

BUSINESS

COVID-19 PANDEMIC

Wigwam lauded for cleanliness protocols

Litchfield Park resort accredited by biorisk council

The Wigwam, Litchfield Park's iconic, 440-acre resort, has been recognized with Global Biorisk Advisory Council® (GBAC) STAR™ accreditation.

Under the guidance of GBAC, a Division of ISSA, the worldwide cleaning industry association, The Wigwam has implemented the most stringent protocols for cleaning, disinfection and infectious disease prevention across the resort, according to a news release.

Considered the gold stan-



Safety protocols implemented by The Wigwam after the COVID-19 pandemic hit earned the resort biorisk accreditation. (Submitted photo)

dard in outbreak prevention, response and recovery for prepared facilities, GBAC's STAR™ verifies that facilities have best practices to prepare

for, respond to and recover from outbreaks and pandemics, including COVID-19.

The resort, 300 E. Wigwam Blvd., adopted The Wigwam

Cares Wellness policy to prioritize the health and safety of guests and staff, including following all guidelines issued by the Centers for Disease Control, the release stated.

The Wigwam also launched its own Sanitation and Wellness Awareness Team with members deployed and visible throughout all public areas to regularly spray and wipe down surfaces such as pool chairs, door handles and more. The SWAT continues to remain in action daily and can be seen throughout the resort, the release stated.

"The health and safety of our guests and staff has been

our highest priority since we reopened in mid-May, and we are pleased to have the protocols that we put in place recognized with GBAC STAR™ accreditation," Katy Powers, resort managing director, said in a prepared statement.

The Wigwam is an iconic Arizona landmark and AAA Four Diamond resort built in 1918 as a gathering place for Ohio-based executives of Goodyear Tire & Rubber Co. Today, it features amenities that include three pools with adult and family areas, five dining experiences, three 18-hole championship golf courses, nine lighted tennis courts,

the 26,000-square-foot LeMonds - Aveda Salon and Spa and 100,000 combined square feet of indoor and outdoor meeting and event space.

Part of the Boston-based Pyramid Hotel Group, The Wigwam is affiliated with the Preferred Hotels & Resorts and the Historic Hotels of America. For more information, visit www.wigwamarizona.com.

Pyramid manages a diverse portfolio of more than 80 hotels and resorts in destinations throughout the United States, Ireland and the United Kingdom, as well as the Caribbean. For more information, visit www.pyramid-hotelgroup.com.



Katy Powers

NEW BUSINESS

Pressure Perfect AZ opens in Litchfield Park

INDEPENDENT NEWSMEDIA

Pressure Perfect AZ, a full-scale pressure-washing and pet sanitation company, recently opened in Litchfield Park, specializing in COVID-19 sanitization services for homes and businesses.

"Our job as a sanitization company is to bring state-of-the-art equipment and chemicals to the market in order to make sure you are safe in these very uncertain times," owners Austin Duncan, Kevin Grampp and Brandon Stokes stated in a release.

"Our objective is to provide you, your family and your clients with peace of mind and assurance that as a consumer and professional you are



A Pressure Perfect AZ crew member performs interior COVID-19 sanitizing. (Submitted photo)

taking the necessary steps to keep everyone as safe as possible."

The family-owned company provides services Valley-wide, using a trailer-mounted, high-powered professional pressure-washing system and

water-heating equipment as well as green cleaning soaps and degreasing products.

Pressure washing services include driveway cleaning, concrete walkways, concrete and tile patios, pool decks, home exteriors, solar panels and roofs, business parking areas, commercial buildings, window and garage cleaning.

Sanitation services include COVID-19 sanitation, commercial and residential sanitation and disinfecting, and pet turf/surface sanitation, which includes a 30-day odor elimination guarantee.

For more information and pricing, visit pressureperfectaz.com or call 602-683-1376.

ing or, if they are undecided regarding their future practice, it gives them the ability to try a wide variety of clinical specialties before they decide," Dr. Brad Hendrickson, MD, the transitional year residency program director, said in a prepared statement. "The program benefits both the residents and our hospital by enhancing an already a robust educational environment within Abrazo."

The addition of the emergency medicine and transitional year residency programs expands the number of medical residency programs offered by Abrazo Health to five. In 2019, Abrazo launched residency programs in both internal medicine and general

surgery based at the Abrazo Arrowhead Campus in Glendale. Abrazo Health has offered its family medicine residency program since 1978 at Abrazo Central Campus in Phoenix.

In addition to Abrazo West, Abrazo Health operates Abrazo Arizona Heart Hospital, Abrazo Arrowhead Campus, Abrazo Central Campus, Abrazo Mesa Hospital and Abrazo Scottsdale Campus and freestanding emergency centers, urgent care, primary care and specialty physician practices across the Valley. Abrazo Surprise Hospital and Abrazo Cave Creek Hospital are under construction. For more information, visit AbrazoHealth.com.

SOUTHWEST VALLEY CHAMBER

Reflection: Let's look back, learn and move forward

Over the past couple months, I've written articles and blogs with a focus on government action and inaction in response to the virus, stories heard on the street, and my attempts to be uplifting.

Recently, in a rare quiet moment, my mind found its way through all that I've experienced from the first mention of the virus late last year to present day.

Just like you, a lot has happened in my life.

The waves of memories played like a digital movie in some instances and others more like a movie montage; a cinematic technique used in the 1980s.

Each memory was followed by the questions I ask myself at the end of every day, "What could I have done better?" and "What could I have done to ensure the best decisions and actions were taken based on available information and past experience?"

I hoped the government decision-makers asked themselves similar questions during the virus situation.

I'm not sure about them, but I've had some experi-

ence with the impact a viral infection can have on a business.

Here's a story that happened way back when I was in the restaurant profession for a franchised chain. There was an outbreak of Hepatitis-C at several restaurants, including one of the cooks at a sister location.

Having the same restaurant was bad. Having my restaurant and the infected one on the same street miles apart didn't matter to the public. This happened before the Internet (showing my age), but it still hurt.

Sales dropped, employees had fewer work hours, and I did a lot of public relations with the local community and media to make sure as many people as possible understood my restaurant was perfectly safe.

Thankfully, it helped and we recovered faster than other establishments. Obviously, my story is nowhere close to what we've all endured this year.

I'm sure you've made decisions that you never ever imagined you would have to make.

I'm also sure you've made the best choices possible.

I hope you had family, friends or both who gave you useful suggestions or assurances you did the right thing.

You might even have been that "go-to" person for others. Bravo to you for helping!

Good or bad decisions should be learning opportunities. Bad choices can be fixed in many cases. I can name dozens of choices where a different or better outcome would've been preferred, but I try not to dwell on them. You never know if a different decision would have made things worse.

Actress Judy Dench in her role as M in the "Quantum of Solace" movie when asked if she ever had regrets, replied, "Course not. It would be unprofessional."

A prolonged sense of remorse or disappointment will cause doubt, hesitation or some level of fear, which will drag you down. Learn, but don't regret for too long.

Let's focus on a positive future. I'm making decisions to ensure it happens. I know you'll do the same!

Editor's note: John Safin is Southwest Valley Chamber of Commerce president and CEO.



John Safin

Abrazo

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year program, which accepts 13 residents per year, provides clinical experience and education in multiple clinical disciplines to help prepare residents for the specific specialty they ultimately choose to practice in. Many specialties require one year of general medical experience in such areas as internal medicine, general surgery, outpatient medicine and emergency medicine before residents go into their chosen specialty.

"The transitional year residency program provides a diverse range of experiences for residents before they begin their desired specialty train-

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