

Media Release & Content Use Policy

Effective Date: July 3, 2025

This Media Release & Content Use Policy ("Policy") outlines the rights, permissions, and responsibilities of students and participants ("You") in relation to photographs, video recordings, testimonials, and content captured during any class, event, or training hosted by Master Esthetics Education ("Company," "we," or "us").

1. Consent to Photography and Filming

By enrolling in or attending any of our classes, you hereby grant permission to be photographed, recorded, or filmed by the Company or its representatives. You acknowledge and agree that such content may include your name, voice, image, likeness, performance, and any testimonials voluntarily provided.

2. Use of Captured Media

All captured media may be used for the following purposes:

- Marketing and promotional content on digital and print platforms
- Social media posts, ads, and campaigns
- Educational material or internal training purposes
- Website content and student success features

3. Ownership and Compensation

All media captured during class or submitted voluntarily is the sole property of Master Esthetics Education. You waive any right to inspect or approve finished content and agree that no financial compensation is owed to you for the use of your likeness, testimonials, or submitted material.

4. Opt-Out Procedure

If you wish to opt out of being photographed or recorded, you must submit a written request via email to hello@masterestheticseducation.com at least 72 hours prior to your scheduled class. We will make reasonable efforts to honor your request, though full exclusion cannot be guaranteed in group settings.

5. Governing Law

This Policy shall be governed by and interpreted in accordance with the laws of the State of California.

For any questions about this policy, please contact hello@masterestheticseducation.com.

