

The Helotes Sixth Grade team of Mary Kay Langlinais, Lola Gray and Mark Busch, has advanced to the championship level of competition, after having won in the primary preliminary, and quarter finals on the popular Channel Nine Program, "Who Knows The Answer?"

The Program, viewed daily, Monday thru Thursday, will soon crown a Sixth Grade Champion from among the many participating elementary schools throughout the San Antonio school area. Mr. Fred Pizzini's entire sixth grade class has been actively supporting the team and attends all the program tapings at the K.L. R.N. Studios. They are anxiously awaiting all future competitions. The Helotes Sixth Grade team

Alderman J. G. (Mac) McCoy of Grey Forest died Wednesday, April 21, 1968.

Mrs. Elsie Hearne, mother of Mrs. Boots Hadlock, died Thurs-day. April 25, 1968. We offer sympathy to families

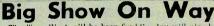
of both.

Kay Spencer to Crown 1968 Festival Queen

A Queen of the Helotes Spring be presided over by Miss Janet Festival will be selected from high school girls of this area in a contest and ceremony to be held at Helotes Park Plaza at 7:30 p.m., Thursday, May 2, in one of the opening events of the 4-day celebration here. Mrs. Maurene Mullins is contest chairman. The coronation ceremony one of the coronation ceremony one.

The coronation ceremony open the public and slated to take place in the party room upstairs at the new Park Plaza annex will Entries were accepted until April 24. To be eligible contestants needed a parent's signature. They will model a street dress and formal. Talent and poise will also be considered. The coronation committee includes Mrs. Wilma Hyatt, Mrs. Ophelia Spruce, and Mrs. Mary Wynn.

The 1968 Queen will, of course, he featured in the downtown parade on Saturday morning, May 4. She will also reign over all festivities including the street dance at the Plaza. Her court of honor will be chosen also.



The True West will be here for Sunday will also be part of regu-four full days-May 2 through lar Helotes' entertainment. Ernest in downtown Helotes or at Park Plaza. There will be dances Friday night—the teen one at John Floore's and a street dance on the Plaza. Dancing Saturday and



WACO WILLIAMS

5-for the third annual Helotes Spring Festival-all easy to find one.

All day—Saturday and Sunday

-the streets will feature entertainment, food, and activities. At 10 a.m., a great parade—Larry Bergstrom, chairman, said bands, both military and school, horses, both military and school, norses, Charros, clowns, and more than 40 units have entered so far— Grand Marshall Alex Farrigin— local statesman—and visiting celebrities will lead. The Queen will reign after having been chosen May 2 (see related story).

At the same time the Art show goes on—(see related story).

goes on—(see related story).
Waco Williams—fastest gun
alive—will stage spontaneous
fight scenes Saturday, and the
Charros will put on a show. At
Slaughter and his Gunslingers
will do their shoot-out act on
Sunday. There'll be square dang-

Artists to Have Outdoor Show

More than 200 artists have indicated they will show their works in the two-day Outdoor Art Show sponsored by the Art Guild as their part of the Helotes Spring Festival, Publicity Chairman Ruby Rizzo reports.

To be held from 10 a.m. until dark on Saturday, May 4, and Sunday, May 5, this is a real crowd pleaser. More than 15,000 attended the event last year.

More than 200 artists have adicated they will show adicated they will show neir works in the two-day utdoor Art Show sponsored to the Art Guild as their art of the Helotes Spring estival, Publicity Chairman uby Rizzo reports.

To be held from 10 a.m. until artists in this area, according to Lillian Hurlbut, chairman, Entries must be in by 1:30 p.m. Saturday, May 5, this is a real works, They will be located on the grounds of the local gallery of the how a'll be located inside the Gallery. Ribbons in the following categories—painting dawing, and crafts—will be given. A "Best in Show" ribbon and trophy will also be awarded.

A juried show is open to all artists in this area, according to Lillian Hurlbut, chairman, Entries must be in by 1:30 p.m. Saturday, May 5, this is a real works. They will be charged for each entry in this section. A panel of the Gallery.

'Helotes' Platter Goes on Sale Here

A 45 rpm recording single re-leased April 20 is making news here. On the Jap Jones label, it here. On the Jap Jones label, it has Charley Moss accompanied by the Country Ramblers. Charley sings two of his original Western tunes. The Ramblers are well-known local musicians from several groups who helped put this record over.

"Heleles Down Texas Way" is

"Helotes-Down Texas Way" is "Helotes-Down Texas Way" is a fitting theme for the 1968 Helotes Spring Festival and will be heard on joke boxes and else-where. The flip side — "Feelin' Peaceful" makes excellent use of the musical talent contributed by the musical talent controlled by the group and features the har-monica and guitar playing as well as the vocal. It has the kind of universal appeal that should give it wide popularity.

Northside District Elects Two, April 6

In a relatively heavy vote totalling 644, voters of Northside Independent School District on April 6 ga e Place 3 to Walter Sorenson by 380 defeating long-time incumbent Henry Howell, well-known newscaster, who had served on the school board for

Place 4, which had three candidates in the race, went to William J. Thornton with 304 to defeat Rallari (Dick) Dixon, 261, and Jerry Varnon, 72

Come ...

JANET KAY

Outdoor Art Show

FROM 10 A.M. TO DARK

May 4 and 5 **Helotes Art Guild** Gallery

Out Highway 16, Helotes, Texas

during the

HELOTES SPRING FESTIVAL

Firemen Set Annual Ball

Following the Battle of Flowers Parade, the big event is the Helotes Volunteer Fire Department's dance Friday, April 26, at 8 p.m. at John Floore Country Store. Clarence Galm is dance chairman and he extends an invitation to everyone to put over this fireman's ball—the chief

April 6 Elections Return Mayors Here

Elections were held in two housetrailers as residences, 72 for early towns April 6, returning to 22 against. Closing the city cumbent mayors to office in unontested races in Grey Forest service for a fee, 75 for to 20

Elections were held in two nearby towns April 6, returning incumbent mayors to office in uncontested races in Grey Forest and Leon Valley.

In the Grey Forest election Mayor Jack Nottingham received 33 votes of 95 cast. For aldermen, incumbents Richard T. Miller received 85, and Rimon Ham, who was filling an unexpired term garnered 91 votes. Running as a newcomer, J. G. McCoy was given 87 votes.

The turn-out was about double that of last year and could be light, with more than 300 potential. The turn-out was about default that of last year and could be light, with more than 300 potentials also approved three referendums: Prohibiting permanent who voted in 1967.

LUCKEY'S HOUSE OF BEAUTY --- OV 4-0891

Announcing the Opening of our New Salon 6528 Bandera Rd.—Luckey's House of Beauty

Leon Valley

HELOTES **ECHO**

"Ye shall know the Truth."

April 26, 1968

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Mail: Box 228, Helotes, Texas 78023 Phone: MYrtle 5-3525 Vol. III-No. 3 April 26, 1968

Some nations and all women begin hostilities without declaring war.

ARTHUR M. KLEYPAS Wemorials

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VOTE FOR STEPHEN

HARVASTY State Representative PLACE 9

Democratic Primary MAY 4, 1968

We worked lagether before, 's work logether some mo (Paid Political Adv.)

AMERICAN Party Primary For WALLACE

Register May 4 At Helotes School

You can vote on: Liquor by the drink. Parimutuel betting. Milk price control.

To Insure A Place On The Ballot For WALLACE Do NOT Attend Republican or **Democrat Primaries**

Any Questions: Phone MY 5-3449

(Paid Political Announcement)

Don't Miss It, Now

sor and dean who lamented that students had no chance to gather knowledge painlessly on their excited trips across the famed Forty Acres to the stadium to watch the Long-horns vie for the Southwest Conference title. He, too, was a Longhorn fan and he sighed for a way to make knowledge easy and exciting and instant. The painful choice of studying or of having fun—and not learning—bothered him. Perhaps, college students still have this trouble.

But anyone who happens on to the 92 acres of the HemisFair will find that this professor's dream has become reality.

It is the knowledge that rubs off in most entertaining surrounding that strikes the Fairgoers first. It is as if one had walked on to a truly great campus with the bands playing full blast. The world suddenly becomes real, ideal, and almost understandable—a true confluence of civilizations to be enjoyed and studied.

We in the Big Hill Country as well as our friends and guests should make the trip for the fun of it and for the instant knowledge. Surprisingly, we can learn about our past and our future there.

Burks-Tomlinson To Be Married

The engagement of Miss Linda
Sue Burks and Joey Marshal
Tomlinson is announced by her
parents, Mr. and Mrs. D. Wesley
Burks of Helotes.

Miss Burks is a graduate of John Marshall High School.

Mr. Tomlinson is the son of Mr. and Mrs. Bill Tomlinson of Bryan. He was graduated from Ecerne High School and attended Southwest Texas State College. He is presently employed by the W. T. Grant Co. in San Antonio. August 2 is the date selected for their wedding in the Church of Christ in Boerne. of Christ in Boerne.

An addition to the business community of Leon Valley is the beautiful new quarters of Luckey's Beauty Salon on Bandera Road, some half a block from the former location. The completely remodelled large salon in the Spanish provincial tradition occupies the former city hall.

Leon Valley city hall offices recently moved to the impressive Lyda building nearer Loop 410.

Schoelman-Mayfield Vows Read April 20

The wedding of Miss Lynda aDean Mayfield and Albert NaDean John Schoelman III took place Saturday, April 20, in the Helotes Baptist Church. The bride is the daughter of Mr. and Mrs. James Harvey Mayfield of Helotes. Parents of the bridegroom are Mr. and Mrs. Albert John Schoelman, Jr. The Rev. W. C. Maddox performed the ceremony.

The bride wore a short white peau de soie and lace gown, beaded in pearls. Her veil was in the Camelot tradition. Her matron of honor was Mrs. Thomas

Helotes Park



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Open 7 Days a Week 6 A.M. to 10 P.M. Free Pick-up and Delivery

Best man was Richard Bailey. Ushers were John Mayfield and Cliff Thompson.

A reception was held in the Grey Forest Youth Building. Fol-lowing their honeymoon in Cor-pus Christi, the couple will reside in San Antonio.

Corral CLASSIFIED

RATES: 10c each word. Phone 2 words, address, 2 words, Payment must accompany ad. Mail to Helotes Echo, P.O. Box 228, Helotes, Texas 78023 or bring your ad by Helotes Echo Office. Or may give to Editors. (Boxed ads in this section \$2 minimum. Classified sixword minimum.) word minimum.)

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APRIL SHOWERS

April's rainfall by the 23rd had totalled 1.9 inches to bring the year's total to 15.8. During the same period, the level of the water table in Helotes had gone down 2.7 feet, standing at 965.32 feet above sea level as we go to press.

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This will be a first for any

will be a first for anywhere in the world, a real Texas Western version production fea-

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turing cowboy and Indian regalia and appropriate music. It's come to this, has it, Philip?

Also this famous exposition is Also this famous exposition is bringing the tops, such as Bob Hope, Jack Benny, Andy Williams, John Gary, Peter Nero, Dick Gregory... Back to Western and Country at the Hemisteria Andrea May 18 ern and Country at the Hemis-Fair, April 30 through May 13. Grand Ole Opry and the Bamford Western Band show starts Sept. 28. And to top it, the one and only Willie Nelson in July, that lovable boy from Texas—Jimmy Dean, July 29 through August 3. The Texas Youth Rodeo, June 24 to June 30, and the higgest show on earth, Ringling Bros. & Bar-num and Bailey Circus. Even Las Vegas can't touch that. So get your boots and hat out and get with it, as you will never have an opportunity to see so many star attractions again in your life. star attractions again in your life.

Mr. and Mrs. Willson—He's the writer of Texas' most popular column, "Bexar Facts" in the San Antonio Light—visited the Country Store Sunday afternoon. They like that Country & West-ern Music of Judy Dean, who will return to the Country Store, Sat-urday, May 4.

The Country Store is arranging a float for the big Saturday parade at the Helotes Spring Festival, May 2-5. This will feature a group of Helotes' old timers. All have been here 60 years or more. Give them a hand!

Zurovec. Melgaard Married

Miss Carolyn Prell Melgaard, Miss Carolyn Preil Meigaard, daughter of Mr. and Mrs. Baxter P. Melgaard of McNeel Park, became the bride of Patrick H. Zurovec, son of Mr. and Mrs. C. C. Zurovec, Sr., in an afternoon ceremony Saturday, April 20, in the Helotes Baptist Church. The Rev. W. C. Maddox and the Rev. Lane Translater officiated. Louis Trawalter officiated.

Louis Trawalter officiated.

The bride was radiant in a floor-length A-line gown. The bodice of Alencon lace was encrusted with pearls. The several-layered skirt of silk peau de soie and the chapel-length circular train descending from the waist had pearl-encrusted medallions. Her veil was of French illusion, bouffant in style, falling from a circlet of lace rosebuds.

The bride's attendants wearing The bride's attendants wearing floor-length gowns of cyclamen rose were Mrs. Michael Zurovec, matron of honor, and Mrs. Roy Miller, bridesmaid. Caren Lee Melgaard, sister of the bride, was the flower girl. Her matching

full-length gown was petal pink.
Mr. Michael Zurovec was his
brother's best man. Gary Zurovec, also a brother, was groomsman. Darrel Stone was ringbearer.

Ushers were Andrew Melgaard, brother of the bride, and David Zurovec, brother of the bride-

After a reception at Strange's Party House, the couple left for a honeymoon in Corpus Christi. The bride's going-away suit was of yellow linen with patent ac-

They will reside in Leon Valley.

Popular houseguests at the Popular houseguests at the Ranch Aeres home of Mr. and Mrs. T. A. Andrews were Mr. and Mrs. Brock and daughters, long-time friends, They came from Houston and enjoyed Hill Country heauty even in the rainy season, this past week-end. JANSON'S

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We Carry Half Sizes Wide Assortment of Jewelry

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MY 5-3369

The Swimming Team of the Seneca Country Club won its fourth consecutive Country Club League Championship in 1967, outpointing their opposition almost 3 to 1. Among team members who did so well last year were: Kathy Ackerman; Tom and Barry Bohannon; Jan, John, Ann and Billy Boldt; Carol, Susan and Elaine Brown; Julie, Linda and Hugo Carino; Carol General Mary Comentofski; Ronnie Desbrow; Hart and Eric Geisler; Barron, Steve and Eric Geisler; Barron, Steve and Eric Geisler; Barron, Becky, Crit and Mary Orth; Slug; Bitty and Guy Rudwick; Mike Leslie Jackson; Jimmy Jensen; Charlie Johnson; Jan Kaulfus; Jane Tampke; Laurie and Sandy Sherrill and David Kuekes; Patti, Thomsen; John and Debbie Judy and Kay Kay Kunz; Ellen Tschirhart: Jennette, Kathy and Alicsion Butane Gas Co., Inc.

Terri West.

Seneca In New League
This year, Seneca is participating in the formation of a new League to be under the direction of Mr. Jack Bialas of the A.A.U. The purpose of the new League will be to give the participants a wider scope of competition and Surdy Sherrill and David Kuekes; Patti, Thomsen; Jane Tampke; Laurie and Sandy Sherrill and David Kuekes; Patti, Thomsen; Jenette, Kathy and Judy and Kay Kay Kunz; Ellen Tschirhart: Jennette, Kathy and Alicsion Butane Gas Co., Inc.

Alicsion Butane Gas Co., Inc.

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Seneca Is Inviting
While Seneca may be the most
competitive and hard-training competitive and hard-training pool during early morning hours, it also tries to be the most relaxed and enjoyable in atmosphere. It maintains an uncrowded pool, so that all the members can enjoy the serenity of the view and pleasant sounds and cooling writer the view and properly the serenity of the serenity of the view and pleasant sounds and cooling writer the view man and fainfully.

and pleasant sounds and cooling water, the warm sun and friendly shade.

For those who live East of the Club, Seneca will be easier to get to when Doyle Drive and Locker to when Doyle Drive and Locker Lane are opened from Evers Road through to the Club and Bandera Road. The new lower price structure, still including free swimming classes, is also noteworthy. You are invited to visit the grounds, or call OV 4-1751 for further information.

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MAY 4 — MAY 5

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MAY 11 - MAY 12

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