

Chelsey Wertans Fashion Design Portfolio

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My Journey Begins...

My grandmother's fashion style inspired my design vision. She always gave me praise and advised me on my work. I have been sewing and drawing since I was six years old. After I acquired my first sewing machine, she gifted me a bag full of what she called, "Shmattas", a Yiddish word for rags. Before me was a pile of old clothes that didn't fit her, scraps of fabric and trim from her collection. I would spend hours sorting through the bag and making unique creations from the treasure trove she gave me. With the support of my family, I continue to practice my craft and work towards my goal of designing for a contemporary market and possibly having my own business someday.

I strive to create garments that empower women and make them feel comfortable and fashionably current at the same time. My Brand signature emphasizes fit and a feminine style within a sustainable professional environment. As a representative of my generation, I look to support sustainable practices, in business and as a designer. I am committed to designing within these dimensions for my customer with a beautiful spirit.

Becoming me

The following three collections are a compilation of my thoughts, emotions, and feelings leading to me becoming the person I am today. The best person I can be. Me.

She



She is a modern working woman, successful at her chosen field, that allows for her to purchase clothes at any price. She is diverse in ethnicity, size or shape. She is enlightened in spirit and brings joy to the lives of those around her. She takes care of herself. She is passionate about her work and doesn't need a man to bring her happiness. She is an intelligent, independent, a woman who radiates confidence. She is she.







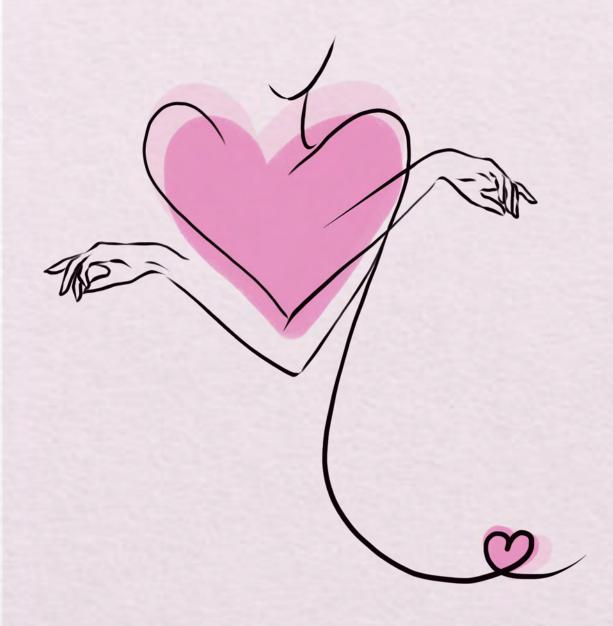
Divine Fenne Fall/Winter





I am feminine.

I am worthy of being loved as purely and deeply as I love.



Throughout my life, I have struggled with my self-confidence and how I saw myself as a woman. As a little girl, I was encouraged to be girly and feminine, to express myself. I played with dolls, and wore tutus. As I grew to be a teen, others made fun of my taste in feminine clothing style. I became obsessed with creating a version of myself to be someone others would like. I always felt I was never enough. I was told that if I wore too much makeup, I was fake, but if I didn't wear any I was told I was ugly. I stopped wearing colorful clothes. I forgot who I was and what my personal style was.

In my adulthood at FIT, I found my personal style and my self-worth. I became more confident, and I have learned to dress for myself and not others. This collection is about womanhood and The pressure women are put under to be liked by others causes us to forget who we are. The idea of body image and dysmorphia contaminates our thoughts. The notion that a powerful woman can't be feminine and wear fun clothes to be taken seriously has finally been deposed! The Divine Femme collection is my metamorphic journey that connects to my personal style and self-expression. My vision is for my collection to empower women to experiment and be creative in the clothes they choose to wear... And to be who they truly are.





quaintrelle

(Noun.) a woman who emphasizes a life of Passion, expressed through personal style, leisurley pastimes, charm and cultivation of life's pleasures.

pronunciation - quAin-'trel English - Origin: Middle English













