

# Heather A. Prichard

Broker/Co-Owner Ziglar Realty and Prichard Group

Zig Ziglar Legacy Certified Key Note Speaker/Trainer/ Coach & Zig Ziglar International Platinum Presenter/Trainer

National Academy of Best Selling Authors

Licensed Texas Real Estate Sales Broker with the Texas Real Estate Commission

Odessa Board of Realtors (OBR) and Permian Basin Board of REALTORS® MLS (Midland)

National Association of REALTORS® (NAR) and Texas Association of Realtors (TAR)

Graduate Real Estate Institution 2

Certified Luxury Home Marketing Specialist

**Family:** Happily married to Kit Prichard & blessed mother of two young adult children, GIGI to her 2 grandsons & 2 granddaughters

## **Awards & Recognitions:**

-Annual Multi-Million Dollar Producer & Mega- Million Dollar Producer for over 15 years

-2003 Rookie of the Year, Odessa Board of REALTORS®

-2004 & 2006 President of the Odessa Chapter WCR

-2004 Woman of the Year, WCR of the National Association of REALTORS®

-2004 & 2005 Agent Leadership Council

-Voted 2005 Super Agent, Texas Monthly Magazine

-2005 Chairman of the OBR Rookie REALTOR® Committee

-2005 Top Producing Agent of the Year, KWR

-2005 & 2006 Top Listing Agent of the Year, KWR

-2009 Graduate of the State of Texas Association of REALTORS® Leadership Program

-2010 President of Odessa Board of REALTORS®

-2014-Present Nationally Recognized & Certified Zig Ziglar Legacy Keynote Speaker/Trainer/Coach

-2015- Present Certified Business and Life Coach, Ziglar Inc.

-2016 Zig Ziglar International Platinum Presenter and Trainer

-2016 Ziglar Women, Keynote Speaker

-2017 Born To Win, Keynote Speaker

-2017 Amazon Best Selling Author

-2022-Present "Choose to Win" Coach, Ziglar, Inc.

## **Volunteer, Civic and Community Related Activities...**

-2006 & 2007 Board Member of Power Kids of the Permian Basin

-2004-2006 Board Member of the Nimitz Jr. High Band Boosters

-2007-2011 Board Member of Permian High School Band Booster

-2007-2013 Entertainment Committee Chairman, Permian High School Band Booster

-2019-2020 Permian Basin Rehab Center, Telethon Partner and Sponsor

## **Real Estate Related Committees**

-2007 Co-Chairman of the West Texas Multiple Listings Services

-2008 MLS Chairman, Odessa Board of REALTORS®

-2008-2010 Board of Directors, Odessa Board of REALTORS®

-2008-2011 Executive Committee, Odessa Board of REALTORS®

-2016 Education Committee, Permian Basin Board of REALTORS®

-2017-2020 TREPAC Committee, Odessa Board of REALTORS®

-Entertainment Committee, Odessa Board of REALTORS®

-Multiple Listings Services Committee, Odessa Board of REALTORS®

-Rookie REALTOR® Committee, Odessa Board of REALTORS®

-Christmas Tour of Homes, Odessa Board of REALTORS®

-Education Committee, Odessa Board of REALTORS®

-Texas REALTOR® Professional Committee 2023

Heather has two decades of experience in her successful Real Estate career. She specializes in residential, commercial, & farm & ranch sales. Heather has earned a reputation with her client's as one of the highest respected Real Estate Broker's in Texas. She has built her business on personal and business referrals. She believes a referral takes place when someone gives the name and phone number of someone they respect, to someone they care about. Heather's clients and colleagues describe her as experienced, dedicated, and someone you can trust. Heather utilizes the latest technologies, market research, business strategies, and her expertise to meet her client's expectations. It has been her honor to serve all her clients with the highest professional standard in the industry. She is looking forward to assisting you in your sale or purchase. Her professional service is something you can count on. When integrity, knowledge, experience, and true service matter, call Heather Prichard. (432) 978-6973



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