

Judy Vienneau

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Resumé

HIGHLIGHTS

- Strong problem-solving skills from conceptual to technical
- Expert in Mac operating systems
- Proven leadership capability
- Excellent verbal and written communication skills
- Varied background with accomplished time management and organizational skills

COMPUTER SKILLS

- Proficient on both Macintosh and Windows platforms
- Accomplished in the following software programs:
 - Microsoft Word, Excel, Outlook, FrontPage, PowerPoint
 - Adobe CS2, CS3, CS4 and CS5.5 (InDesign, Photoshop, Illustrator, Acrobat)
 - Freehand, Pagemaker, Quark
 - AccountEdge, Quickbooks, Filemaker Pro
- Social Media: Facebook, LinkedIn, Instagram, Pinterest, Twitter, YouTube.
- Email marketing: Mail Chimp, Constant Contact, Patron mail

PROFESSIONAL WORK HISTORY

April 2012 – December 2017

Graphic Designer, Valpak, St. Petersburg, FL

INDUSTRY: DIRECT MAIL ADVERTISING / PRINTING

- Design and execute print advertisements for direct mail using Adobe CS4 InDesign, Photoshop & Illustrator

September 1989 – May 2012

Freelance Graphic Designer, Public Relations Consultant, and Art Educator, Dunedin, FL

INDUSTRY: SELF-EMPLOYMENT/SERVICE

- Designed and executed print advertising, websites, publications, brochures, and more
- Wrote press releases, event coordination and e-marketing
- Taught various workshops and classes to adults and youth
- Self-employment financial management, including payables and receivables
- Developed knowledge in the health care, computer technology, non-profit, retail, banking, and tourism industries
- Major Graphic Design Clients in the Tampa Bay Area included:
 - Great Values Publications
 - Florida Health Care News
 - Restorative Care of America
 - Datacomm Networks
 - Bilmar Beach Resort

January 2008 – June 2008

Instructor, Youth Arts Corps/Family Resources, Inc., St. Petersburg, FL

INDUSTRY: NON-PROFIT/EDUCATIONAL

- Art instructor for youth ages 13-17, including curriculum development

January 2007 – February 2008

Special Events & Website Coordinator, Leepa-Rattner Museum of Art, St. Petersburg College, Tarpon Springs FL

INDUSTRY: NON-PROFIT/MUSEUM

- Wrote facility rental contracts and supervised rental events
- Coordinated special in-house events including hiring caterers and entertainment
- Developed and implemented an e-newsletter
- Designed and implemented a new website for the museum

January 2005 - October 2006

Director of Special Projects, Katharine T. Carter & Associates, Tampa, FL

INDUSTRY: PUBLIC RELATIONS AND MARKETING

- Researched national media contacts via trade publications and the internet
- Telephone follow-up
- Wrote press releases and pitch letters
- Maintained computer databases, paper filing systems, and the website content
- General administrative duties including correspondence and bookkeeping

November 2003 - August 2004

Gallery Manager, “Artist’s Way” Gallery, Dunedin Fine Art Center, Dunedin, FL

INDUSTRY: NON-PROFIT/RETAIL

- Developed advertising and direct mail campaigns for a satellite art gallery
- Managed a volunteer staff of 30 individuals
- Coordinated special events; wrote and sent press releases to local publications
- Retail financial management including financial reports to the Board of Directors

PREVIOUS WORK EXPERIENCE:

Owner, Snooty Judy’s Fine Art Gallery, Dunedin, FL - 7 years

INDUSTRY: SELF-EMPLOYMENT/RETAIL

- Founder and daily operations manager of a retail art gallery
- Advertising, public relations, and marketing
- Staff hiring, payroll, financial management

Owner, J’Design, Graphic Design Studio, Worcester, MA - 4 years

INDUSTRY: SELF-EMPLOYMENT/SERVICE

- Hired and managed a graphic design and writing staff of seven individuals
- Creative direction and design
- Sales and quotations
- Financial management, including billing, payables, receivables, and payroll

Art Director, Hakim, Reiff and Company, Worcester, MA - 1 year

INDUSTRY: ADVERTISING AGENCY

- Art direction and design for a small start-up agency

Graphic Designer, University of Massachusetts Medical Center, Worcester, MA - 4 years

INDUSTRY: HEALTH CARE

- In-house graphic design for the hospital and medical school

VOLUNTEER COMMUNITY SERVICE

2004-present

Executive Director, Gulf Coast Artists’ Alliance, Inc., Dunedin, FL

- Management of a membership organization of over 50 members
- Management of several co-operative art galleries
- Scheduling and implementation of classes and exhibitions
- Grant writing

2003-2005

Appointed member of the Arts & Culture Advisory Committee, City of Dunedin, FL

EDUCATION

- **Bachelor of Fine Arts** - Graphic Design, Massachusetts College of Art & Design, Boston, MA
- **Continuing Education** – Screen Printing; Photography; Sculpture; Education