

# The Life Laundress

Cleaning - Decluttering - Styling

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*A touch of magic for your home ...*

## Cookie Policy

**Effective Date:** 21/7/2025

**Company Name:** The Life Laundress

**Website:** [www.thelifelaundress.com](http://www.thelifelaundress.com)

### 1. What Are Cookies?

Cookies are small text files placed on your computer or device when you visit a website. They help websites work more efficiently and provide useful information to the website owner.

Some cookies are essential for the website to function properly, while others help us improve your experience or measure website performance.

### 2. Types of Cookies We Use

We may use the following types of cookies on our website:

| Type of Cookie               | Purpose                                                                                                               |
|------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| <b>Strictly Necessary</b>    | These cookies are required for basic website functions such as security, page navigation, and access to secure areas. |
| <b>Performance/Analytics</b> | These cookies help us understand how visitors use our site (e.g. pages visited, time spent) so we can improve it.     |

|                              |                                                                                                                                       |
|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| <b>Functionality</b>         | These remember your preferences and settings to enhance your experience (e.g. language, region).                                      |
| <b>Targeting/Advertising</b> | (If used) These cookies track browsing habits to deliver relevant ads or content. Often set by third parties like Google or Facebook. |

### 3. Cookies We Use

Below is a list of the cookies commonly used on our website. This may change based on your site configuration.

| Cookie Name            | Provider         | Type        | Purpose                            | Expiry   |
|------------------------|------------------|-------------|------------------------------------|----------|
| _ga                    | Google Analytics | Performance | Tracks website usage statistics    | 2 years  |
| _gid                   | Google Analytics | Performance | Tracks user behaviour across pages | 24 hours |
| cookie_notice_accepted | Your Site        | Functional  | Stores cookie consent preference   | 30 days  |

You must update this section with any **specific cookies** your site actually uses. If you're unsure, I can help you scan or audit your site.

### 4. Managing Cookies

You can control or delete cookies through your browser settings. Most browsers let you:

- See what cookies you've got
- Delete them
- Block them entirely
- Set preferences for specific sites

Here are links to manage cookies in popular browsers:

- Chrome
- [Firefox](#)
- [Safari](#)
- [Edge](#)

Please note that disabling cookies may affect the functionality of our website.

## **5. Consent**

When you visit our site for the first time, you will see a cookie banner asking for your consent to use non-essential cookies. You can accept or reject these cookies at any time.

## **6. Changes to This Policy**

We may update this Cookie Policy to reflect changes in cookies used or legal requirements. The latest version will always be available on this page.

## **7. Contact Us**

If you have any questions about our use of cookies or this policy, please contact:

**The Life Laundress**

**Email:** [jill@thelaifelaundress.com](mailto:jill@thelaifelaundress.com)

**Phone:** 07765 174918