



Império da Rainha

Financial Overview (2024–2025)

Overall 2024 Summary

- **Total Income (approx.):** £25,316
- **Total Expenses:** £30,990.20
- **Net Result:** –£5,674.20 (overall investment/loss)

Notting Hill Carnival 2024 (Core Project)

- **Total Costs:** £7,763.08
- **Income (registrations, food & drinks):** £7,051
- **Result:** –£712.08 (loss)
- **Participants:** 83

Where the money went (simplified)

Main Expenses:

- Venue hire (LSE, rehearsals, events)
- Costumes and materials
- Transport (van hire, fuel, logistics)
- Food & drinks for participants
- Equipment (drums, sound, accessories)
- Marketing (photography, printing, media)

Main Income:

- Weekly classes (dance & drumming)
- Memberships
- NHC registrations
- Performances and gigs
- Workshops

2024 was a foundational year for Império da Rainha, with significant investment into building the structure, equipment, and community required to operate at scale.

Large projects such as Notting Hill Carnival were delivered at a controlled loss to prioritise accessibility and quality, while the wider activities of the school supported ongoing operations.

As a Community Interest Company (CIC), we reinvest all income into the school's activities, growth, and community impact.

Overall School Finances (2025)

- **Total Income:** £36,062.35
- **Total Expenses:** £31,259.48
- **Net Result:** +£4,802.87 (surplus)

Main income sources:

- Weekly classes & memberships
- NHC registrations
- Paid performances (gigs)
- Workshops and merchandise

Main expenses:

- Venue hire (LSE, rehearsals, events)
- Costumes and materials
- Transport and logistics
- Marketing (photo/video, printing)
- Equipment and maintenance

Notting Hill Carnival 2025

- **Total Costs:** £12,863.80
- **Income (registrations):** £11,023.11
- **Result:** -£1,840.69 (loss)
- **Participants:** 121 people

Key cost drivers:

- Costumes (atelier + materials ~£5,600+)
- Venue (NHC base ~£2,300)
- Food (~£1,140)
- Transport, sound system, logistics
