

HELOTES ECHO

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HELOTES, BEXAR COUNTY, TEXAS -- 10 CENTS PER COPY

JANUARY 7, 1977

Personto-Person

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The Third Century—as history buffs have dubbed 1977—1 AB—after the Bicentennial—came in with a bang here. All dance places were sold out. Parties were everywhere—and a rumble from metropolitan San Antonio reminded the military of the Battle of Britain. It was only fireworks—which went without major mishap here, anyway.

The Helotes Ballet Folklorico dancers are still talking about their recent triumphant appearances in Dallas at festivities there including three performances and a parade. Their trip was made possible in part through the donations of Joseph Montemayor, Attorney in Dallas, and Marcanos of Dallas as well as Sociedad Cultural Mexicano of Dallas. Ronald McDonald also gifted them with a free meal there at McDonald's. They will be active in Festival here this Spring.

Parties were given by so many organizations that the spirit was carried into homes—and relatives who haven't spoken in years got together despite the fog and rainy weather in the Hill Country to watch the marathon bowl games and speak of the Second Century's accomplishments.

Most notable were the groups who helped others. In Bexar County, 40,000 packages were given by the Salvation Army. Right here, many gathered for those less fortunate.

A family from this area was helped by joint efforts of church groups, the VFW, Helotes Women's Club, and 4-H clubmembers, to name a few.

The Ram Band made it and everyone thought the moment of glory on television as well as the 200 or more happy memories worth every bit of the time and \$58,000 expended.

Jim R. Williams, president of the Government Employees Credit Union of San Antonio, as well as president of Credit Union National Association (CUNA), will be among Texans attending the inauguaration functions of President Jimmy Carter in Washington, D. C. on Jan. 20.

DISTRICTING ISSUE TO BE UP TO VOTERS

Fur Buyer Explains The Trade

While others were enjoying holidays, John Frank Shaddix, 28-year-old junior partner in the D & W Fur Company, the largest fur buying company in Texas with headquarters in Hallettsville,-was travelling 18 hours a day throughout the State. He sometimes logs 750 miles a day in his '76 pickup—he told the San Angelo Standard-Times recently, and covers as many as 14 towns for his six-year-old company.

He is going to keep up this schedule during January as well. He stops every Thursday to buy furs in San Geronimo at Pete's Place from 2 p.m. to 2:30 p.m. He then comes to Helotes to Floore Country Store from 2:45 to 3 p.m. to deal with the local trappers. At one stop Jan. 6, he paid \$26 for a grey fox pelt and as much as \$20 for wellfurred coyotes. At another he paid \$37 for a red fox. He has given \$22 for good coons with size and black and silver color, with the average about \$16 to \$18.

He moves on to New Braunfels, Texas to Y Rectors Cafe each Thursday from 4 p.m. to 5 p.m.

He said here yesterday that he has spent \$25,000 in Bexar County alone buying furs, since Dec. 1 when he started off the fur season paying \$16 the first day for coons.

Shaddix says that he enjoys personally covering one-third of the State of Texas. He meets conservationists everywhere and he puts up a strong argument for the fur trader, explaining that he feels the profit motive is an incentive to control predators who would have to be destroyed some other way or would destroy livestock or harm children if overpopulated.

In the San Angelo area where bobcats and coyotes are a definite threat to sheep and goat ranching. Keith Carpenter, district supervisor in charge of government trapping, has said there is a predator problem, he reported. Shaddix reported also that two of the oldest sheep ranchers in Pecos County have gone out of business after losing so many lambs to bobcats and coyotes.

He prefers steel leg-hold traps, because it is the only sure method of snaring bobcats.



J. F. Shaddix, left, fur buyer shown with Joe Algueseva of FlooreCountry Storedisplay a couple of furs—including a ring-tail coonskin and a red fox, while here Thursday, on a buying trip.



This pile of pelts will make many furs to go to operas and to line hunting jackets next hunting season after D & W Fur Company processes them for the Eastern trade.



Here Shaddix completes a satisfactory deal for a couple of skins furnished by a local young man, during his stop in Helotes.

He adds the conibear traps hacked by humanitarians which kill animals instantly are not practical for most trappers who make their runs one time a day. He said pelts would spoil unless they are checked every few hours. He also opposes poisoning as a control measure.

Last year, the fur-buying (continued on page 8)

San Antonio Tax Year Dates May Be Changed

San Antonio Voters go to the Polls on Saturday, Jan. 15, to vote yes or no for Proposition One.

At present, all nine members of City Council are elected from the city at large. The proposed changes would require the election of 10 members from individual districts and the mayor at large. Each member would be a resident of his district.

Proponents of single member districting say campaign cost of those individuals running for office would be lower. They also say it would provide representation for minorities. In addition, single member districting holds each council member directly responsible to the voters of his or her own district. Furthermore, city government would be more accessible to its citizens because each councilman would be closer to his constituents.

Opponents of single member districting say it would cause a tendency for provincialism which would result in poor representation of city-wide interests. Also they say the system would cause vote trading, and favor-giving would be more possible. Furthermore, because fair alignment of district lines seem almost an impossibility, gerrymandering may occur. In addition, the voter's influence is confined to a single councilman.

The election being held in January is a result of the Justice Department's objection to the dilution of the ethnic voting strength in San Antonio due to Annexation.

The city of San Antonio is proposing to change its tax and fiscal year, also.

The proposal would amend the city charter to change the tax year and the fiscal year. The tax year would be changed to January 1 through December 31 and the fiscal year to October 1 through September 30. Both changes would be made in one or more stages. The proposal would also authorize any necessary borrowing for financing during the transition period and the levy of a sufficient tax to pay interest theron and to provide the required sinking fund.

1977 Cowboy Capitol Trail Queen

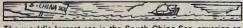


Rhonda Camille Fleming, daughter of Mr. and Mrs. Harry L. Fleming of Rancho Alegre, Medina, Texas, has been named Queen of the 1977 Cowboy Capitol Trail. Rhonda, fourteen years old and a freshman at Bandera High School, was led on a pony on her first trail ride by her parents and has participated in the Cowboy Capitol Trail since its beginning in 1969. In announcing the 1977 Queen, Frank R. Anderwald, trail boss, comments: "We will be proud to have Rhonda represent Bandera and the trail during our big 1977 ride to San Antonio February 8th-11th. She has grown up on our trail and is an accomplished cowgirl

11th. She has grown up on our trail and is an accomplished cowgirl

and a lovely young lady."

The 9th Annual Cowboy Capitol Trail Ride is one of the official rides of the San Antonio Livestock Show and Rodeo.



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Stock Show Adds 10th Trail Ride

A total of 10 trail rides will be total of more than 1,000 miles, out publicizing the 1977 San Antonio Stock Show and Rodeo in February, according to A.J. The main purpose of the rides is The 1977 show will in Ploch, Trail Ride General to generate Stock Show interest in 11 through Feb. 20.

For the past several years the show sponsored nine rides from as many divergent points. However, Ploch explained, the trail bosses voted at their last meeting to accept the application of the Mesquite Trail Riders and include them as a sanctioned ride for 1977

The ride begins in Bastrop and will meet with the other nine rides at Joe Freeman Coliseum for an official welcoming ceremony, Thurs., Feb. 10, the day prior to the official opening of the 28th annual show

The Mesquite Trail Ride has been organized for several years and participated in the annual Western Parade, but until this year they were not sanctioned by the show, according to Ploch.

The original nine rides include

Texas Trail Ride from Columbus, now in its 23rd year; the South Texas Trail Ride from Corpus Christi, in its 18th year; the Six Flags of Texas Trail Ride from Victoria, in its 16th year; the Old Chisholm Trail Ride from Cuero, in its 16th year; the Alamo Trail Ride from Camp Wood, in its 15th year; the Central Texas Trail Ride from Hutto, in its 14th year; the Hill Country Trail Ride from Stonewall, in its 12th year; and, the Cowboy Capitol Trail Ride from Bandera, in its 8th year.

Each year, about a week prior to the opening of the annual Stock Show, these rides assemble at their starting points and ride a

1976 Rainfall Tallies 54.8

New Year's Eve which had a threat of snow, according to weather forecasters, came in and went out dry-but that didn't keep 1976 from chalking up a whopping rainfall total of 54.8 inches. While not the rainiest year ever recorded here, according to Henry Brauchle, local weather observer, it did about double the average annual rainfall.

December had 2.7 inches of rain which fell in mists and fogs and short rainfalls, giving the month a colder than average record several days and actually breaking some records set long

Rainfall in the early days of January indicate little chance of drouth conditions here. There have been individual reports of occasional snowflakes, but none remained visible in any amount throughout the holidays, or into the New Year

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outlying communities and to visit the 10-day San Antonio Show. The main purpose of the rides is The 1977 show will run from Feb.

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Mazureks Mark 30th Anniversary

Mr. and Mrs. Ernest Mazurek, Sr. celebrated their thirtieth wedding anniversary New Year's Day with family and friends in their home on Bandera Road here. The party was given in their honor by their children. A new baby granddaughter, born Christ-mas Day 1976, added to the guest list which included other grandchildren as well.

Mr. and Mrs. Mazurek were married December 31, 1946 at St. Ann's Catholic Church in San Antonio. Mrs. Mazurek was Miss Mary Alice Spengler of San Antonio and Mr. Mazurek was from Bandera, Texas. They have resided 21 years in the Helotes area, and

began their married life in the Hill Country, living several years in the Medina Lake area.

For the 1977 occasion, a barbecue beef with all the trimmings was served. A cake made by Mrs. Mazurek-famed for here baking skill-was adorned with blue carnations and white doves.

There was also a money tree. All of their children were present and their families as well: Dr. and Mrs. Roger A. (Lola) Jenkins made the long trek from Knoxville, Tennessee. Mr. and Mrs. R. D. (Linda) Miller were here from Big Spring, Texas with their daughter, Azure Lynn. Mr. and Mrs. L. D. (Barbara) Wilson, Jr. and son, Keith Edward. came up from Sugarland, Texas. Mr. and Mrs. Ernest (Ellen) Mazurek, Jr. and son, Ernest 111, brought out the couple's new daughter for her introduction to the family.

Congratulations were exten-ded from many friends on this happy occasion.

S.S. Benefits Aid

Students

Social security benefits paid students over 18 total more than all U.S. scholarships combined, according to Gilbert G. Gonzalez, social security district manager in San Antonio.

Such benefits, based on the ork record of a retired, disabled, or deceased parent, are paid to unmarried full-time students ages 18-22, Gonzalez explained. He said that one out of every 14 students in the U.S. receive such benefits.
"Students 18 and older receive

their own benefits and are personally responsible for reporting changes in their status," Gonzalez said.

He reminded such beneficiaries of the need to report marriage, earnings, changes in schools, leaving school, attending less than full-time, and being paid by an employer to attend school.

'Timely reports are necessary to ensure prompt and correct payment," Gonzalez said. He added that failure to report changes could result in overpayments which the students would have to repay.

Stock Show **Names Stars**

Stars for the 1977 San Antonio Stock Show Rodeo have been named, according to Harold M. Freeman, Life Chairman of the board.

Appearing at the 1977 show, scheduled for Jor Freeman Coliseum, Feb. 11-20, will be Toni Ingraham, Lalo Gonzalez (El Piporro), and Myron Floren and Anacani.

Miss Ingraham, who appeared in San Antonio last year at the Shrine Charity Horse Show, will appear at seven rodeo performances Feb. 11 through 13. A former pop singer, Miss Ingraham turned to country and western music just two years age and is fast making her name known as one of the best C&W entertainers around.

Gonzalez, one of Mexico's top motion picture and recording stars, will be making his premier U. S. appearance at the San Antonio show. He will appear at four rodeo perfor-

PAULA'S CAFE

Mexican Food & Steaks

Leon Valley

Edible Receipts

The following recipe first published by the ECHO in 1968 has been requested so often that we are offering it for a 1977 special. Turkey is in good supply and this recipe makes buying it worthwhile.

If you can't resist cooking a truly big turkey for holidays, but tire of serving cold turkey leftovers-try this gourmet recipe. It can be stretched to fit any size crowd—works great for an open house—and it will win for you all kinds of praise.

Turkey Chow Mein or Chop Suey

Dice or cube the turkey and measure by cupfuls to determine proportions. The following may be divided or multiplied to suit: For 4 cups cooked turkey-to serve 10-12-use the following:

4 cups Turkey-cubed or diced

(This may be stretched by adding any amount of cubed cooked

4 tablespoons butter or fat

3 cups (about half-dozen) finely chopped onions-white preferred. 1/4 teaspoon pepper

4 cups thinly sliced celery

4 cups consomme or turkey broth

4 tablespoons cornstarch (flour may be substituted)

6 tablespoons soy sauce

Add variety of Chinese Vegetables (2 cups vegetables to 4 cups turkey)

Two #2 cans mixed Chinese Vegetables or 1 can above plus 1 can mushrooms

2 cans water chestnuts Also one of these:

1 platter white rice

Directions

Brown the turkey lightly in butter in fry pan or Dutch oven. Then add celery, onions, pepper, and broth. Cover. Cook until vegetables are tender.

Add drained Chinese vegetables, mushrooms. Bring to boil. Remove from fire.

Mix cornstarch into soy sauce. Add this to hot mixture, stirring constantly. Simmer about two minutes until slightly thickened.

Place on large-preferably deep platter and encircle with rice and/or noodles. For a party, garnish with toasted slivered almonds and green olives.

Serve Chinese tea bread sticks...and plenty of soy sauce.

recipes. Address them to Helotes ECHO, Box 228, Helotes, Texas, 78023

mances, Feb. 14 through 17. appeared here at the 1976 San

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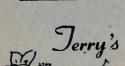
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nation's mine safety and envi-

In announcing the appoint-

ment in Washington, Kleppe

commented, "President Ford

has directed his administration

to help boost coal production in

both the East and the West to

reduce dependence on foreign

energy sources. The members

of this advisory committee will

provide depth of experience

and insight to assist us in these

The committee will function

independently of the Depart-

ment of the Interior's Advisory

Committee on Coal Mine Safety

Research and the Department

of Health, Education and Wel-

fare's Advisory Committee on Coal Mine Health Research,

From 1960 to 1970 Dr. Flawn

was Director of the Bureau of

Economic Geology at UT

Austin. He is a past president

of the Association of American

State Geologists and is a former

director of the American Geo-

He was elected to the presti-

gious National Academy of Engineering in 1974 and in 1976

was named to the National

logical Institute.

Petroleum Council.

ronmental goals.

HELOTES **ECHO**

"Ye shall know the Truth"

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Flawn Named Adviser



UTSA President Dr. Peter T. Flawn has been named to the Interior Coal Advisory Committee by Interior Secretary Thomas S. Kleppe.

The committee was appointed

Club To Meet Tuesday

The Helotes Home Demonstration Club will meet Tuesday, January 11 at 10:30 a.m. in the home of Mr. and Mrs. Wayne Black on Timberhill in Beverly Hills here. The group which has been in Helotes for five years is a part of Bexar County Extension Society. There will be a craft demonstration. The December 14 meeting was held in the home of Mrs. J. B. Tyra of Beverly Hills.

Ladies of the community are invited.

"Those wishing to attend may come Tuesday or call me for more information." said Mrs. Frank Rogers, publicity chair-

CHANCE PAID OFF

The Aramendia's of Alamo Heights started 1977 off the right way by winning a turkey at Mr. C Auto Parts in Helotes. The Aramendia's have been telling all their friends, they say, how the manager of Mr. C here, Bill Skelly and son Bryan are always so willing to supply all your needs since they have opened on the main highway, but never realized the Skellys were going to make people this happy. "It is worth the drive out there to meet and visit these people," they report from Alamo Heights.

President of UTSA since 1973. He holds a Ph.D. degree in

There are 16 different groups currently telling us they've found it. But would God, Who is not the author of confusion, but of peace, map the way to life in 16 different directions? The Bible lays out for all people the simple, God-made way to spiri-

Where's Life, San Antonio?

Life is in Christ--John 14:6, "I am the way, the truth, and the

Life is in obeying God's Word--1 Peter 1:22, "Ye have purified your souls in obeying the truth."

Life is in the church--Ephes. 5:23, "Christ is the head of the church: and he is the Saviour of the body."

In Christ, and in His church, there is wonderful help for marriage problems, parentchild problems, etc.

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Meeting at 5044 N. FM 1604 West (8/10 mile east of IH 10) Bible School 9:45 Morning Worship 10:45

MEMORIAL CHRISTIAN CHURCH Meeting at 735 W. Magnolia Bible School 10:00 Morning Worship 11:00

SOUTH MEMORIAL CHRISTIAN CHURCH Meeting at 3727 Roosevelt Bible School 10:00 Morning Worship 11:00

Van De Walle Deserves Backing

Henry Van De Walle, v no is running for re-election as Director of the Edwards Underground Water District, deserves the backing of thoughtful-forward-looking citizens throughout the District. He has been protecting the Edwards Aquifer with sensible judgment for many years, and untutored scare tactics can only harm all who believe in informed policies that are good for all

He is familiar with geology, hydrology and the hydraulic design of the Edwards. He was instrumental in the formation of the Edwards Underground Water District and its masterplan.

He is familiar with the problems of land owners overlaying the

The Echo believes that he is the better qualified to coordinate required planning with all concerned agencies within the five-county area of the Edwards. Voters should go to the polls and make the proper decision in this vital post Saturday, Jan. 15.

Kleppe said. Dr. Flawn has served as geology from Yale University and for many years has played an important role in national and state efforts to learn more about the earth and its re-

The Leon Valley Grange had a Christmas Party Dec. 1st with 60 persons present, and Fran Fulton gave the program. A lap robe was presented to Mrs. Davis for her husband, Jerome Davis High Priest Demeter of the National Grange. They are from Indiana and were here for his recent open heart surgery.

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Former St. Mary's Univ. President Dies At 63

Rev. Louis J. Blume, SM—who served as president of St. Mary's University in San Antonio for a total of 16 years—died Jan. 2, 1977 in St. Louis.

Father Blume, who was convalescing from a heart attack suffered in October, was 63.

At the time of his death he was assistant pastor of Our Lady of the Pillar Parish in Creve Coeur, St. Louis.

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947 Bandera Rd. Phone 432-2353 Father Blume was first named president of St. Mary's University in 1947 when he was 34 years old. At that time he was one of the youngest university presidents in the nation.

He completed his first term as StMU president in 1953 and was transferred to other assignments in the St. Louis Provience of the Society of Mary and, eventually, to the headmastership of the Villa St. Jean International School in Fribourg, Switzerland.

Father Blume was reappointed president of the San Antonio university in 1963 and served in that post until 1973.

Father Blume, who was ordained to the priesthood in 1945, entered the Society of Mary in 1931. He held a BS Degree in education from the University of Dayton and an MA Degree from Catholic University of America.

Interment was in Maryhurst

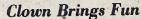
Cemetery, Kirkwood, Mo.

Father Blume was well-known in Helotes as administrator of St. Mary's University. He was also occasionally—over the years—celebrant of Masses at Our Lady of Guadalupe Catholic Church here. The local parish at its present location for a quarter of a century has been served by clergy belonging to the Society of Mary based at St. Mary's University.

To all who knew Father Blume and will miss him, sympathy is extended. His memory will endure in his encouraging of the growth of education at a great University, and his encouraging of religious growth in everyday life and especially in the Helotes area.

MONEY HELPS

The American Cancer Society awarded research grants totalling more than \$26 million last year to more than 125 institutions in the United States and to scientists working here and abroad.





RONALD MCDONALD, the famous hamburger clown, "checks" the heartbeat of Larry Romero, Bexar County Hospital patient, during a recent visit to the hospital's pediatrics floor. Ronald's homemade "stethescope" includes a real stethescope and the rubber part of a plumbers' helper. He made the round of every young patient on the pediatrics floor.

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Card Of Thanks

The family of Mr. and Mrs. Ernest Mazurek, Sr. join them in thanking everyone for helping celebrate the couples recent wedding—their 30th—so joy-ously this past New Year's Day. The presence of friends as well as family members will be remembered for years to come, and the good wishes will be cherised

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Helotes, Texas DRINKS

Loan Applicants To Get Reward Air Force Base, Fort Sam

.... Members of the Government Employees Credit Union who apply for a loan at any of the five GECU offices during January and February are going to be rewarded with a "knit-picker", according to Fritz Gunther, vice president for lending operations.

The gift will be given to loan

applicants, as long as the supply

Members can make application for loans and get their "Knit-picker" at GECU offices on Kelly

DIAL-A-BLESSING (A Recorded Meditation) Call 828-5581

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"OPERATION LIFELINE"—last week's drill, conducted at Bexai County Hospital, to simulate disaster-had the purpose of preparing doctors, nurses and medical personnel and assistants to cope with a real disaster. Here a volunteer "patient" is being hastened from the ambulance assisted by an experienced member of the hospital's nursing staff. Drills are carried out twice yearly.

Spurs To Aid Blood Bank

The San Antonio Spurs and the January. South Texas Regional Blood Bank have announced a joint recruiting venture. The announcement was made Dec. 27 in the Spur's offices in the Convention Center Arena by Spurs' General Manager, John Begzos and John R. Nylander, Jr., Director of Recruiting for the Regional Blood Bank.

Begzos turned over to the Blood Banks recruiters 2,000 passes. The passes will be used for one admission to the Spurs' games February 3, and February 20. The first game pits the Chicago Bulls against the Spurs and on February 20 the Spurs meet the New Orleans Jazz. Fans may secure the tickets by donating one pint of blood at the South Texas Regional Blood Bank, 7078 San Pedro, during the month of

Begzos, a regular donor at the Blood Bank, told the press, "This joint venture will allow Spur fans to see two exciting games and at the same time aid the Blood Bank in recruiting more volunteer donors

Nylander told the media, "The demand for blood and blood components through the month of January is extremely pressing. There is a two-fold benefit here. The volunteer donor gets a ticket to a Spurs game and he and his immediate family are protected for one year under our Blood Assurance Program. That means the South Texas Regional Blood Bank will assume the cost of blood and blood components normally charged to the hospital by the Blood Bank.

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Don Jordan, partner in the firm of Catto & Catto, has been elected president of the Independent Insurance Agents of San Antonio

Jordan, who succeeds Mrs. Kay Miller, will be installed along with other 1977 officers and directors at a dinner Saturday, Jan. 15 at Oak Hills Country Club.

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Machinery Auction Dates Announced

Deadline for entering equip-ment in the Farm and Ranch Machinery Auction at the 1977 San Antonio Stock Show is Jan. 15.

The auction, first in the 28-year history of the show, is expected to be the biggest such sale ever held in South Texas. The sale will be held on the final two days of the Stock Show, Feb. 19 and 20, at Joe Freeman Coliseum

Floyd Hall of H&K Auction Sales is in charge of the sale. The auction is open to all dealers and individual owners wishing to sell new or used farm or ranch

merchandise we are offering," Hall said. The show is expected to attract more than 350,000 visitors between Feb. 11 and auction day.

terested in placing equipment in the auction should contact Hall at (512) 333-6598 or 222-0403

machinery and tools, Hall said. Hall reports he expects to have more than a quarter of a million dollars worth of machinery in the auction. The auctioneer said all persons consigning equipment to the sale

will be expected to have their equipment in place on the Coliseum grounds no later than Feb. 1. "We want everyone to have plenty of time to examine the

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UTSA Opens Summer School Registration

The University of Texas at San Antonio is now accepting applications for the 1977 summer

UTSA will offer three sessions summer, University President Dr. Peter T. Flawn has announced

Classes in the two regular sessions-a six-week session and a nine-week session-will begin

A special six-week session will begin July 12. Courses in the special session will be limited to those which are needed by students who plan to graduate in

The deadline for completing admission requirements for all summer sessions is April 29. For more information, call the Office of Admissions and Registrar, 691-

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(Continued from page 1)

business- in 22 Hill Country counties- in the first 30 days showed a total value of \$425,000 placed on the 81,000 furs sold in the area.

Shaddix agreed with those who remind trappers that there are game reserve areas where animals are not to be taken. Grey Forest, as the original Scenic Loop Playground, is a game preserve.

He said that he is proud of helping boys and girls as well as mature trappers raise funds while learning about furs and wildlife.

It would not make sense for him to believe in the extinction of wild animals, and he says there is a definite line between good trapping and the things the conservationists and humanitarians rightfullyoppose. He explains to each boy why the fur is not meeting standards-and offers refusal if his price does not meet their expectations

Shaddix says that he cuts out the middleman, but pays a good price to his buyers nonetheless. Most fur is shipped to the New York furriers.

Ten more months of the year, Shaddix keeps busy with a pine plantation and pecan produce companies where proper conservation is even more a part of his life, he says.

Bill Wallace of the D & W Fur Co. last year wrote checks as large as \$600 to trappers who worked big over-populated ranches. Long-haried furs demanded in New York have cut the price on bobcats, Shaddix said, this year.

An endorsement for the big fur buying company come from the competition Shaddix said, Streamlined methods have caused local buyers to upgrade their methods and prices as well, they have admitted.

Islands.

"They'll see differing approaches to international marketing and discover which marketing factors are important in a given area," said Dr. Carey.

He added that this is the first UTSA class to be held entirely out of the United States and the first class to be held entirely during

New Zealand; and Nada, Fiji the holiday period between the two regular semesters.

"We spent much time putting together an economical trip that would give students the most for their money," said Dr. Carey. "We hope to be able to offer a similar program next year.'

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Driver's Course To Be Offered

A series of six defensive driving classes, the first to get underway at 6:30 p.m., Monday, January 17 at Wonderland Shopping City's Town Hall, has won the en-dorsement of the North San Antonio Chamber of Commerce.

Jack Skipper, president of the business and civic organization, said the Chamber is backing the driving program in order to reduce traffic accidents and the resulting loss of lives and property on the city's streets and highways.

Skipper also pointed out those who complete the three-session classes qualify for a 10 per cent auto insurance credit.

The classes are being spon-sored by the Wonderland Shop-ping City merchants and will be conducted by members of the Independent Insurance Agents of San Antonio.

R.D. Rushing, president of the Merchants Association, said attendance will be by advance registration only with classes

Registration forms available at the North San Antonio Chamber of Commerce offices, 2446 Cee Gee, and at Montgomery Ward's Customer Accommodations' Center, lower

limited to 35 persons. level of Wonderland.

Students Tour South Pacific

UTSA students are learning what it's like to run a business "down under" during a threeweek tour of industries in the South Pacific.

Ten students from a UTSA international marketing class taught by assistant professor of marketing Dr. J. Ronald Carey are visiting Australia, New Zealand, and the Fiji Islands during the holiday break between UTSA's fall and spring semesters.

According to Dr. Carey, stude s will meet with leaders from the banking, marketing research, government and retailing industries

The students left Dec. 26 and will return Jan. 16. They will have visited Sydney, Canberra, and Melbourne, Australia; Auckland,

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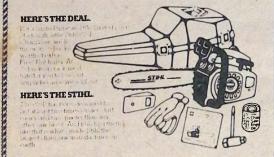
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