

# DANIEL VELASQUEZ-WILSON

Public Relations, Communications



## PERSONAL PROFILE

Through my vast professional experiences, I have been given the opportunity of advancing my knowledge in the field by perfecting my communication skills. Able to manage multiple tasks at a given time in high-pressure environments.

## SKILLS

- Brand development and management
- Internet Marketing
- Crisis communication
- Media relations
- Personable and friendly
- Time Management
- Critical & Creative Thinking
- Self-Motivation
- Leadership Experience
- Adaptability
- Conflict Resolution
- Photography
- Graphic Design
- Superior verbal and written communication skills

## CONTACT ME AT:

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## WORK EXPERIENCE

### Digital Marketing

Stone Hedge Golf Club, Marshall Missouri; Jan 2020- Present

- Managed Facebook, Email, and other B2C accounts, increase consumer engagement.
- Created content calendars that aligned with social strategy in order to streamline processes and increase efficiency.
- Analyzed campaign data through Facebook Analytics and created weekly and monthly reports to track progress for owners.

### Public Relations & Digital Marketing

Missouri Valley College, Marshall Missouri; Aug 2018- Present

- Assist with the planning and event management of program events, game campaigns, and fan participation.
- Generate and modify content posted to the programs Facebook & Instagram sites. Increased post reach by 152%, post engagements by 214%, and likes by 196% over a one month period and growing.
- Organize and initiate photo and video shoots with athletes for content creation to be distributed.
- Communicate with participants, director of operations, coaches, and staff on a daily basis.

### Office Coordinator

Jostens, San Diego, California ; Aug 2016-Present

- Seasonal position for National Wide Yearbook Workshop Conference
- Assist instructors and staff in operating and executing the daily activities on the schedule.
- Provided supervision and direction of activities and programs for more than 500 students daily.
- Administered to more than 400 kids ranging from middle school to high school.
- Gained valuable experience in leadership, teamwork, and in multitasking.

## ACADEMIC BACKGROUND

### Missouri Valley College

BA in Public Relations | August 2015 - May 2020

- with Minor Studies in Mass Communications & Business Administration
- Expected Graduation GPA of 3.8 within Major Courses
- Student Research Symposium Award Winner for Original Documentary "Not All Vikings Eat Meat"
- Academic Deans List 2018, 2019, 2020

### Extra Curricular Activities

- Team Captain of institutions Men's Volleyball Team
- Crew Member of Viking Sports Network and KMVC. News Director, Technical Director, Camera Operator,
- Women's Volleyball Student Assistant Coach

# DANIEL VELASQUEZ-WILSON



## Volleyball Experience

### PERSONAL PROFILE

Throughout my volleyball career I have had the opportunity to work with a wide variety of coaching staffs that I have learned from and adapted too. I am excited to explore a transition from player to coach moving forward and excited to see how these experiences can provide aid.

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### PLAYING EXPERIENCE

#### Missouri Valley College

Libero/Defensive Specialist 2015-2020

- Team Captain for 2019 & 2020 Season
- Starting Libero for 2019; Over 14 games coined 105 digs (7.5/G)
  - Finished season ranked 49 in NAIA for Digs/Set

#### Vegas Xtreme Volleyball

Las Vegas NV 2014

- Earned berth to USA Volleyball nationals in programs inaugural season.
- Starting Outside Hitter

#### Mojave High School

Las Vegas NV 2012-2015

- 2 Time Nevada State Champion
- 3 Time Nevada Sunset Division Champion
- 3 Time Nevada East Sunsey Conference Champion

### COACHING/NON PLAYING EXPERIENCE

#### Missouri Valley College

*Women's Volleyball Work Study*

- Assisted in day to day practice operations.
- Traveled with program for social media and marketing management
- Assisted with onsite recruits and campus tours
- Coached youth camps and clinics

#### Dig this Volleyball Club

*Volunteer Assistant; Las Vegas Nevada*

- Assisted in day to day practice operations for youth camps and clinics
- Assisted with tryouts and regional events

#### Mojave High School

*Volunteer Assistant; Las Vegas Nevada*

- Assisted in day to day practice operations for practices, camps and clinics
- Assisted with tryouts and regional events
- Was head coach of Freshman team

#### DearVolleyball.Com

*Staff Writer/Content Creator*

- Assisted in day to day practice operations for youth camps and clinics
- Assisted with tryouts and regional events
- Staff Article writer for Las Vegas Premiere High School Volleyball coverage
- Created Content for distribution on social media platforms and website.
- Main feature in companies IGTV "VolleyVlog" series following the lifestyle of a collegiate volleyball player from Las Vegas