



Chelsey Wertans

Fashion Design Portfolio

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My Journey Begins...

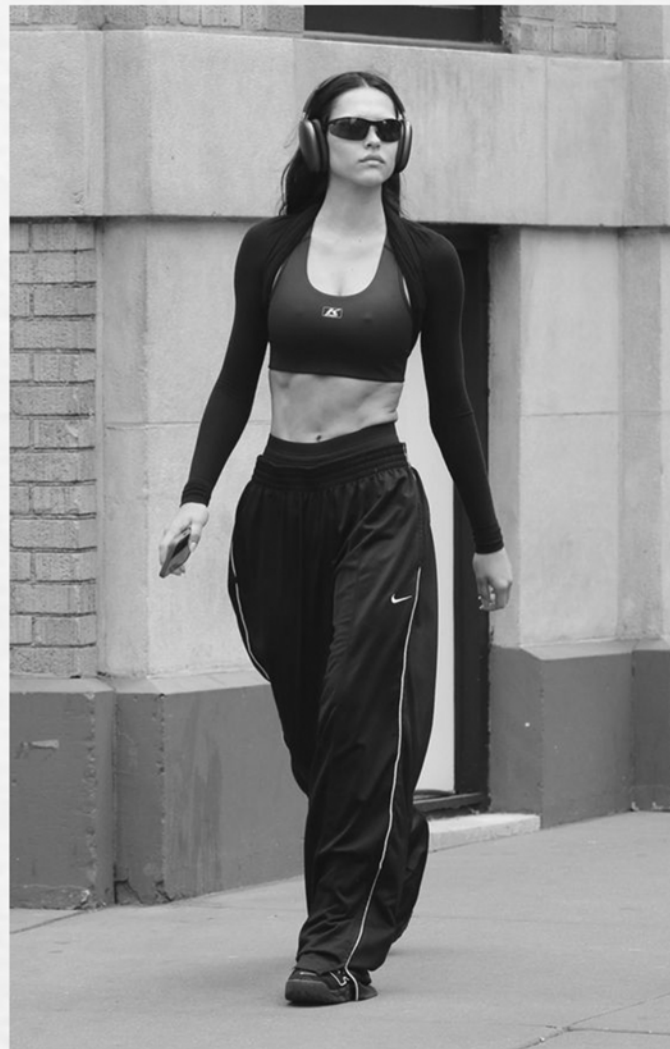
My grandmother's fashion style inspired my design vision. She always gave me praise and advised me on my work. I have been sewing and drawing since I was six years old. After I acquired my first sewing machine, she gifted me a bag full of what she called, "Shmattas", a Yiddish word for rags. Before me was a pile of old clothes that didn't fit her, scraps of fabric and trim from her collection. I would spend hours sorting through the bag and making unique creations from the treasure trove she gave me. With the support of my family, I continue to practice my craft and work towards my goal of designing for a contemporary market and possibly having my own business someday.

I strive to create garments that empower women and make them feel comfortable and fashionably current at the same time. My Brand signature emphasizes fit and a feminine style within a sustainable professional environment. As a representative of my generation, I look to support sustainable practices, in business and as a designer. I am committed to designing within these dimensions for my customer with a beautiful spirit.

She



She is a modern working woman, successful at her chosen field, that allows for her to purchase clothes at any price. She is diverse in ethnicity, size or shape. She is enlightened in spirit and brings joy to the lives of those around her. She takes care of herself. She is passionate about her work and doesn't need a man to bring her happiness. She is an intelligent, independent, a woman who radiates confidence. She is she.



Becoming me

The following three collections are a compilation of my thoughts, emotions, and feelings leading to me becoming the person I am today. The best person I can be. Me.



Comfort Zone

Lounge Sportswear
Chelsey Wertans

When I think back to a time when I was in my comfort zone, I think about my childhood. Days seemed to go on forever, there were no major responsibilities, you could be whoever you wanted to be, and there were no judgments or worries. The future seemed so far away then. As an adult, I discovered small ways to recreate the feelings of childhood comfort, these being my bed and a warm cup of tea to defuse the pressures of a hectic day. This collection, Comfort Zone is my way of soothing the stresses of adulthood by recalling my childhood feelings. My thinking was to create designs that inspire comfortability while presenting a coveted look for a modern lifestyle. Utilizing cushioning fabrics such as fleece to create warmth in soft billowing silhouettes brings about this feeling of comfort for the wearer. Working and lounging at home or even going out and about are all possible here. Close your eyes, take a deep breath and remember a time when you were young and truly comfortable.

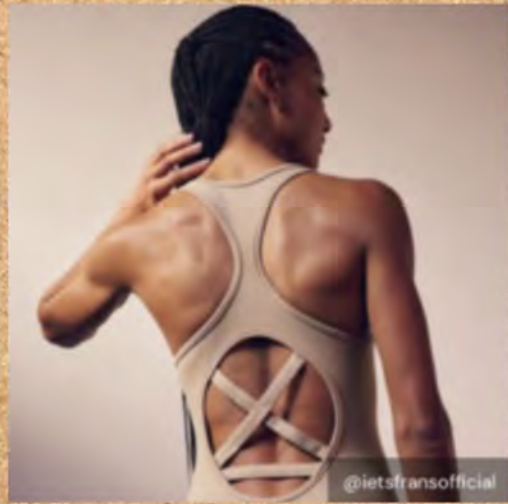
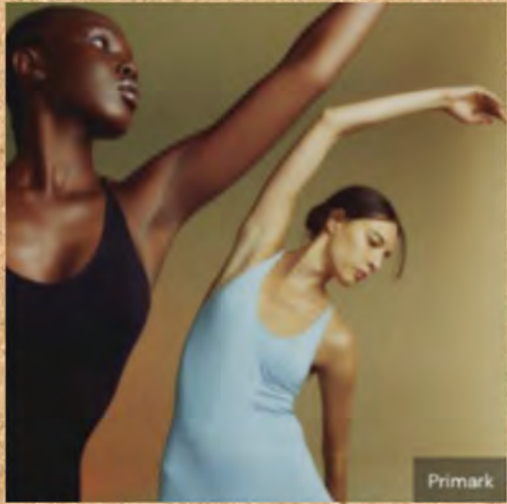




Colors



Market Research



The lounge set

Design matching sets with our straight-up basics trend story in mind, opting for purposeful, authentic and inclusive updates in a less-is-more approach. Appeal to #NewPrep aesthetics through a deep V neckline on sleeveless tops that can be layered over vests for a summer iteration of the knitted vest. Add texture via recycled polyester bouclé or cotton waffle fabrications. A long-line shirt and flares in soft jersey or lightweight knits will add value per wear, perfect to update #TwoMileWear.

Branded bodysuit

An extended 8in cycling short and #Cutout waist detail make this functional bodysuit an ideal all-in-one hero item, and perfect for layering under sweats.

Materials: durable, compressive knit textiles with a low CO2 profile provide longevity, muscle support and good stretch and recovery. Balance structure and comfort with low-chemical material choices for high-impact workouts. For this next-to-skin item, opt for mechanical wicking in place of chemicals through bio-based plated and double knit textile choices that will provide support and high coverage in the gym.

Details: create a versatile silhouette by extending the leg and ensuring upper straps are quick to remove and suitable for easy transitions. The cutout waist is optional for a more youthful, on-trend silhouette. For branded finishing trims, Taiwan's Yu Shin offers a low CO2 60% recycled elastane webbing. Keep details and trims low-profile and to a minimum for comfortable layering.



Deep V necklines



Recycled polyester bouclé



Ribbon tie side details

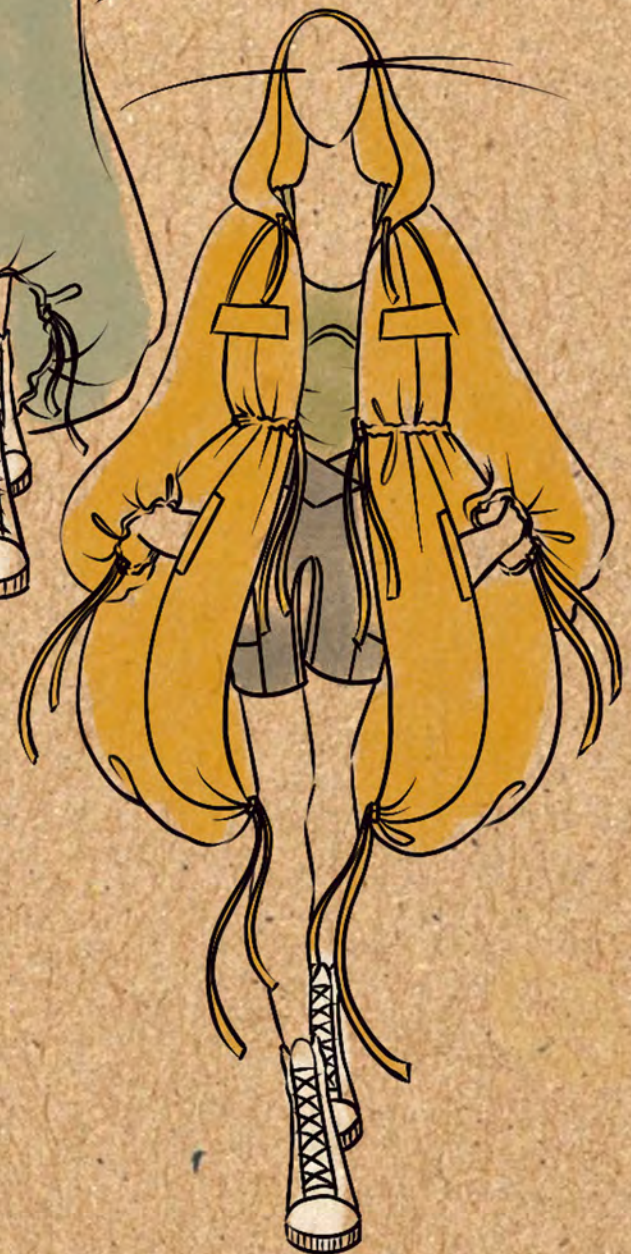


Donni

Eberjey

Lunya





Fabrics

Cotton Twill

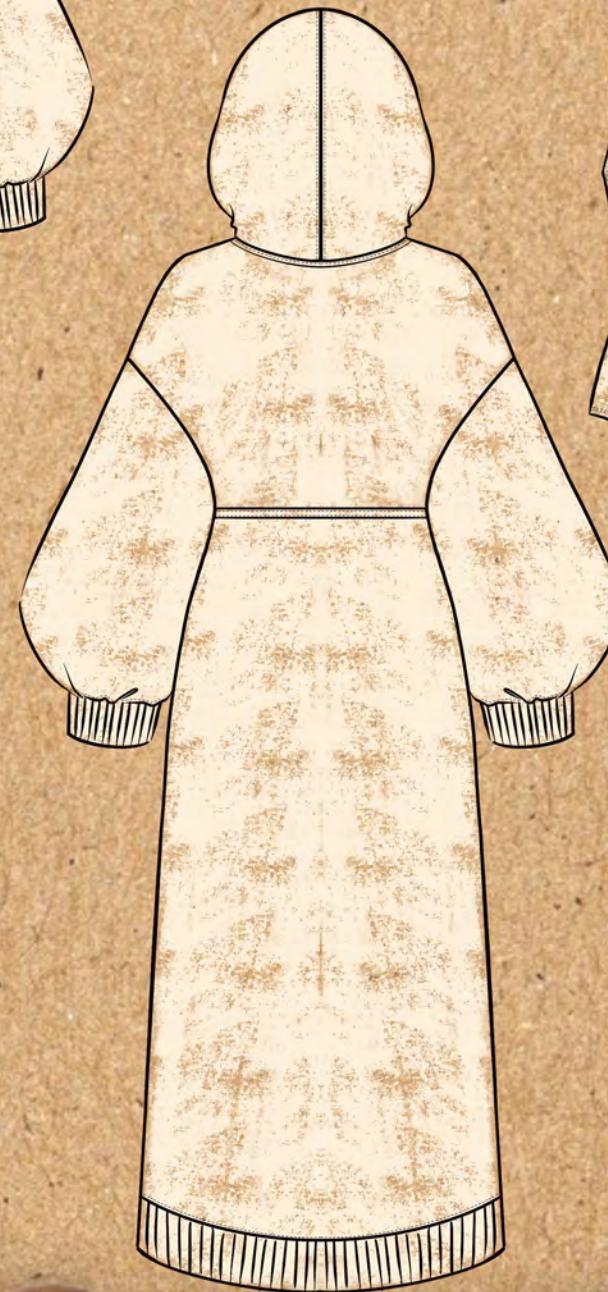
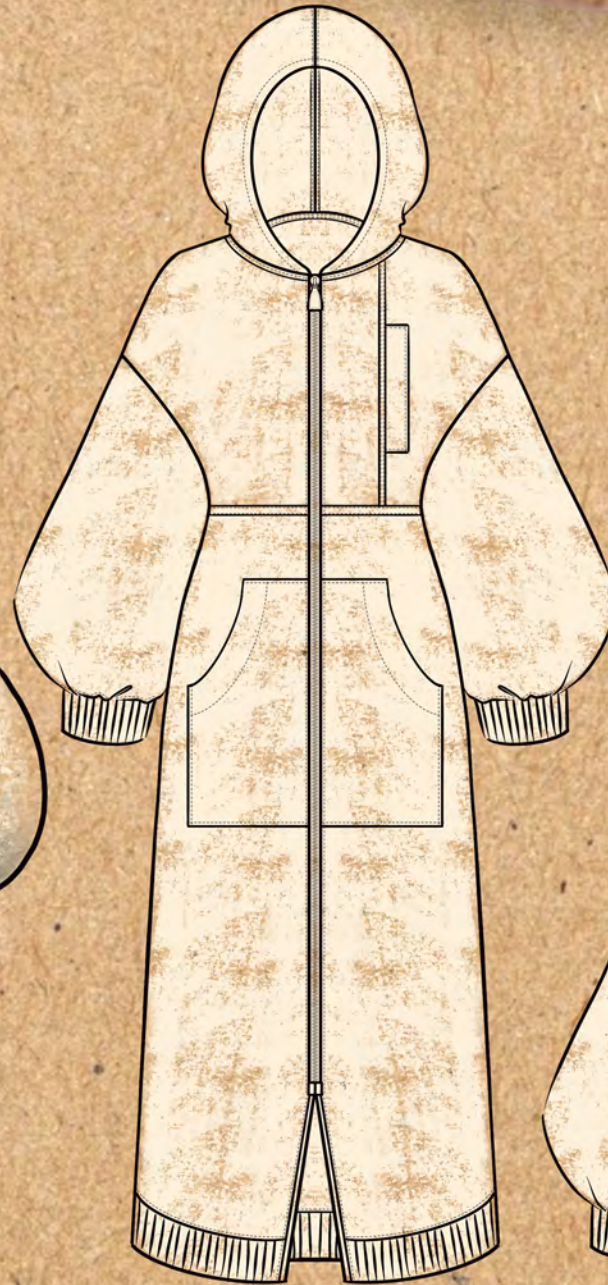
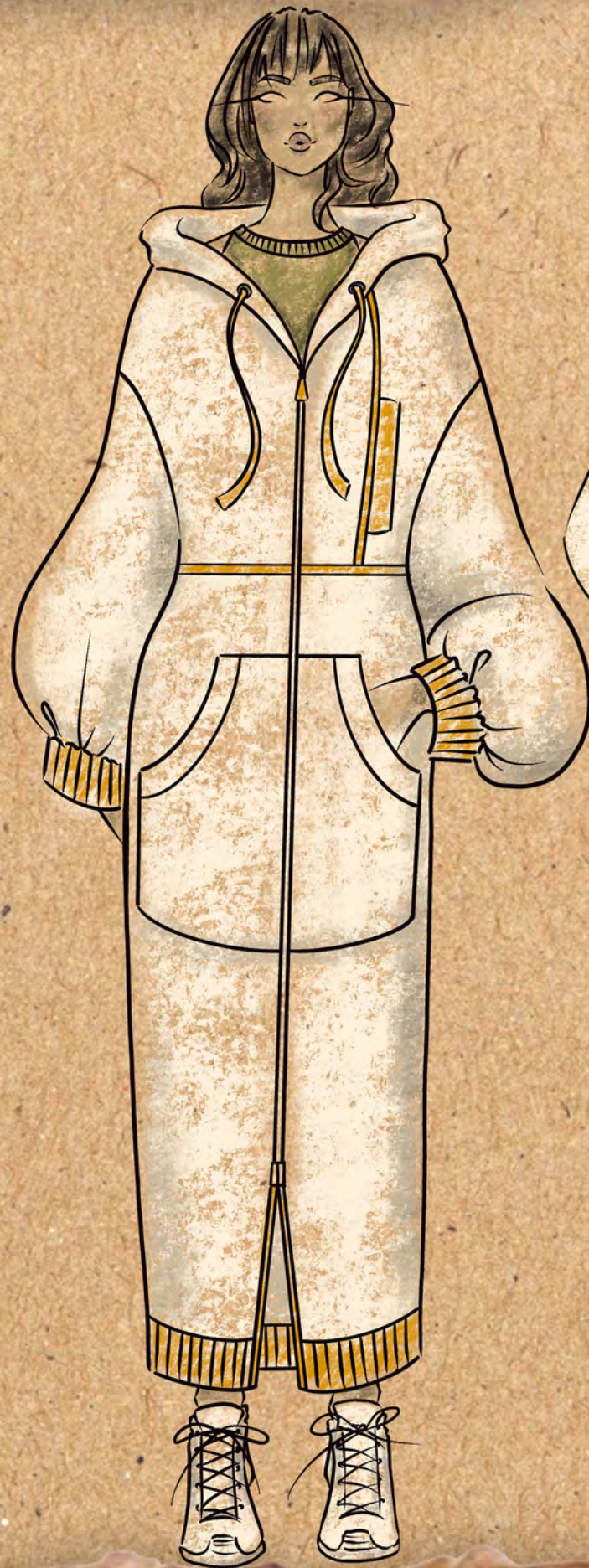


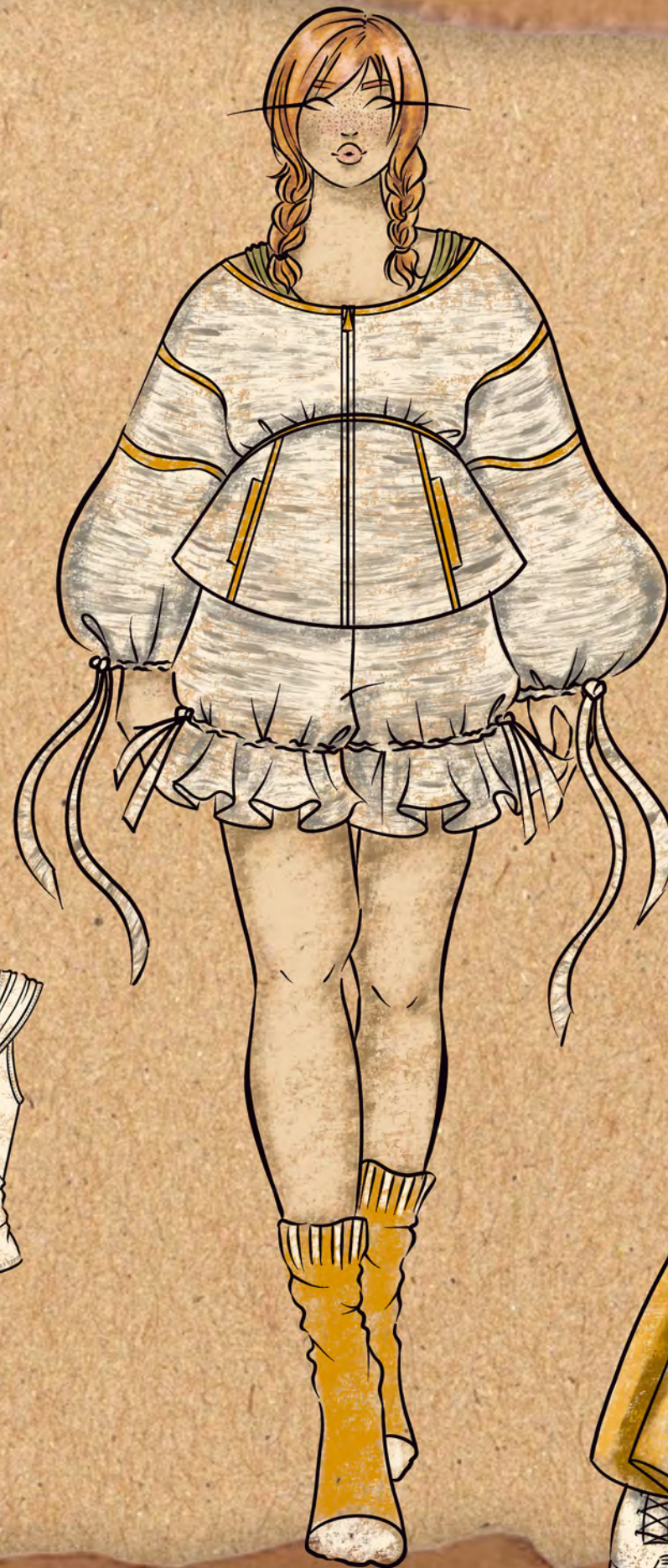
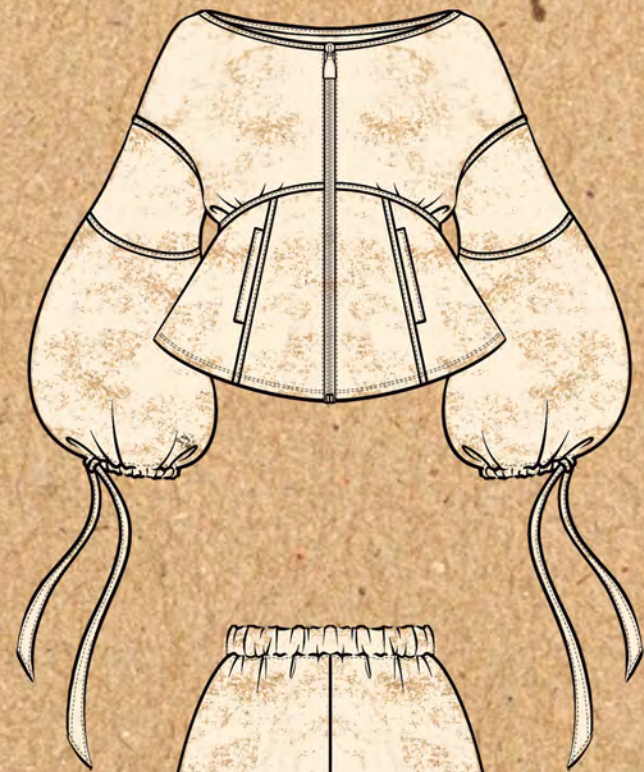
Water Repelent Nylon

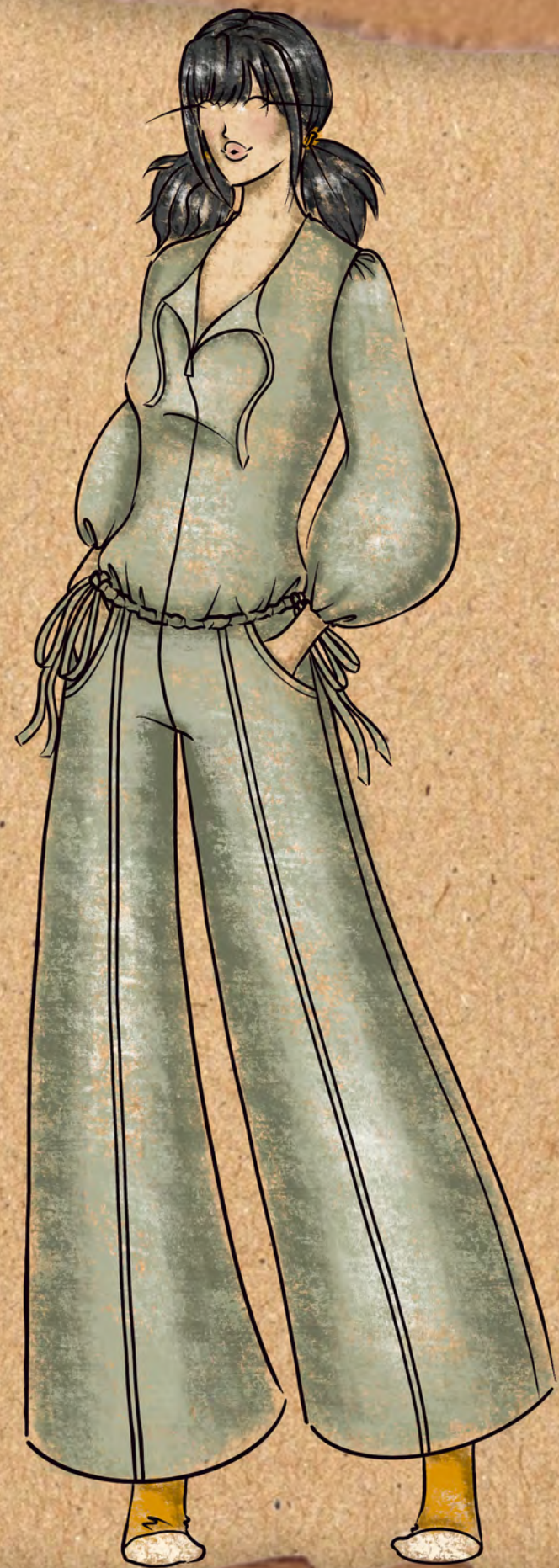


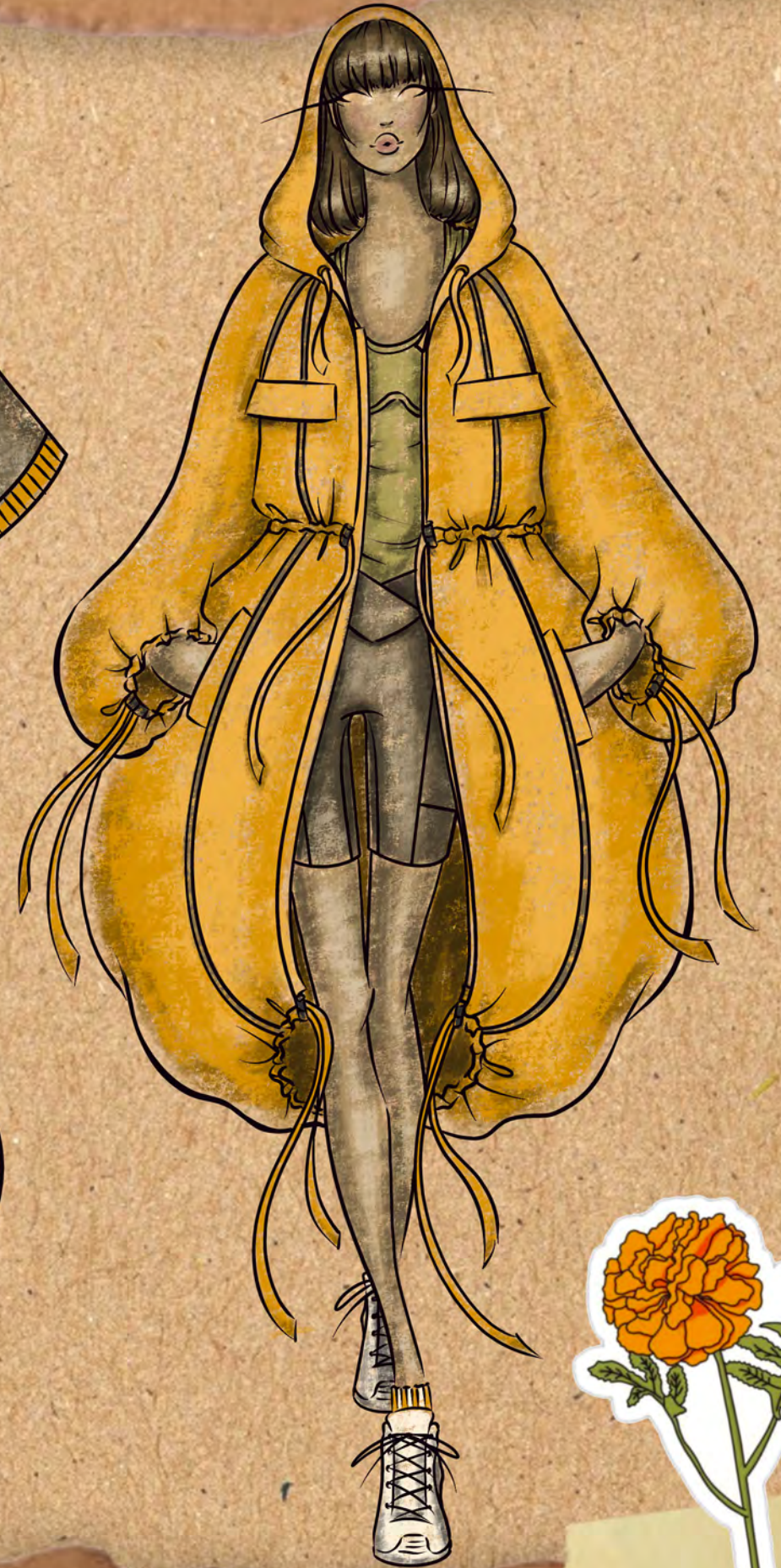
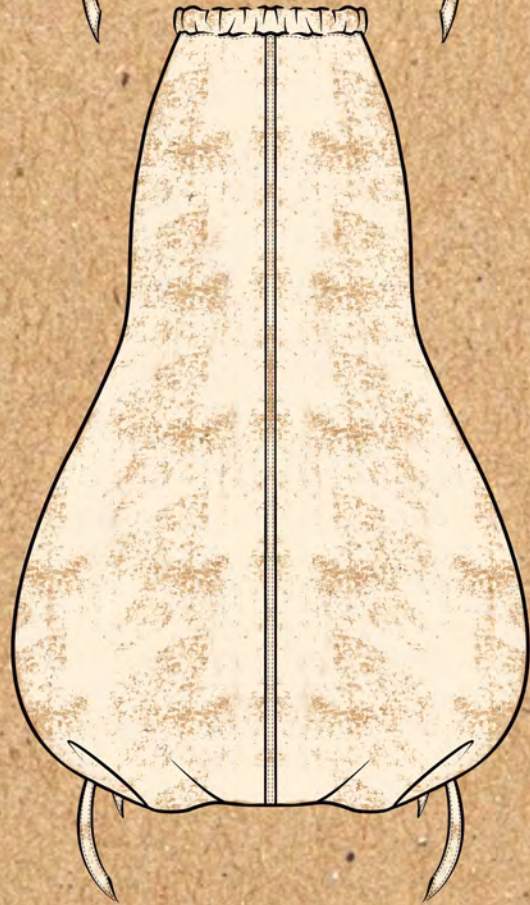
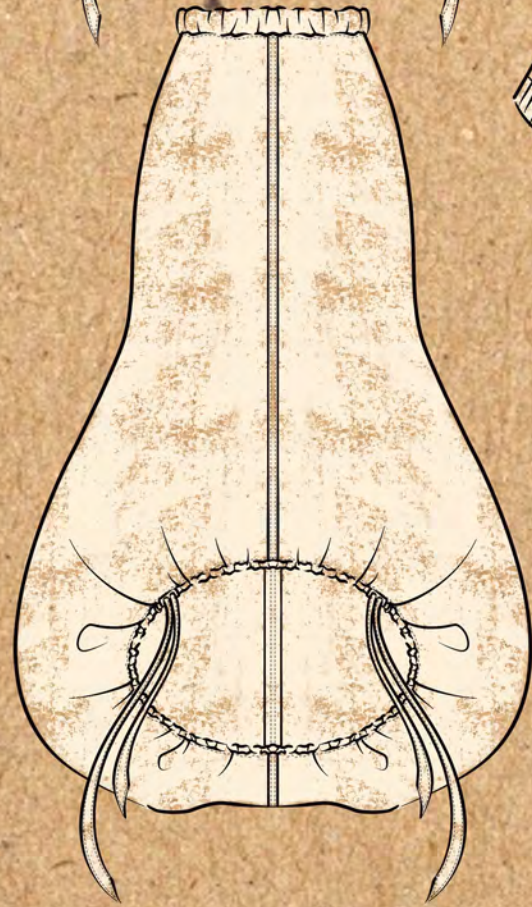
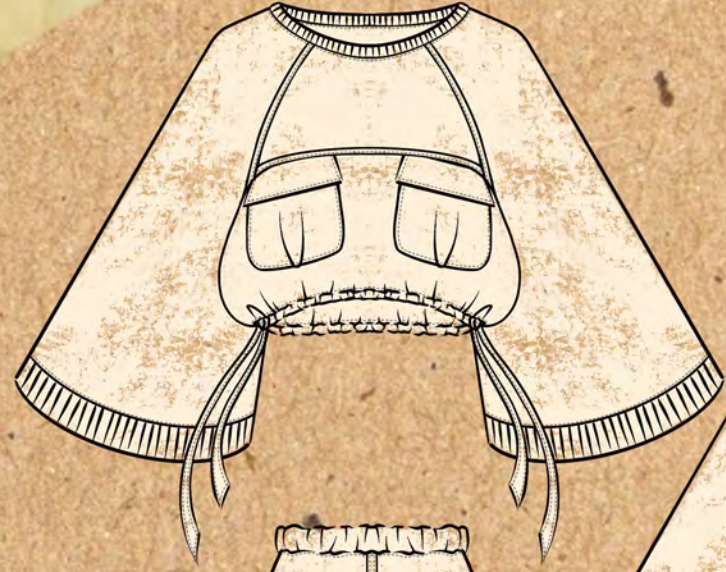
Cotton Poly
Sweatshirt Fleece

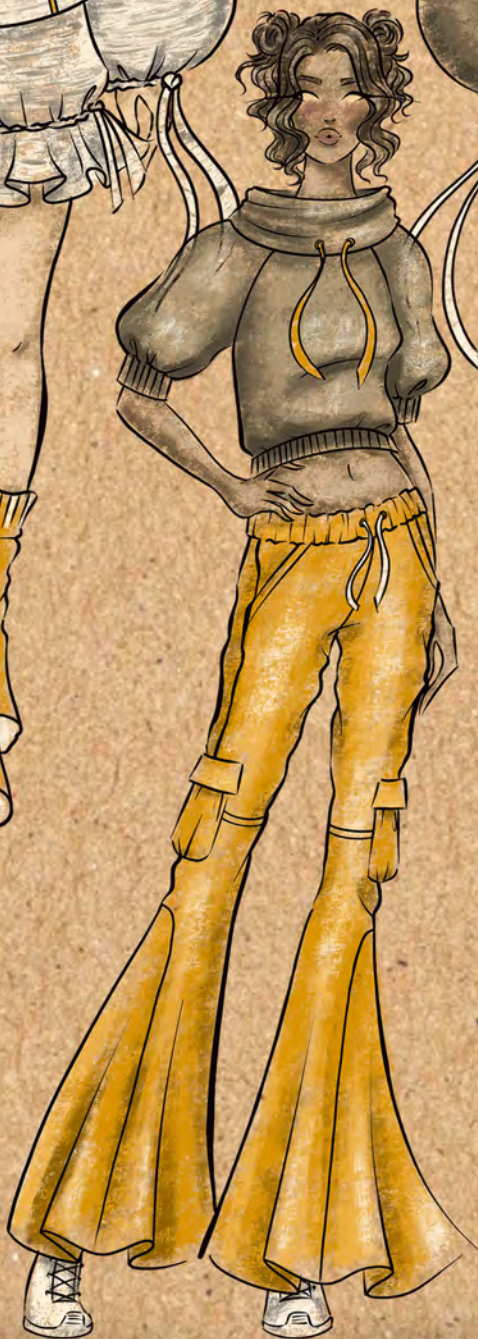
Cotton Spandex
Rib Knit













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