

# FULL PAGE AD

## **Bleed Line (8.75" x 11.25")**

Extend Background/Borders to  
this Line for Edge-to-Edge Print

## **Trim Line (8.5" x 11")**

Actual Size

## **Safe Zone (7.75" x 10.25")**

Keep Content Within this Area

## **No Bleed (7.5" x 10")**

Ads Without Bleed Will be Placed  
1/2" from the Edges of the Page

**ADS WITHOUT BLEED NEED TO BE SIZED  
TO THE RED LINE, NOT THE TRIM LINE.**

# HALF PAGE AD VERTICAL

## **Bleed Line (4.5" x 11.25")**

Extend Background/Borders to  
this Line for Edge-to-Edge Print

## **Trim Line (4.25" x 11")**

Actual Size

## **Safe Zone (3.5" x 10.25")**

Keep Content Within this Area

## **No Bleed (3.25" x 10")**

Ads Without Bleed Will be Placed  
½" from the Edges of the Page

**ADS WITHOUT BLEED NEED  
TO BE SIZED TO THE RED LINE,  
NOT THE TRIM LINE.**

# HALF PAGE AD HORIZONTAL

## **Bleed Line (8.75" x 5.75")**

Extend Background/Borders to  
this Line for Edge-to-Edge Print

## **Trim Line (8.5" x 5.5")**

Actual Size

## **Safe Zone (7.75" x 4.75")**

Keep Content Within this Area

## **No Bleed (7.5" x 4.5")**

Ads Without Bleed Will be Placed  
½" from the Edges of the Page

**ADS WITHOUT BLEED NEED TO BE SIZED  
TO THE RED LINE, NOT THE TRIM LINE.**